College of Business Administration
Bachelor of Science in Business Administration
Marketing
2019-2020

Semester 1	Hrs.		Semester 2	Hrs.
ACAD 101	1		HMXP 102	3
WRIT 101	3		CSCI 101 C & D	1
MATH 151	3		MGMT 220	3
CSCI 101	1.5		ECON 215	3
CSCI 101B	.5		² General Education	3
BADM 180	3		³ Constitution/Elective	3
² General Education	3			
	15 Hrs.			16 Hrs.

Semester 3	Hrs.		Semester 4	Hrs.
CRTW 201	3		ACCT 281	3
ACCT 280	3		QMTH 210	3
QMTH 205	3		ECON 216	3
² General Education	3		² General Education	3
² General Education	3		² General Education	3
	15 Hrs.			15 Hrs.

Semester 5	Hrs.		Semester 6	Hrs.
MGMT 321	3		MKTG 381	3
MKTG 380	3		MKTG 385	3
FINC 311	3		⁴ Elective	3
BADM 250	3		MGMT 365	3
⁴ Elective	1		² Science with lab	4
² Physical Activity	1			
	14 Hrs.			16 Hrs.

Semester 7	Hrs.		Semester 8	Hrs.
MKTG 387	3		MKTG 489	3
MKTG Elective	3		MKTG Elective	3
⁵ A Q S (**BADM 571** recommended)	3		MGMT 480	3
⁴ Elective	3		⁵ H I P	3
⁴ Elective	3		⁴ Elective	3
	15 Hrs.			15 Hrs.

This is a suggested eight semester plan.

1 **Courses in BOLD** are only offered in the specified semester.

2 For a list of **GENERAL EDUCATION** courses (Global Perspectives, Historical Perspectives, Humanities & Arts, Natural Science, Quantitative Reasoning, and Social Science) please view the course offerings page online or the Degree Checklist.

3 Courses satisfying **Constitution** may be shared among other General Education requirements. If you have already satisfied the requirement with a general education course you may take an elective in its place on the semester plan.

4 **ELECTIVES** are courses that do not meet specific degree requirements, but are needed to meet the graduation requirement of 120 hours. They can also be used to meet the required 40 hours above 299. Electives can include courses for an additional concentration or minor.

5 For a list of courses satisfying **AQS** and **HIP**, please view the course offerings page online or the Degree Checklist.