

The Heartbeat

THE HEALTHCARE MANAGEMENT ASSOCIATION



WELCOME TO OUR

Healthcare Management Newsletter

Greetings!



Welcome to Winthrop's 2nd HCMT Alumni Relations Newsletter; we are thrilled to have you a part of such a phenomenal department dedicated to building future healthcare leaders.

It is a great pleasure to announce that the Winthrop Healthcare Management Student Association is now being led by President Erin Dinlocker '24 and Vice President Zac Bigham '24.

There have been some incredible updates for the Healthcare Management department, which has continually grown over the past couple of years with competitions, a new face to the program, networking, and research projects.

Meet the Executive Board of the HCMA



President

Erin Dinlocker

<https://www.linkedin.com/in/erindinlocker/>



Vice President

Zachory Bigham

<https://www.linkedin.com/in/zachory-bigham-5a4b64252/>



Secretary

Raven Perry

<https://www.linkedin.com/in/raven-perry-9854651a4/>



Treasurer

Aaron Simmons

<https://www.linkedin.com/in/aaron-simmons-72a6b5284/>



Alumni Relations

Jack Pelletier

<https://www.linkedin.com/in/jack-pelletier-8b1624268/>

*If you are interested in joining the executive board for the HCMA, email HCMA@winthrop.edu

The Amazing Healthcare Management Professors at Winthrop University



Dr. Joanna R. Jackson

DR. JOANNA R. JACKSON IS AN ASSISTANT PROFESSOR OF HEALTHCARE MANAGEMENT AT THE COLLEGE OF BUSINESS ADMINISTRATION (CBA). DR. JACKSON RECEIVED HER PH.D. FROM INDIANA UNIVERSITY'S FAIRBANKS SCHOOL OF PUBLIC HEALTH IN HEALTH POLICY AND MANAGEMENT AND AN MS IN NURSING WITH A CONCENTRATION IN ADMINISTRATION FROM XAVIER UNIVERSITY IN CINCINNATI, OH. DR. JACKSON IS A REGISTER NURSE WITH NEARLY 20 YEARS OF EXPERIENCE IN HEALTHCARE BEGINNING HER CAREER AS A MEDICAL ASSISTANT. IN ADDITION, SHE HAS INDUSTRY EXPERIENCE AS A HEALTHCARE MANAGER IN REGULATORY AND ACCREDITATION COMPLIANCE, REGIONAL NURSING MANAGER OF OUTPATIENT SUBSTANCE USE TREATMENT RESPONSIBLE FOR NURSING CARE AT FACILITIES IN SIX STATES, AND MANAGED A 24-BED INPATIENT PSYCHIATRY UNIT. SHE ALSO HAS EXPERIENCE TEACHING NURSING, PUBLIC HEALTH, AND BUSINESS STUDENTS. DR. JACKSON'S RESEARCH INTEREST INCLUDES MENTAL HEALTH SERVICES, SUBSTANCE USE TREATMENT, PUBLIC HEALTH LAW, HEALTH DISPARITIES, AND THE ACADEMIC HEALTH SCIENCE WORKFORCE. IN 2020 DR. JACKSON WAS AWARDED THE WELLS FARGO EXCELLENCE IN TEACHING AWARD, THE 2021 SPRINGS INDUSTRIES RESEARCH AWARD, AND THE 2022 SERVICE AWARD BY THE CBA.



Dr. Michael Matthews

DR. MATTHEWS IS A PROFESSOR AND DIRECTOR OF HEALTHCARE MANAGEMENT AT WINTHROP UNIVERSITY, THE STATE OF SOUTH CAROLINA'S ONLY AUPHA CERTIFIED UNDERGRADUATE HEALTHCARE PROGRAM. DR. MATTHEWS HAS BEEN AT WINTHROP SINCE 2005. DR. MATTHEWS HAS HIS PHD IN ADMINISTRATION-HEALTH SERVICES FROM THE UNIVERSITY OF ALABAMA-BIRMINGHAM, MHA FROM THE MEDICAL UNIVERSITY OF SOUTH CAROLINA AND UNDERGRADUATE IN MARKETING AND HEALTHCARE MANAGEMENT FROM APPALACHIAN STATE UNIVERSITY. DR. MATTHEWS HAS WORKED IN SEVERAL MAJOR TEACHING MEDICAL CENTERS, SKILLED NURSING, ASSISTED LIVING AND PRIVATE INDUSTRY. DR. MATTHEWS HAS AROUND 15 PEER REVIEWED JOURNALS INCLUDING 4 ACCEPTANCES OR PUBLICATIONS IN THE LAST 5 YEARS. DR. MATTHEWS HAS BEEN RECOGNIZED AS THE KINARD AWARD WINNER (2016) WHICH IS WINTHROP'S HIGHEST HONOR FOR TEACHING EXCELLENCE (ONE FACULTY IS RECOGNIZED PER YEAR). DR. MATTHEWS HAS ALSO WON THE WELLS FARGO TEACHING AWARD, SPRING RESEARCH AWARD AND THE SERVICE AWARD IN THE COLLEGE OF BUSINESS, THE THREE BIGGEST AWARDS IN THE COLLEGE OF BUSINESS. ADDITIONALLY DR. MATTHEWS HAS BEEN ON 6 TRIPS TO FRANCE AND SPAIN WITH STUDENTS IN A 3 HOUR CREDIT CLASS AND TAUGHT 5 DIFFERENT TIMES IN NANTONG, CHINA. DR. MATTHEWS HAS SERVED AS CHAIR OF FACULTY COMMITTEE ON UNIVERSITY PRIORITIES, MEMBER ON THE PROVOST SEARCH, CHAIRED A STRATEGY FACULTY SEARCH, MEMBER ON ACADEMIC COUNCIL IN THE PAST TWO YEARS. DR. MATTHEWS WAS RECENTLY IN THE MEDIA AS THE HEALTHCARE EXPERT ON MANNING KIMMEL'S STRAIGHT TALK ON WHRI, ONE OF HIS MANY MEDIA CONTRIBUTIONS. DR. MATTHEWS ALSO IS THE CURRENT CO-CHAIR FOR UNDERGRADUATE PROGRAMS (US, CANADA AND ASIA) FOR AUPHA AND HAS CHAIRED SEVERAL CERTIFICATION/RE-CERTIFICATIONS FOR AUPHA.

McNair Scholars Summer Research Internship

Ryan Carr's Research

Electronic health records (EHRs) can securely transmit patient data, improving safety and reducing medical errors and costs.

EHRs are critical in mental health centers (MHC) and can improve managers' current challenges, such as increasing demand and cost. However, the use of EHRs in MHCs lags behind other areas of healthcare. This study examines the use, benefits, and satisfaction of EHRs from the management perspective in MHCs. We utilize a concurrent triangulation mixed-methods design, including primary quantitative data collection and semi-structured interviews with MHC managers. The results of this study can improve the use of EHRs to support management in MHCs.



About McNair Scholarship Program

The McNair Scholars Program is a highly prestigious program known for academic excellence and its graduates' entry into competitive graduate institutions. Scholars receive financial support. McNair Scholars receive stipends, free housing, and meals during the Summer Research Fellowship. During the research fellowship, scholars complete a mentored quality academic research project.

Conference Presentations & Awards



Morgan Moore's Research

Exposure to structural racism and discrimination (SRD) is a leading risk factor for adverse maternal health outcomes among Black women, who are three times more likely to die of pregnancy-related causes. However, little is known about how SRD influences gynecological health decision-making in emerging adulthood. This study examines the relationships between SRD and the gynecological decision-making of Black college students. Primary quantitative data were collected from female college students aged 18-29 to assess gynecological decision-making and exposure to SRD. The results of this study can inform the development of pre-pregnancy interventions for Black women that will improve maternal health outcomes.



1st Place Business
Category - Southeastern
Association of Educational
Opportunity Program
Personnel (SAEOPP)
Atlanta Georgia

Best Undergraduate
Poster- Southeastern
Chapter of the Institute for
Operations Research and
the Management Sciences
(SEINFORMS) - Myrtle
Beach, SC

HCMT491 Poster Presentations

The students had a wonderful experience with the Healthcare Management Summer Internship presentations, hosted by Dr. Michael Matthews. It was a great gathering of HCMT seniors, bringing back memories of successful Winthrop HCMT alumni who began their careers with similar internships. The HCMT 491 seminar class, taught by Dr. Matthews, concludes the healthcare management program at Winthrop University. Students presented their summer research and internship experiences to alumni, peers, and the public. Presenters included Morgan Moore, Victoria China, Chris Czarnecki, Grayson Mackenzie, Banata Warnex, Ryan Carr, and Peter Guardino.



HCMT Marketing Projects

1. Atrium Healthcare

The student team consisted of Erin Dinlocker, Jah Nai Smith, and Raven Perry, and they developed a specific 6-month plan to promote a new Atrium facility in the Lake Norman area. A huge thanks to Matt Britt for the help in this project.

2. Carolina Neurosurgery and Spine

The student team consisting of Grayson Mackenzie, Bailey Crisp, and Martha Selmon developed a marketing plan that included utilizing social media, flyers, and more to promote Carolina Neurosurgery and Spine.

3. Winthrop Health Services

The student team consisting of Zac Bigham, Margaret Radziszewska, Ralph King, and Mina Heidari came up with marketing strategies for Winthrop Health Services to help make it known that it's on campus and bring in more students to utilize this service.



*Matt Britt, Erin Dinlocker, Raven Perry,
Jah Nai Smith*

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Healthcare Economics and Finance Case Competition

Undergrads in Dr. Joanna Jackson's HCMT492 class participated in a case competition regarding a healthcare case, and the goal of the case was to come up with proposals on how to increase patient satisfaction while also increasing revenues in a hospital. Team 1 consisted of Erin Dinlocker, Bailey Crisp, Victoria China, and Jah Nai Smith. Team 2 consisted of Zac Bigham, Aaron Simmons, and Chris Czarnecki. Team 1 won the competition, so a huge congratulations to them.



HCMT Networking!

Dr. Matthews organizes healthcare management student networking events each semester! Here are some attendees from the Spring 2024 Alumni Networking Event:

- Bailey Beauclair: UNC Healthcare
- Ebonie Wilson: Atrium Health Morgan
- McLendon: Georgia Department of Public Health
- Mitravia Hill: Cognosante
- Chondra Crosby: Pharmaceuticals Sales
- Matt Piepenbring: Piedmont Medical Center (Atlanta)
- Morgan Grant: Baylor Scott and White Health

MUSC's 4th Undergraduate Case Competition



Winthrop University undergraduate Healthcare Management students worked hard for MUSC's undergraduate case competition where students from AUPHA-certified health administration programs come together to tackle relevant healthcare challenges in Charleston, SC. A huge thanks to all the professors who helped the students during this process, which were Dr. Joanna Jackson, Professor Larry Stevens, and Dr. Michael Matthews (seen in picture 2). The students from Winthrop who participated are shown in the first picture: Jack Pelletier, Tim Speaks, Erin Dinlocker, and Raven Perry. The case for this competition involved insurance denials on specific treatments for Crohn's Disease. The task for the students was to come up with solutions on how to resolve this issue to help patients with this chronic disease get the care they need promptly. It not only helped these students and their professional development but also provided a platform for students to brainstorm innovative solutions to complex healthcare issues.

HCMT 492 Health Disparities Simulation



HCMT 492's Fall 2023 class worked diligently throughout the semester on an eye-opening experience that shed light on the daily struggles of people in poverty and the health disparities that they face. Participants walked in the shoes of those facing a lifetime of challenges in just one hour to better understand what life is like for others who are facing these challenges. We had over 100 participants involved in this project and it showcased a valuable experience for students during the simulation. Huge thanks to Dr. Jackson for her invaluable guidance. This simulation wasn't just an event, but a step towards raising awareness for those who struggle from health disparities and socio-economic differences. As we highlighted the crucial discussion on health disparities, we were able to get people to understand how vital it is to shape a better future, one without health disparities.

Meetings for the HCMA!



Volunteering at the Hope of Rock Hill!



Undergraduate Spotlights

Raven Perry



<https://www.linkedin.com/in/raven-perry-9854651a4/>

My name is Raven Perry. I am currently a senior in the college of business concentrating in healthcare management. A little bit about me. I am somebody who loves to work out. Take naps and help others when I can. A little bit for my accomplishments I have made it this far in college has been a peer coach as well as a mentor for incoming freshman and second semester freshman. Those accomplishments pertain to my love for healthcare. I've always wanted to be a part of the non-clinical side of healthcare because they are the ones who can make changes that impact the system the most. However, I mostly chose healthcare to give back to the black community as many of us are under funded when it comes to healthcare but also lack literacy and healthcare so I wanted to gain knowledge in order to give it back to my community.

Zachory Bigham



<https://www.linkedin.com/in/zachory-bigham-5a4b64252/>

Hello, my name is Zachory Bigham. I am a Senior Studying Business Administration with a Concentration in Healthcare Management. From my time here at Winthrop University, I have noticed so many correlations between my full-time job in Health Information/Medical Records at New Hope Treatment Centers where I have been for going on a total of 5 years now, and my healthcare management classes, in which I feel have aided me on my journey to becoming a Healthcare Manager, has opened the doors for me to be well on my way to making a difference in the lives of others. I have always felt a pull to Healthcare and I knew that I wanted to make it my life's work to helping others and I feel as if it holds so much potential and growth, not just on a professional level, but on a personal one. While at Winthrop I have achieved all A's, setting my GPA at a 4.0, and positioning my name on the President's List for the Fall 2023 Semester. With dedication to my studies, I received the honor of being inducted into the AUPHA Upsilon Phi Delta Honor Society which recognizes students for their excellent academic achievement in the Study of Healthcare Management. Overall, I did not expect to be where I am now, but my passion for continuing my education as well as my longing for making a difference in Healthcare has allowed me to be where I am today and I look forward to what my future will hold.

Bailey Crisp



<https://www.linkedin.com/in/bailey-crisp-630035264/>

Hi, my name is Bailey Crisp and I am a senior graduating in December of 2024. I am currently the president of my sorority Delta Zeta and I have also had the opportunity to complete graduate classes while finishing my undergraduate degree. I chose healthcare management because Dr. Jackson was my professor for my first business class when I was a freshman and she mentioned teaching the healthcare management program. At the time I was unsure about what I wanted my concentration to be but I did some research on healthcare management and it was exactly what I wanted out of a career.

December 2023 Graduate Spotlight

Ryan Carr



Ryan is a College of Business Graduate with his studies concentrating in Healthcare Management looking to expand his work experience in order to become a better student as well as a better employee. Ryan is a McNair scholar who presented his research on The Use, Benefits, and Satisfaction of Electronic Health Records for Healthcare Managers in Mental Health Facilities and won Best Undergraduate Poster from the Southeastern Institute for Operations Research and the Management Sciences (SEINFORMS). Ryan alongside his team consisting of Morgan Moore, Emily Puryear, and Trey Wineglass came in 1st place in the MUSC Case Competition in October of 2022.

Ryan is the epitome of an excellent student as well as the embodiment of what a healthcare leader is composed of. His professional demeanor as well as his transformational vision of healthcare fortifies his bright future ahead of him as a future healthcare leader.

May 2024 Graduates



Victoria China

Victoria plans to attend either the Medical University of South Carolina or the university of south Carolina - Columbia, in hopes of recieving her master's in healthcare administration.

<https://www.linkedin.com/in/victoriachina/>



Morgan Moore

Morgan will be attending Johns Hopkins University in the fall and aims to obtain her Master's in Healthcare Administration. She hopes to incorporate women's health in the future by working in a women's healthcare related facility.

<https://www.linkedin.com/in/morgan-moore-3b5966254/>



Grayson Mackenzie

Grayson has plans to move to Colorado to begin her career in medical sales.

<https://www.linkedin.com/in/grayson-mckenzie-4ab94920b/>



Banata Warnex

Banata aims to start work in the Rock hill area in order do develop her skills and experience. She wants to be an impactful administrator in the future.

<https://www.linkedin.com/in/banatawarnex/>



Peyton Rivas

Peyton will be attending the University of South Carolina in the sport management and entertainment masters program this fall, her plans are to start a career in college athletics and one day become an athletic director.

<https://www.linkedin.com/in/peyton-rivas-258539225/>



Chris Czarnecki

Chris will be graduating in May and gained a lot of healthcare experience through working with SC House Calls. he was also a ophthalmic technician in the United States Air Force. He was also inducted into Upsilon Phi Delta, a national academic honor society for healthcare management majors

<https://www.linkedin.com/in/christopher-czarnecki-aaa7721a8/>
