

College of Business Administration

Bachelor of Science in Business Administration

Marketing

2018-2019

<u>Semester 1</u>	<u>Hrs.</u>	<u>Semester 2</u>	<u>Hrs.</u>
ACAD 101	1	HMXP 102	3
WRIT 101	3	CSCI 101 C & D	1
MATH 151	3	FINC 111	1
CSCI 101	1.5	Science with lab	4
CSCI 101B	.5	² General Education	3
BADM 180	3	³ Constitution/Elective	3
² General Education	3		
	<hr/> 15 Hrs.		<hr/> 15 Hrs.
 <u>Semester 3</u>	 <u>Hrs.</u>	 <u>Semester 4</u>	 <u>Hrs.</u>
CRTW 201	3	ACCT 281	3
ACCT 280	3	QMTH 210	3
QMTH 205	3	ECON 216	3
ECON 215	3	² General Education	3
² General Education	3	² General Education	3
	<hr/> 15 Hrs.		<hr/> 15 Hrs.
 <u>Semester 5</u>	 <u>Hrs.</u>	 <u>Semester 6</u>	 <u>Hrs.</u>
MGMT 321	3	MKTG 381	3
MKTG 380	3	MKTG 385	3
FINC 311	3	³ Oral Communication/Elective	3
BADM 250	3	MGMT 355	3
⁴ Elective	2	² General Education	3
Physical Activity	1		
	<hr/> 15 Hrs.		<hr/> 15 Hrs.
 <u>Semester 7</u>	 <u>Hrs.</u>	 <u>Semester 8</u>	 <u>Hrs.</u>
MKTG 387	3	MKTG 489	3
¹ MKTG 483, 485, or 581	3	¹ BADM 561, QMTH 310, or VCOM 364	3
MGMT 341	3	MGMT 480	3
² General Education	3	MGMT 326	3
³ Intensive Writing/Elective	3	⁴ Elective	3
	<hr/> 15 Hrs.		<hr/> 15 Hrs.

This is a suggested eight semester plan.

- ¹ **Courses in BOLD** are only offered in the specified semester. Ex. MKTG 581 is only offered in the Fall.
- ² For a list of **GENERAL EDUCATION** courses (Global Perspectives, Historical Perspectives, Humanities & Arts, Natural Science, Quantitative Reasoning, and Social Science) please view the course offerings page online or the Degree Checklist.
- ³ Courses satisfying **Intensive Writing, Constitution, and Oral Communication** may be shared among other General Education requirements. If you have already satisfied the requirement with a general education course you may take an elective in its place on the semester plan.
- ⁴ **ELECTIVES** are courses that do not meet specific degree requirements, but are needed to meet the graduation requirement of 120 hours. Electives can include courses for an additional concentration or minor.