

# College of Business Administration

Bachelor of Science in Business Administration

Marketing

2017-2018

<u>Semester 1</u>	<u>Hrs.</u>	<u>Semester 2</u>	<u>Hrs.</u>
ACAD 101	1	HMXP 102	3
WRIT 101	3	CSCI 101 C & D	1
MATH 151	3	FINC 111	1
CSCI 101	1.5	Physical Activity	1
CSCI 101B	.5	<sup>1</sup> General Education	3
BADM 180	3	<sup>1</sup> General Education	3
<sup>1</sup> General Education	3	<sup>2</sup> Constitution/ Elective	3
15 Hrs.		15 Hrs.	
<u>Semester 3</u>	<u>Hrs.</u>	<u>Semester 4</u>	<u>Hrs.</u>
CRTW 201	3	ACCT 281	3
ACCT 280	3	QMTH 210	3
QMTH 205	3	ECON 215	3
BADM 250	3	<sup>1</sup> General Education	3
<sup>1</sup> General Education	3	<sup>3</sup> Elective	3
15 Hrs.		15 Hrs.	
<u>Semester 5</u>	<u>Hrs.</u>	<u>Semester 6</u>	<u>Hrs.</u>
MGMT 321	3	MKTG 381	3
MKTG 380	3	MKTG 385	3
FINC 311	3	MGMT 341	3
ECON 216	3	MGMT 355	3
<sup>3</sup> Elective	3	<sup>1</sup> General Education	3
15 Hrs.		15 Hrs.	
<u>Semester 7</u>	<u>Hrs.</u>	<u>Semester 8</u>	<u>Hrs.</u>
MKTG 387	3	MKTG 489	3
<sup>4</sup> <b>MKTG 483, 485, or 581</b>	3	<sup>4</sup> BADM 561, QMTH 310, or VCOM 364	3
MGMT 326	3	MGMT 480	3
<sup>1</sup> General Education	3	<sup>2</sup> Oral Communication/Elective	3
<sup>3</sup> Elective	3	<sup>2</sup> Intensive Writing/ Elective	3
15 Hrs.		15 Hrs.	

This is a suggested eight semester plan. Courses do not have to be taken in this exact order. Pay close attention to the suggested time frame for the courses in the specified concentration; many courses are only offered in either the fall or spring.

- <sup>1</sup> For a list of courses that satisfy **GENERAL EDUCATION** (Global Perspective, Historical Perspective, Humanities & Arts, Natural Science, Quantitative Reasoning, and Social Science) please view the course offerings page online or the Degree Checklist.
- <sup>2</sup> Courses satisfying **Intensive Writing, Constitution, and Oral Communication** can be shared among other General Education requirements. If you have already satisfied the requirement with a general education course you may take an elective in its place on the semester plan.
- <sup>3</sup> **ELECTIVES** are courses that do not meet specific degree requirements, but are needed to meet the graduation requirement of 120 hours. Electives can include courses for an additional concentration or minor.
- <sup>4</sup> **Courses in BOLD** are only offered in the specified semester. Ex. MKTG 581 is only offered in the Fall. Please note that BADM 561 is only offered in the Fall.