

CVPA FACULTY/ STAFF ASSEMBLY

Tuesday, August 13, 2024, 1-3:30 pm

Barnes Recital Hall

Attendance: See list at back of minutes

1:00-1:10

Karen opened the meeting at 1:03pm by saying how happy we are to have everyone with us. And to introduce our new faculty.

I. WELCOME & ANNOUNCEMENTS – Provost van Delden + Dean Oremus

- a. Prost van Delden stated that Funds will be used for our facilities – 8 million dollar renovation of Rutledge mechanical system for positive impact to CVPA.
- b. **Introduction of New Faculty and Staff and New Appointments**
 - DESIGN: Chris Doehling, Assistant Professor of Design (Illustration)
 - DESIGN: Brad Young, Associate Professor of Design (Game Design)
 1. Karen noted that Young is her husband and that the Dean’s Office had nothing to do with the search. She introduced Provost van Delden.
 2. Provost remarked and confirmed that Tselentis and team from Provost Office to manage the search. With full transparency, the search process was run through the Provost. The Dean’s Office had nothing to do with the process. We are happy to have Young with us as a new faculty member.
 - MUSIC: Kristin Arp, Instructor of Music Education and Assistant Director of Bands
 1. As a result of stating our case to the Provost we are thrilled to have Arp.
 - MUSIC: Jeanene Rushing, Administrative Assistant, Department of Music
 1. Rushing was unable to be here today with a family emergency. She joined us over the summer and has already become a valuable team mate.
 - THEATRE & DANCE: Brian Franco-Winn, Assistant Professor of Dance
 1. “Very happy to have you join us, Brian.”
 - THEATRE & DANCE: John P. Woodey, Promoted to Assistant Professor of Theatre
 1. JP has been with us as a non-tenure track instructor and is now a member of the fully time faculty.
- b. **New Leadership Appointments**
 - Mark Hamilton, Chair of the Department of Fine Arts, Professor of Fine Arts
 1. After interim chair service years, thanks were given and congratulations noted.
 - Dr. Lorrie Crochet, Chair, Department of Music, Prof. of Music and Director of Bands
 1. From Associate Dean to now Chair of Music.
 - Dr. Tracy Patterson, Assoc. Dean, College Visual and Performing Arts, Prof. of Music
 1. “After one month of service, you have already done so much and we are glad to have you.”
 - Karen Oremus, Dean, College of Visual and Performing Arts, Professor of Fine Arts
 1. “I am excited to join you as dean and advocate for us and all of you and our students. Do not hesitate to set up a meeting with me through Caroline to talk about things you need to talk about.”

- Director of Arts Education position was announced and it was shared that emails went out to all Arts Education faculty to invite people to apply.

c. **Recognition of Faculty Promotions + Tenure 2024-25**

All of the below were congratulated for their accomplishments in their careers.

- Dr. Lorrie Crochet, Music, Successful Post-tenure
- Stephen Gundersheim, Theatre and Dance, Successful Post-tenure
- Claudia O'Steen, Fine Arts, Successful Tenure
- Kelly Ozust, Theatre and Dance, Successful Tenure
- Dr. Kyle Sweeney, Fine Arts, Promoted to Associate Professor of Fine Arts

d. **Sabbaticals**

- Best wishes to Claudia O'Steen (Sabbatical Spring 2025)
- Best wishes to Seth Rouser (Sabbatical Spring 2026) (postponed to this date from Fall 2024 to assist with crucial departmental matters ~ thank you)

II. **APPROVAL OF [MINUTES FROM 03.01.24](#) – Karen Oremus**

- a. Motion to approve the minutes was seconded and minutes approved.

III. **NOMINATION OF CVPA ASSEMBLY PARLIAMENTARIAN FOR 2024-25 –Oremus/ Patterson**

- a. Alice Burmeister is unable to be with us this semester for health issues. She has been the parliamentarian for some time. JP Woodey self-nominated. Everyone was in favor for this action and JP became the parliamentarian.

1:10-1:50

IV. **DEAN'S REPORT – Karen Oremus**

a. **CVPA 2024-25 Master Calendar of Deadlines, Events, and Reminders**

- General Overview
- [Master CVPA Administrative Calendar](#)
 1. New Faculty Mentoring dates will be added to the calendar soon.
- [CVPA Directory](#)
- [CVPA Organization Chart](#)
- [CVPA Faculty and Staff Manual](#)
- Course syllabi and Updated CVs due to Chairs (8.23)/ Departments review and Admin upload to Dean's Shared Drive (Aug 30)/ Dean's Admin uploads to PICS (9.15)
- [Master Syllabus](#) for Review ([CVPA Syllabus Policy](#))
- [Outside Employment/ Consulting Forms](#) to Chairs (Aug 30) to Dean's office (Sept 1) to Provost (Sept 2)
 1. Types of outside employment are judicator, consulting, design work, etc.

b. **Executive Summary of the 2023-2024 Annual Report For CVPA**

1. Accreditation – progress with facilities – NASAD, NASM site visits of every 10 years took place in Spring 2024 following the self-study reports were written.
2. New Program Development
3. Program Efficiencies took place for effective operation streamlining.
4. Data – Gray's Data CVPA Benchmarking with Gray Peer Institutions states that WU is cheaper than the average of these peers.

- These numbers suggest that Theatre and Music are underfunded. Please see the PowerPoint for details.
 - 5. Enrollment - CVPA is the only college at WU that has been growing in the last 9 years, rather than decreasing numbers.
 - 6. Recruitment
 - 7. Articulation Agreements and Transfer Pathways were created with technical and community colleges. Curriculums were aligned with WU and the tech colleges.
 - 8. Retention
 - 9. National University Rankings were increased in Performing Arts with WU being the State highest. Art WU was third.
 - 10. Undergraduate Research experiences have increased 780 in 2021, 1200 in 2022, 16 in 2023.
 - 11. Inclusion, Belonging, and Support Initiatives were active.
 - 12. Philanthropic fundraising \$450k was our total giving with 158 donors, 276 gifts.
 - 13. Big Picture Funding Proposals – The Center for Arts and Research and Innovation idea will sit on the shelf in the Dean’s Office so we can continue to dream.
 - 14. Increased Alumni Relations – Communications and the Galleries have been charged with this.
- c. CVPA Goals for Academic Year 2024-2025**
- 1. Work with CVPA leadership, F/S, to align to the WU strategic plan. A retreat will take place once with get the university’s plan.
 - 2. Successfully launch, recruit, and raise funds for the Game Design degree to shift and outreach to the community.
 - 3. Work with stakeholders of the college to launch the Bachelors of Game Design.
 - 4. Development of a realistic budget.
 - 5. Successfully respond to the NASAD and NASM visitor’s reports. Undergo site visit for Theatre.
 - 6. Xxx
 - 7. Increase donor and alumni relations through networking within our networks.
 - 8. DEI initiatives and bring departments together and through new curriculum activity in each department.
 - 9. Address and prioritize major facility issues as they also relate to accreditation.
 - 10. Develop strategies for recruiting for students fund support.
 - 11. Market CVPA’s master’s programs and explore alternative models.
 - 12.
- d. CVPA Budget Overview for 2024-25**
- 1. Chairs submit a budget request in Feb 1 2024. See the PowerPoint for more details. Reviewed for realistic goals. The Dean passed this onto the Provost. The new interim VP of Finance is charged to clear up the

eradicated debit. We did not get all that we asked for and the Dean will provide justification for receipt of contingency funds soon.

2. Professional development funds are provided to the college. Everyone was invited to apply for travel funds. [The Dean's Office will send another call out soon.](#)
 3. Other details regarding budget lines were reviewed. Please see the PowerPoint for details.
 4. Areas that fall short include – Student hire budgets for all departments, CreatorSpace student hires, Pep Band, Music Licensure, Interim Faculty And contingency funds will be asked for to cover these areas.
- e. Karen closed her report with expression of gratification to everyone for all they have been doing. She looks forward to everyone working together for a positive next academic year.

V. ASSOCIATE DEAN'S REPORT – Tracy Patterson, Associate Dean

1:50-2:00

- a. CVPA Curriculum Calendar – Please see the PowerPoint for details.
- b. Tenure (+ Pre/ post)/ Promotion Workshops (Sept 19 CVPA's first one of three) – Please see the PowerPoint for details. Note the confidentiality agreement. The university's kick-off is via Zoom on August 27 at 11am.
- c. Graduate Studies – We have two unfilled GA posts. A fulltime GA for 50% with Student Services and 50% with Arts Ed is a 20 hour week post, A halftime GA for CreatorSpace is a 10 hour week post
- d. Community Connection Series – Community outreach program to engage and show off our talent. Example Middle James brewery once a month jam sessions. What could your performances or arts related talent do in the community place, location?

VI. COMMUNICATIONS REPORT – Lauren Grad, Director of Communications

2:00- 2:10

- a. Grad noted that she is working remotely until her due date due to health complications with her pregnancy.
- b. New Student Assembly information was reviewed.
- c. Alumni Profiles are now on the website.
- d. Upcoming Events were reviewed starting with August 2024. This information is also on the F/S Outlook calendar for ArtsWinthrop and on the website.
- e. Newsletter Oct, Nov, Dec, Jan letters will be prepared. This goes to about 6000 people and it goes out through the university advancement team.
- f. Recruitment Events were reviewed.

VII. ENROLLEMENT & RECRUITMENT HIGHLIGHTS 2024-25 – Paula Garofalo, CVPA Recruiter

2:10-2:20

- a. Enrollment numbers were reviewed. The current numbers in CVPA suggest that we are passed our covid bubble and that our growth is like it was pre-covid 5 years ago.
- b. The future is in transfers. 20 % growth in fact.
- c. Recruitment highlights were reviewed. Please see PowerPoint for details.

VIII. DIRECTOR OF STUDENT SERVICES REPORT – Anna Fredericks, Director

2:20-2:30

- a. Advisors assigned in Department by end of month
- b. Advisor Training for new Faculty in late Sept. --- Refreshers available for all faculty
- c. Students at Risk Reporting: <https://www.winthrop.edu/uc/academic-at-risk.aspx>
- d. Important Upcoming Dates:

2:30-3:00

- Last day to apply for May 2025 graduation (without late fee) is September 15th
- Family Day is Saturday, October 5th
- Last day to Withdraw from a full semester course or to elect an S/U is October 23rd
- Advising for Spring 2025 begins October 16th and Registration begins November 6th

IX. DEPARTMENT AND UNIT REPORTS – 4 minutes each – Please see PowerPoint for details

- a. Department of Design – Jason Tselentis, Chair
- b. Department of Fine Arts – Mark Hamilton, Chair
- c. Department of Music – Lorrie Crochet, Chair
- d. Department of Theatre and Dance – Daniel Gordon, Chair
- e. Master of Arts in Arts Administration Program – Robert Wildman, Director
- f. ST-ARTS – report was given by Dean Oremus and Lauren Grad
- g. Arts in Basic Curriculum Institute – Kim Wilson, Director – Please see the handout
- h. Winthrop University Galleries – Mike Gentry, Director

3:15-3:30

3:30

X. Q & A

- a. No questions were asked.

XI. ADJOURNMENT occurred at 3:55pm

CVPA Faculty Assembly Attendance

	NAME		RANK	08.13.24
CVPA/ Staff				
	Bouldin	Josh	CVPA Development Office	X
	Coffey	Jennifer	ABC	X
	Fredericks	Anna	Instructor	X
	Garofalo	Paula	CVPA Recruiter	X
	Gentry	Mike	WU Galleries Director	X
	Hinds	Cindy	ABC	X
	O'Neill	Chris	Staff	X
	Prado	Emily	ABC	X
	Rust Ward	Caroline	Staff	X
	Taylor Grad	Lauren	Staff	X
	Taylor	Cheryl	ABC	On Leave
	Wildman	Robert	Associate Professor	X
	Wilson	Kim	ABC	X
	NAME		RANK	
DESIGN				
	Doehling	Chris	Assistant Professor	X
	Dresbach	Chad	Associate Professor	X
	Garner	Thomas	Instructor	X
	Gwinn	Quintel	Assistant Professor	X
	Hairston	John	Assistant Professor	X
	LaValla	Tamara	1-yr Instructor	
	Sohn	Sangwon	Associate Professor	X
	Tselentis	Jason	Professor/ Chair	X
	Young	Brad	Associate Professor	X
	NAME	NAME	RANK	
FINE ARTS	Oremus	Karen	Professor, Dean	X
	Burmeister	Alice	Associate Professor	FMLA
	Cassidy	Shaun	Professor	X
	Connell	James	Professor	X
	Davidson	Stacey	Associate Professor	X
	Davis	Andrew	Instructor	X
	Hamilton	Mark	Professor, Chair	X
	Livek	Michelle	Assistant Professor	X
	O'Steen	Claudia	Assistant Professor	X
	Rouser	Seth	Associate Professor	X
	Stock	Karen	Professor	X
	Sutton,	Stephanie	Assistant Professor	X
	Sweeney	Kyle	Assistant Professor	X
	Foshag	Amanda	Administration	X



College of Visual and Performing Arts

Faculty & Staff Assembly

Tuesday, August 13, 2024, 1-3:30pm

WELCOME

I. WELCOME & ANNOUNCEMENTS

Provost van Delden & Dean Oremus

- I. a. Introductions of New Faculty and Staff



Department of Design

Chris Doehling
Assistant Professor,
Illustration

Department of Design



Dr. Brad Young
Associate Professor,
Game Design



Department of Music

Dr. Kristin Arp

Instructor

**Music Education,
Assistant Director of Bands**



Department of Music

Jeanene Rushing
Administrative Assistant



Department of Theatre & Dance

Brian Franco-Winn
Assistant Professor
Dance



Department of Theatre & Dance

John P. Woodey
Assistant Professor of Theatre
**Theatrical Design and
Production**

I. WELCOME & ANNOUNCEMENTS - Dean Oremus

b. New CVPA Leadership Appointments

Leadership Update



Mark Hamilton
Chair, Department of
Fine Arts



Leadership Update

Dr. Lorrie Crochet
Chair, Department of
Music

Leadership Update



Dr. Tracy Patterson
Associate Dean, CVPA

Leadership Update



Karen Oremus
Dean, CVPA



Leadership Update

**Director of Arts Education
Search Underway!**

I. WELCOME & ANNOUNCEMENTS - Karen Oremus, Dean

c. Recognition of Faculty Promotions + Tenure 2024-25

- Dr. Lorrie Crochet, Music, Successful Post-tenure Review
- Stephen Gundersheim, Theatre and Dance, Successful Post-tenure Review
- Claudia O'Steen, Fine Arts, Successful at Achieving Tenure
- Kelly Ozust, Theatre and Dance, Successful at Achieving Tenure
- Dr. Kyle Sweeney, Fine Arts, Promoted to Associate Professor of Fine Arts

I. WELCOME & ANNOUNCEMENTS

d. Sabbaticals

- Congratulations to Claudia O'Steen (Sabbatical Spring 2025)
- Congratulations to Seth Rouser (Sabbatical Spring 2026)
(postponed to this date from Fall 2024 to assist with crucial departmental matters ~ thank you!!!)

II. APPROVAL OF THE MINUTES FROM THE 03.01.24 ASSEMBLY - Karen Oremus

Thank you to Caroline Rust Ward for always doing
such thorough Minutes!!!

III. NOMINATION OF CVPA FACULTY ASSEMBLY PARLIAMENTARIAN FOR 2024-25

Dean Oremus & Associate Dean Patterson

IV. DEAN'S REPORT – Karen Oremus

a. CVPA 2024-25 Master Calendar of Deadlines, Events, and Reminders

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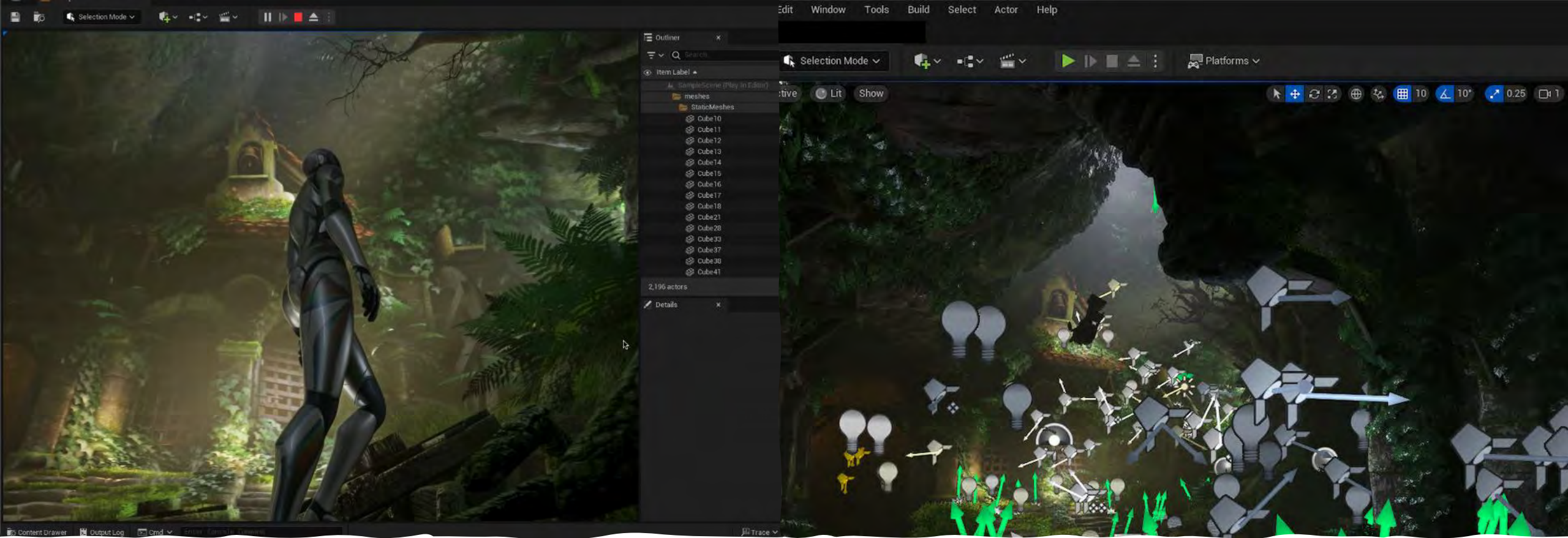
IV. DEAN'S REPORT

b. CVPA Summary Report for 2023-2024

Accreditation

- Significant progress made addressing facilities + other issues in preparation for NASAD + NASM Accreditation Visits
- NASAD + NASM Self Studies were written.
- NASAD and NASM site visits in March 2024.
- Submitted Progress report in January 2024 to the Council for Interior Design Accreditation (CIDA).
- Self-Study draft for National Association of Schools of Theatre (NAST) - visit Fall 24.





New Program Development

New programs were developed and approved at all institutional and external levels:

- **Bachelor of Design (Game Design)** program through all institutional and external review processes for a launch this Semester.
- Modification of the **BA Art Education** to **BFA Art Education**.

College of Visual and Performing Arts

Program Efficiencies

- Increased # of computer stations in Design + Music Technology
- Removed unnecessary equipment/ furniture in teaching spaces to accommodate higher enrollments while meeting fire code and accreditation standards.
- Consolidated three separate Master of Music Programs (conducting, instrumental and choral) into one degree program.
- Stacked upper-level sections of drawing, painting and printmaking concentrations.
- Introduced course sharing between the Departments of Fine Arts, Design Theatre + Dance (Foundations, Drawing).
- Reduced Gen. Ed. offerings, non major classes, and special topics to serve CVPA majors/ minors only to reduce interim faculty budget. I hope next year we can offer more to increase our credit hour production in the college.
- Reduced frequency of offerings to build enrollments.

College Contribution Margin Leveraging Gray Data

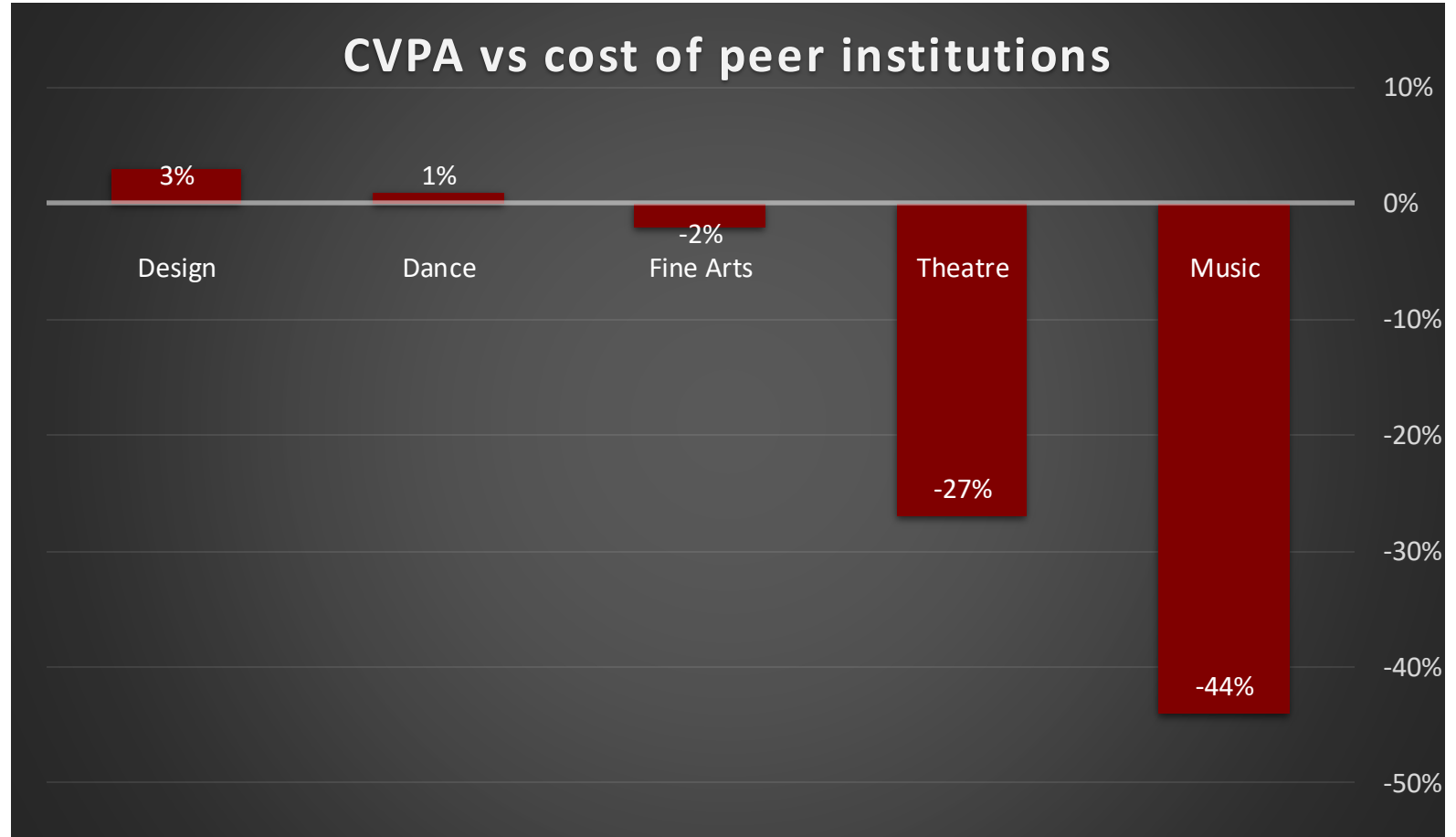
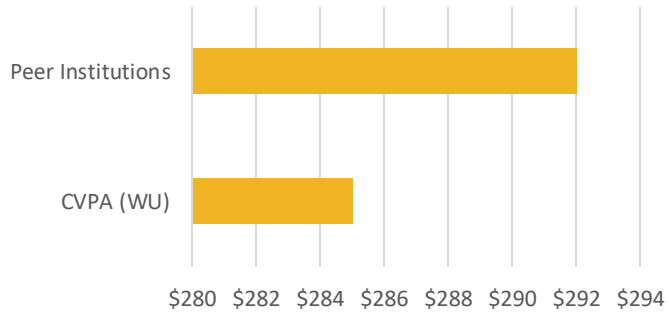
CVPA Benchmarking with Gray Peer Institutions

- INSTRUCTIONAL COSTS per Student Credit Hour (SCH): While CVPA programs may not bring in the same financial contributions as some other Winthrop programs, according to *Gray* data, CVPA's program costs are lower per SCH than the average cost at peer institutions.

CVPA Benchmarking with Gray Peer Institutions

CVPA costs 2% (\$13.25K) lower than the average cost per student credit hour. (Gray Data)

Cost Per Student Credit Hour Cost



CVPA Benchmarking Against Other Winthrop Programs

1

Net Revenue per SCH

The College of Visual and Performing Arts (CVPA) generates slightly higher revenue per Student Credit Hour (SCH) compared to other programs at Winthrop.

2

Instructional Costs per SCH

CVPA programs incur higher instructional costs per SCH, reflecting the resource-intensive nature of arts education.

3

Net Contribution per SCH

Due to the higher instructional costs, the net contribution per SCH for CVPA programs is naturally lower than that of other programs.

4

Contribution to Net Revenue

The proportion of net revenue that contributes to covering fixed costs and generating surplus is lower for CVPA programs, mirroring the higher associated costs.

- **HOWEVER...**It is essential to recognize that CVPA significantly enhances Winthrop's profile through its **#ArtsWinthrop events**, which, **although not directly financial, benefit the institution economically**. These events bolster our reputation and enrich the community in unique ways that other colleges do not.

Recruitment and Retention Initiatives

- Enrollments - The college has seen a 4% increase in undergraduate student numbers over the last 5 years and a 14% increase in the last year alone.

	2018F	2019F	2020F	2021F	2022F	2023F	5 YR CHANGE	1 YR CHANGE
Arts & Sciences	2,006	1,942	1,794	1,637	1,421	1,403	-30%	-1%
Business	1,001	978	933	853	765	851	-15%	11%
Education	1,060	1,002	951	802	720	637	-40%	-12%
Visual & Performing Arts	679	699	714	643	619	705	4%	14%

- So, we may have the lowest numbers in comparison to other colleges, but the data shows we are excelling in comparison to the others

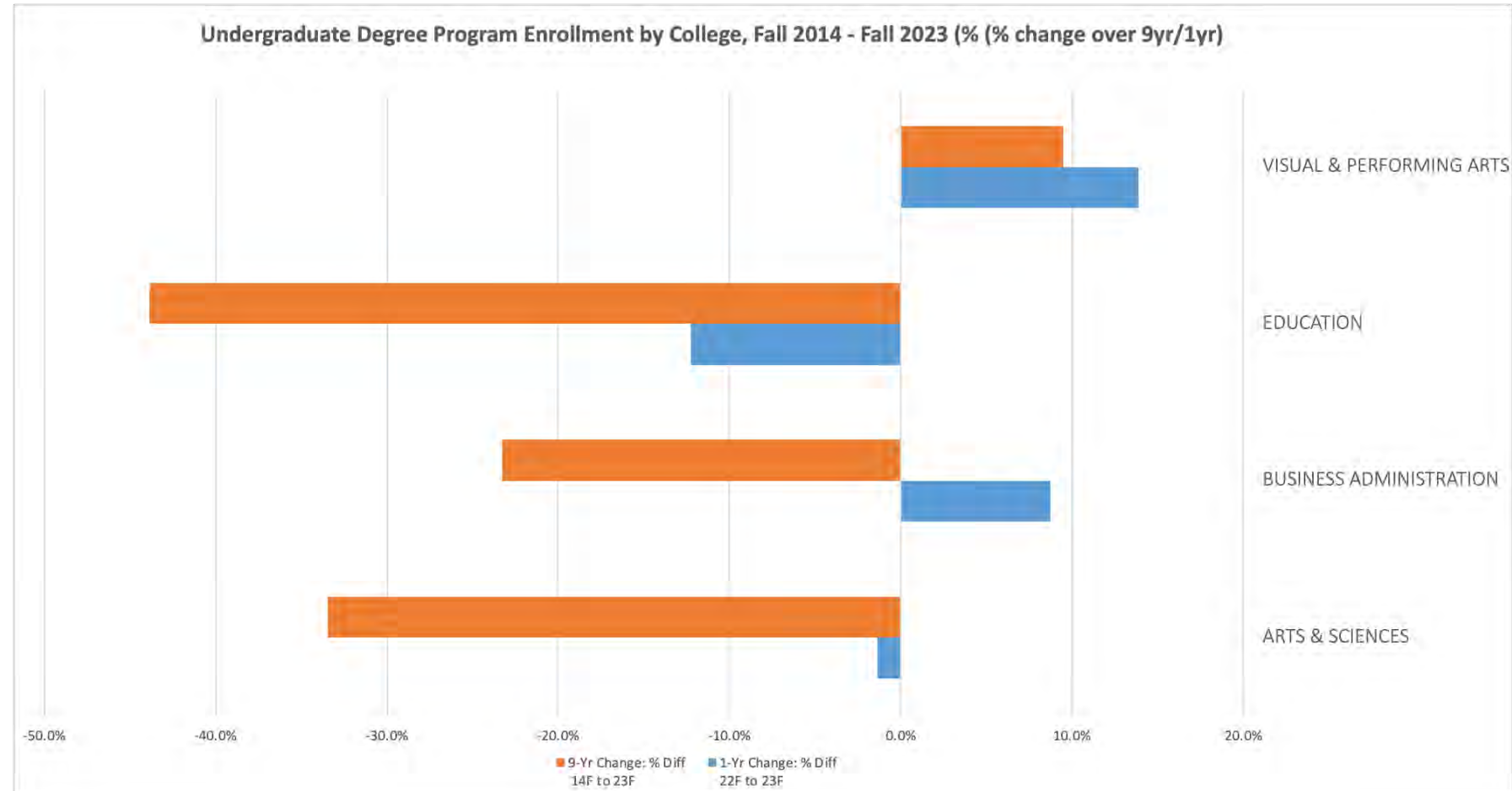
Student Recruiting and Retention

This graph shows growth over 9 years vs last year.

Orange = 9 years
Blue = Last year

CVPA only college to show positive enrollment over 9yrs

Only CVPA and Business grew enrollment last year.



Recruiting and Retention Initiatives

- Similarly, related growth due to the adopted strategies is CVPA's high conversion rate of undergraduate admitted students to those registering for orientation, growing an already high 32% to 41%.

Metric	Admitted	Orientation	Conversion
Visual & Performing Arts	608	251	41%
Business	949	257	27%
Education	697	211	30%
Arts & Sciences	1761	403	23%
Undecided	317	57	18%
Total	4332	1179	27%

In
2023-2024
CVPA Led
151
Community Events
(Strategic Plan-
Community
Engagement)

- Fine Arts hosted **228** high (HS) seniors in Art Workshops.
- Music hosted **300** HS students (All-State Chorus); **400** HS seniors (Invitational Band); consultations, assessment, and adjudication at high/middle schools catered to **500+** students; hosted **40** HS students (All-State Brass Day); hosted **600** students for national competition *Music in the Park* from **6 states**.
- Theatre and Dance holds multiple workshops; Stage Combat, Improvisation, Ballet, Contemporary Dance, Tap, Jazz, and Musical Theatre, etc. with attendance up to **234** students.
- Keynote + workshops at National Art Honor Society Conference at Spring Valley HS in Columbia, SC. (**140** students from **17 SC schools**).
- ABC Institute hosted the *Arts Integration Leadership Institute* sponsored by SCDE, hosting **29 teachers** from **19 schools** in **16 school districts**.



Recruitment

- **Summer Institutes** draw in prospective students, in 2003-24 ST-ARTS (State Funded-Middle School) **300** Students; Arts Bridge (State Grant Funded-HS) **29** Participants; Summer Dance Institute (Fee Paying-HS) **12** Students.
- **Arts in Basic Curriculum Instit.** (ABCI) impacted **5000 kids, 16 schools** across **9 districts**.
- **Upgraded Website** launched a revamped, visually compelling website (expanded audience).
- **Newsletter** disseminated monthly newsletter (expanded audience).
- **Social media + Branding** expanded @#Artswinthrop.
- **HS Counselor Luncheons** (Greenville, Columbia, Fort Mill, Rock Hill).
- **WU Open Houses, Winthrop Day, Family Day.** Only unit that hosts college specific *afternoon event*: workshops, info sessions, tours for students/ parents.



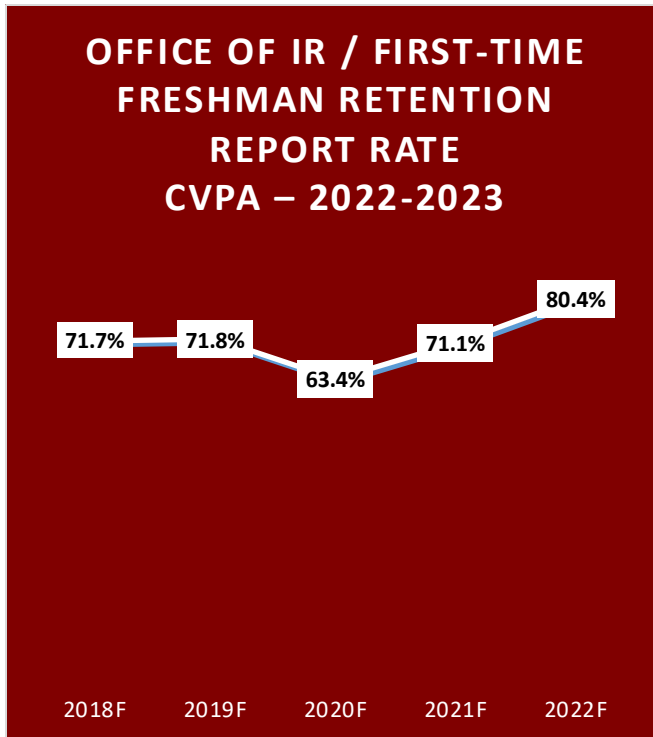
Articulation Agreements + Seamless Transfer Pathways

- Key initiatives we instigated included the development of seamless transfer articulations
- Created 3 new pathways with Central Piedmont Community College (CPCC) in North Carolina: BA in Art, BA in Theatre and BA in Music. Phase 2 includes pathways for Interior, Graphic, and Game Design.
- Worked with Greenville Technical College and Piedmont Technical College to better align curriculum for seamless pathways.
- Met with faculty/ admin. from York Tech. multiple times to better align curriculum, create new + strengthen existing pathways. Created 2+2 for a Meta-Major of Design (includes Graphic, Game and Illustration Design). Created separate 2+2 pathway for Interior Design.
- Continued to refine dual enrollment agreement with Fine Arts Center and Governor's School in Greenville.

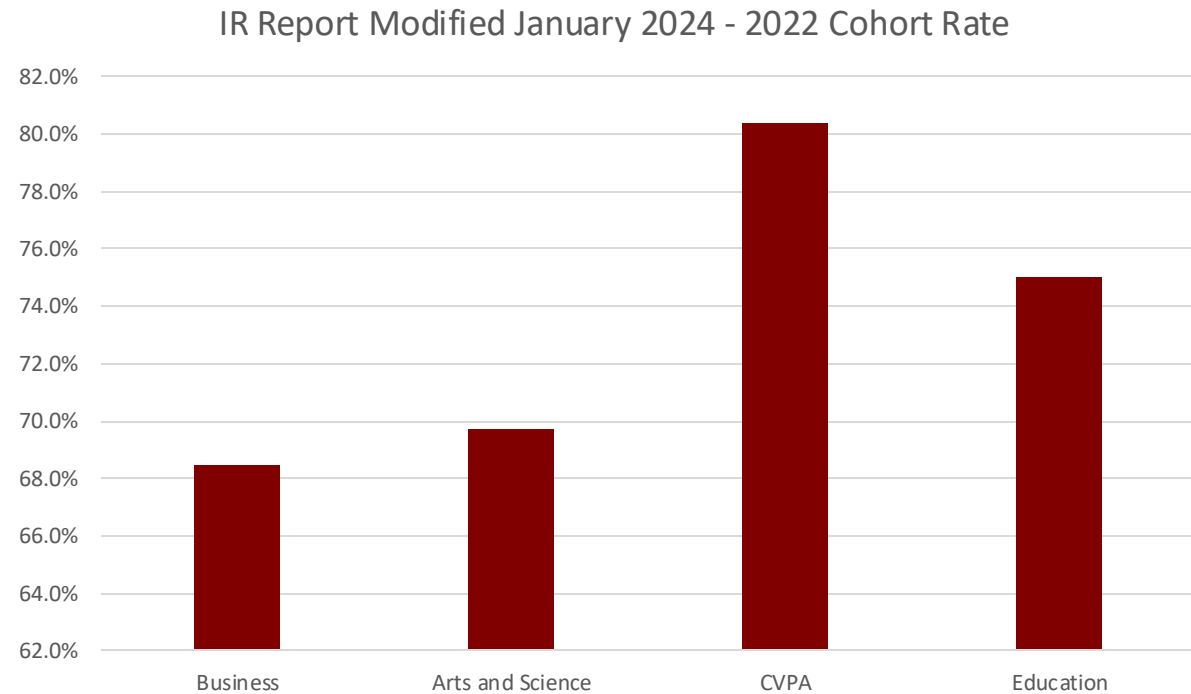


Retention

- Most recent data (Jan 2024) shows CVPA has jumped about 10% having the highest college retention rate at Winthrop.



Current as at Jan 2024



NICHE National University Rankings 2024 *Winthrop University*

Increased performance in National and State Rankings since last year, which is a strategy I intend to expand.

Performing Arts programs ranked No. 1 in South Carolina (Top 22% nationally).

Best Colleges
Performing Arts

(USA)

124

Top 22%

+ 4% (26% 2023)

Niche gives special attention to the perspectives and experiences of students.

South Carolina – NICHE Ranking

Performing Arts

#124 BEST COLLEGES FOR PERFORMING ARTS IN AMERICA

Winthrop University ✓

Rock Hill, SC • 4 Year • ★★★★★ 1,696 reviews

Junior: The main complaint about Winthrop tends to be that the buildings need updating as they're very old and have many heating/air issues. Other than that, Winthrop is a very v... [Read 1,696 reviews](#)

Overall Niche Grade: B • Acceptance rate 64% • Net price \$17,100 • SAT range 1000-1180

Will you get in? | Compare | Virtual tour | Add to List

#131 BEST COLLEGES FOR PERFORMING ARTS IN AMERICA

Anderson University - South Carolina ✓

Anderson, SC • 4 Year • ★★★★★ 993 reviews

Other: I will be attending in the Fall and I am super excited! I have attended a diversity event here and everyone was so welcoming. The atmosphere was very upbeat. Anyone is willing t... [Read 993 reviews](#)

Overall Niche Grade: B+ • Acceptance rate 50% • Net price \$21,643 • SAT range 860-1210

Will you get in? | Compare | Virtual tour | Add to List

#145 BEST COLLEGES FOR PERFORMING ARTS IN AMERICA

Clemson University ✓

Clemson, SC • 4 Year • ★★★★★ 3,645 reviews

Freshman: Clemson is a great university! I know I am being well prepared for grad school and post college life. I was accepted to 11 colleges across the country. I chose Clemson because it was HOME. Challenging classes (pre-med) ... [Read 3,645 reviews](#)

Overall Niche Grade: A • Acceptance rate 49% • Net price \$23,732 • SAT range 1220-1420

Will you get in? | Compare | Add to List

Art

#181 BEST COLLEGES FOR ART IN AMERICA

Furman University ✓

Greenville, SC • 4 Year • ★★★★★ 610 reviews

Sophomore: Overall I love Furman University. Its small size offers tailored and great one on one learning environments for students. On campus there are great dining options... [Read 610 reviews](#)

Overall Niche Grade: A- • Acceptance rate 71% • Net price \$13,990 • SAT range 1140-1420

Will you get in? | Compare | Virtual tour | Add to List

#198 BEST COLLEGES FOR ART IN AMERICA

University of South Carolina ✓

Columbia, SC • 4 Year • ★★★★★ 4,670 reviews

Graduate Student: The campus is gorgeous. There is so much to do in town, you will never be bored! There are lots of great local restaurants to try. The sports facilities are amazing. The professors are highly knowledgeable and... [Read 4,670 reviews](#)

Overall Niche Grade: A • Acceptance rate 62% • Net price \$11,890 • SAT range 1150-1380

Will you get in? | Compare | Virtual tour | Add to List

#201 BEST COLLEGES FOR ART IN AMERICA

Winthrop University ✓

Rock Hill, SC • 4 Year • ★★★★★ 1,696 reviews

Junior: The main complaint about Winthrop tends to be that the buildings need updating as they're very old and have many heating/air issues. Other than that, Winthrop is a very v... [Read 1,696 reviews](#)

Overall Niche Grade: B • Acceptance rate 64% • Net price \$17,100 • SAT range 1000-1180

Will you get in? | Compare | Virtual tour | Add to List

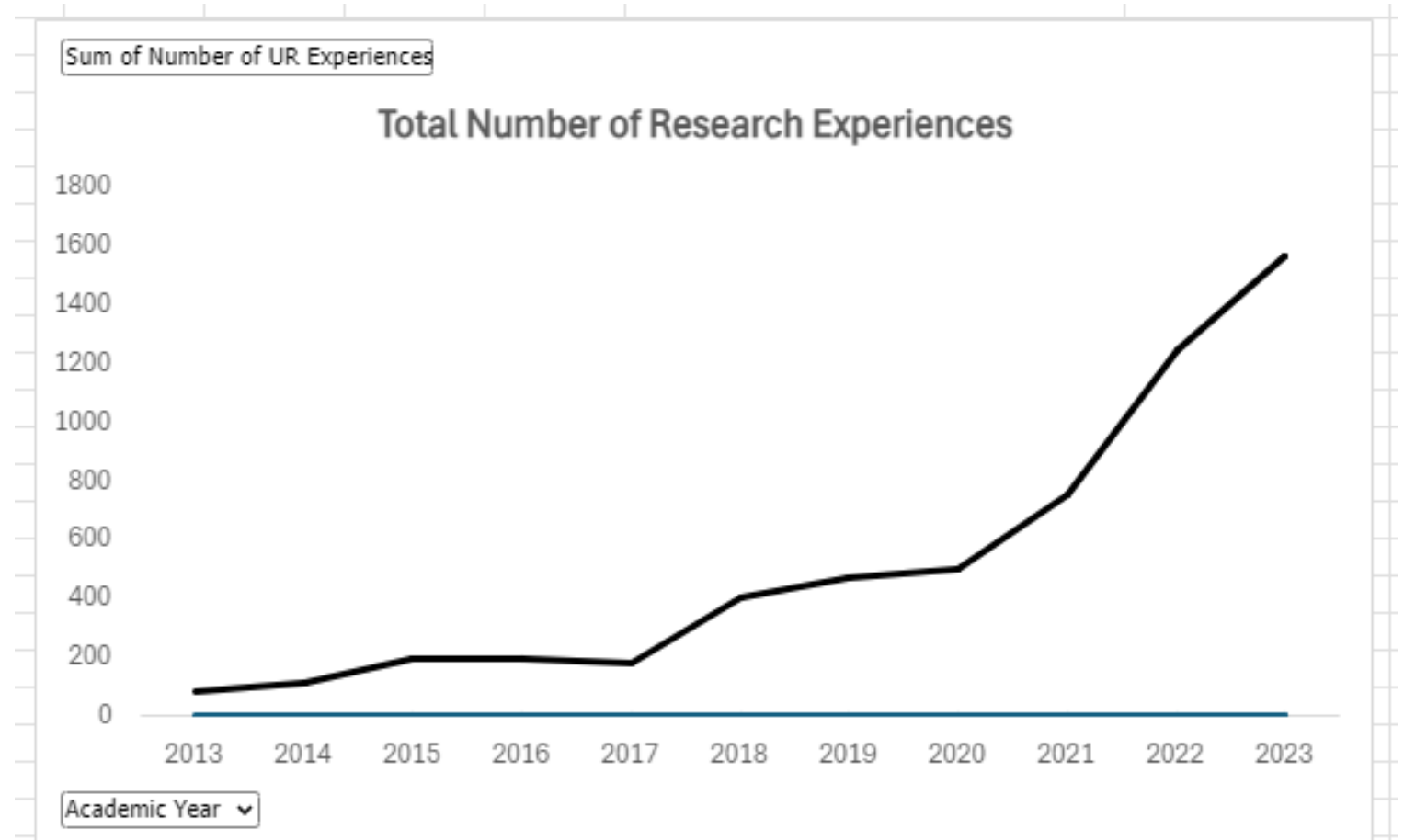
- 1
- 2
- 3

Art programs ranked 3rd in South Carolina (Top 27% nationally).
 Design programs ranked around 40% nationally with expectations of higher placement with new programs.

College of Visual and Performing Arts

Undergraduate Research

- CVPA has experienced remarkable growth in the last 3 years in undergraduate research engagement
- Over the last 2 years, we have more than doubled the number of undergraduate research experiences, increasing from 780 in 2021 to 1200 in 2022, and reaching 1600 in 2023.



Data from Office of Undergraduate Research

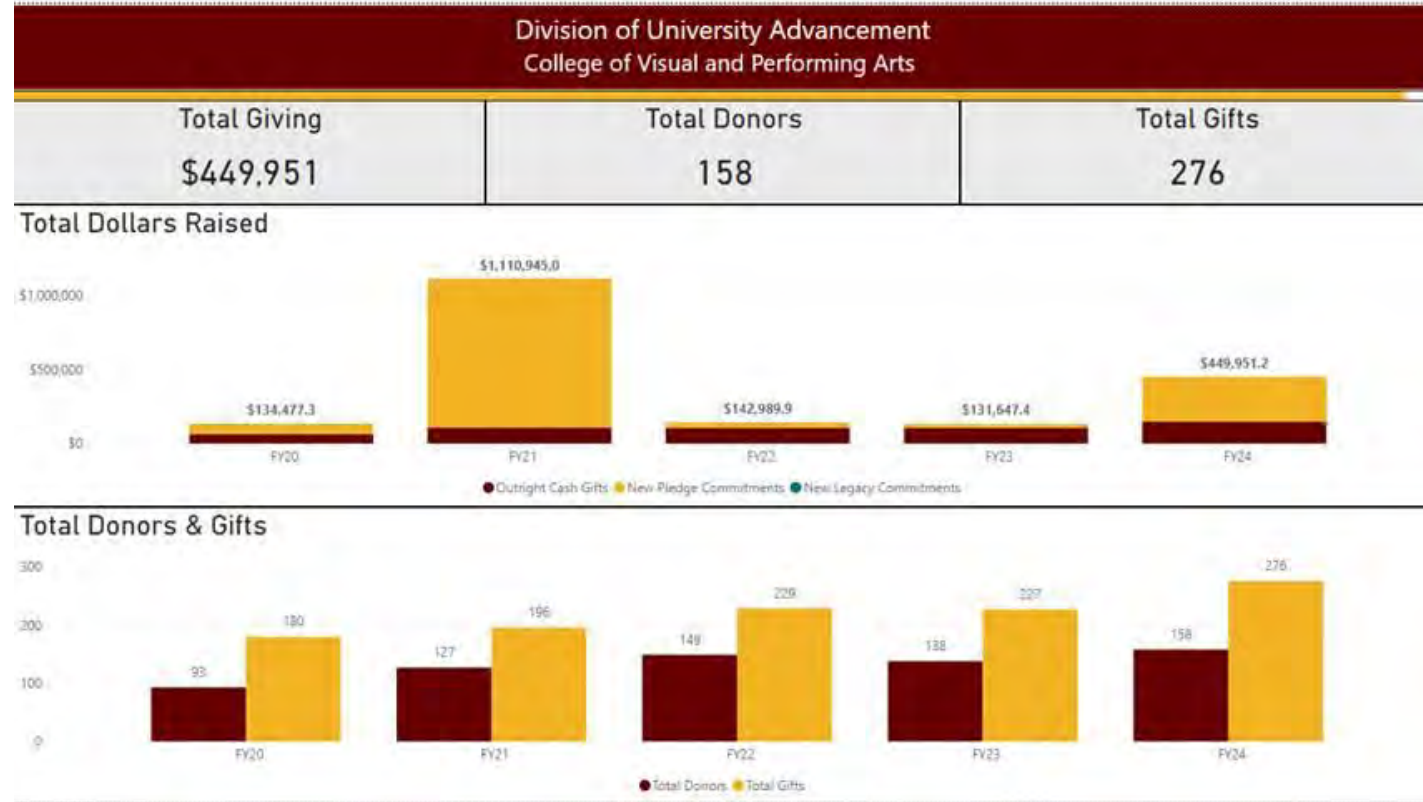
College of Visual and Performing Arts

Inclusion, Belonging, and Support Initiatives

- Faculty and Staff development activities
- The construction of ADA-compliant, single-entry stand-alone unit bathrooms
- Development of inclusive curricula through the Curriculum Innovation Initiative
- Various Department DEIA committee initiatives (shared at CVPA Assembly)
- Additional support provided to Veteran Students.
- Partnering with Dept. of Political Science to develop voting campaign through the arts.
- Partnered with African American Studies Program to bring in artist Asa Jackson whose work focuses on African and African American culture.
- Partnered with Depts. of English and History to bring in guest lecturer Jacqueline Jung to present *Constructions of Race in the Gothic Arts of France and Germany*.

Philanthropic Fundraising

- It is evident from the figures provided by the Division of University Advancement that the College of Visual and Performing Arts has grown +6% in Total Donors (158) and +20.5% in Total Gifts (276).



Philanthropic Fundraising

- **Total Acquired last Academic year**
 - Total Giving: \$450k / Total Donors: 158/ Total Gifts: 276
- **Total Pledged**
 - \$250K (Byrnes Reception Hall/ Gallery; construct RUT Archive Room for WU Art Collection; endowed fund for programming. \$50K in hand. Acquiring significant art collection.
 - Anonymous Art Lover pledged a 3:1 match up to \$45K providing (up to 60K). Day of Giving= 56 gifts for a total of \$7,500 (3:1 Match =\$30K). Donor will triple match for remaining \$15k.
 - 5-year pledge -endowed scholarship \$65K + \$10K to the Winthrop Galleries [L] [SEP]

Philanthropic Fundraising

- **In Progress**

- (CONFIDENTIAL) Design Hub: Gift-in-kind consultancy work by Alumni (architectural and concept plans); CVPA Presentation to Foundation Board of Directors for seed funding; a \$250k gift has recently been secured and a grant application has been submitted for \$100k to a local foundation to further support the initiative.

Big Picture Funding Proposals



- MUSIC, THEATRE, DANCE, FINE ARTS, and DESIGN have been a central component of Winthrop's commitment to the arts for well over a century. Winthrop is one of only 17 universities in the United States and the only public or private institution in South Carolina with all five of its undergraduate and graduate arts programs nationally accredited.
- 52 full-time faculty, all practicing artists, designers, musicians, performers, & scholars
 - over 650 students enrolled in 20 majors
 - offering a vast array of outstanding art exhibitions and performances annually
 - 100% placement rate for K-12 arts educators

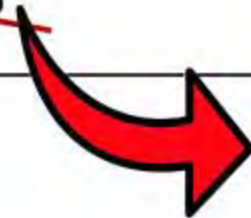


- The SMar+T building at a glance**
- design: DP3 Architects, Greenville, SC
 - over 21,000 square feet of new arts space
 - 3,400 sf Music Rehearsal Hall
 - 5,000 sf for audio & video production
 - media screening theatre
 - dedicated maker space & resource center
 - virtual & augmented reality technologies
 - \$10 million projected cost

~~The **SMaR+T** building~~
Studios for Making, Research + Technology in the Arts

WINTHROP
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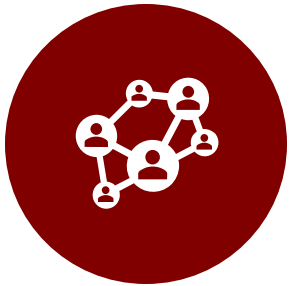
College of Visual
& Performing Arts



The (naming opportunity)
**Center for Arts + Research +
Innovation**

College of Visual and Performing Arts

Increased Alumni Relations



enhanced communication
and opportunities for
alumni engagement online
alumni profiles/ promotion



alumni exhibition



alumni choir



homecoming art events

IV. DEAN'S REPORT

c. CVPA Goals for Academic Year 2024-2025

Goals for 2024-2025

GOAL 1 - Work w/ CVPA leadership, faculty, staff to align the College Strategic Plan to WU Strategic Plan

Alignment to New Strategic Plan:

EXCEL: Institutional Prominence, University Distinctiveness

ENHANCE: Institutional Excellence

Actions Planned:

- September: (pending release date of new strategic plan) College Retreat will be planned
- October: Department Retreats
- November: CVPA Leadership presentation, review of department plans
- December: Share work college wide for feedback/ Develop KPIs



Goals for 2024-2025

GOAL 2 - Successfully launch, recruit, and raise funds for the BDES in Game Design

Alignment to New Strategic Plan:

EDUCATE: Innovate Academic Programs

ENGAGE: Fundraising for Future Growth

Actions Planned:

- CHE approval July 24: marketing campaign to promote program internally/externally.
- September: Recruitment at College Art Fairs in Greenville (Fine Arts Center)
- All semester/ year: Work with Admissions and Lauren Grad to promote the program + Form Articulation Pathways for the program with 2-year schools



Goals for 2024-2025

GOAL 3 - Work with multiple stakeholders within CVPA and across all Winthrop Colleges to further develop and finalize the Interdisciplinary BA in Game Design. The goal is to move the proposal through all levels of curriculum approvals before Fall 2025.

Alignment to New Strategic Plan:

EXCEL: University Distinctiveness

EDUCATE: Innovate Academic Programs

ENGAGE: Corporate Partnerships

Actions Planned:

- August 15: Set up interdisciplinary task force.
- August 15-October 30: Task force reviews and refines in progress proposal.
- November 1: Curriculum action proposals due to Department Committees
- Late November: Curriculum action proposals due to College Committees ...



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ENGAGE
COMMUNITY
ENGAGEMENT &
COMMUNICATION

Goals for 2024-2025

Goal 3 continued...

- Early December: College Curriculum Committee meeting, discussion, and vote
- Early January: College Assembly –Faculty Vote on Curriculum
- Early February: Curriculum actions due to Committee on University Curriculum (CUC)
- Early-Mid February: Curriculum actions due to Academic Council
- February 28: Vote at Faculty Conference
- March 1: Submission to NASAD
- April: BOT Review/ Vote
- By May 15: Submission to CHE
- By June 12: Submission to ACAP
- By July 17: Submission to CAAL
- Early August: CHE Final Approval

SACSCOC

Depending on the number of new courses, we may need to send information to SACSCOC. If there are less than 25% new courses, nothing is needed for SACSCOC. If 25-49% new, then a notification is required. If 50% or more new courses, then the full prospectus needs to be submitted.



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Goals for 2024-2025

GOAL 4 - Continue to develop a realistic budget plan for future and develop a new budget model that more clearly aligns with institutional goals. Propose program fees for CVPA to ensure financial stability and sustainability of our programs. This will help us to provide facilities, technology, and programs that support Winthrop students and the overall Winthrop experience.

Alignment to New Strategic Plan:

EXCEL: Institutional Prominence

ENRICH: Elevate Campus Life

ENHANCE: Financial Resilience

Actions Planned:

- Review/ Update program fee proposal
- Propose at ALC
- Propose to Board of Trustees



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SUCCESS



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OPERATIONAL
EXCELLENCE

Goals for 2024-2025

GOAL 5 - Successfully respond to the NASAD and NASM accreditors visitor's report, and work with various WU stakeholders to respond to areas requiring improvement. Successfully undergo accreditation activities (NAST): Self-studies, prepare performances, exhibitions, and required materials for site visits in AY 25.

Alignment to New Strategic Plan:

EDUCATE: Student Intellectual Development

ENHANCE: Institutional Excellence

Actions Planned:

- As outlined.



Goals for 2024-2025

GOAL 6 - Continue to refine Transfer Pathways + Articulation Agreements

Alignment to New Strategic Plan:

EXCEL: Broaden Regional Presence

EDUCATE: Timely Degree Attainment

Actions Planned:

- Continue to meet with other institutions to discuss curriculum and align SLOs.
- Complete Phase 2 of the CPCC agreements
- York Tech- Design Meta Major
- Initiate conversations with Governor's school



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Goals for 2024-2025

GOAL 7 - Increased Donor + Alumni Relations

Alignment to New Strategic Plan:

ENGAGE: Alumni Engagement

ENGAGE: Fundraising for Future Growth

ENHANCE: Strategic Public-Private Partnerships

Actions Planned:

- Continue to meet and foster relationship with current donors/ Network and seek new donors/ Continue to connect and offer opportunities to Alumni/ Develop a comprehensive Alumni engagement strategy across all departments.
- Actively identify top 10 potential donors and activate a plan for strategic cultivation of relationship



Goals for 2024-2025

GOAL 8 - Continue the work of DEIA initiatives, bring together department committees to share ideas.

Alignment to New Strategic Plan:

EXCEL: Institutional Prominence

EDUCATE: Student Well-Being and Residential Experience

ENRICH: Elevate Campus Life

Actions Planned:

- Continue current initiatives. Expand the Curriculum Innovation Initiative across all departments.
- Continue to work with Dean's across all colleges to see how we can share resources such as guest lecturers, workshops to benefit all faculty and all students.
- Using donor funds work Dean Costner of CESHs to offer art engagement for WU Life students.
- Bring in lecturers/ performers/ artists and designers as recommended by faculty and staff
- Bring together CVPA Department DEIA committees to brainstorm new ideas



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Goals for 2024-2025

GOAL 9 - Continue to address and prioritize major facilities issues, with special attention to health, safety, and accreditation concerns

Alignment to New Strategic Plan:

ENRICH: Student Well-Being and Residential Experience

ENHANCE: Next-Gen Campus

Actions Planned:

- Continue to work w/ facilities to check the many items that require attention off our list.



Goals for 2024-2025

GOAL 10 - Continue to develop strategies for recruiting new students and seek additional university support for the successful recruitment activities CVPA offers.

Alignment to New Strategic Plan:

EXCEL: Broaden Regional Presence

ENGAGE: Corporate Partnerships

ENHANCE: Financial Resilience

Actions Planned:

- Continue current successful initiatives, fundraising, continued advocacy



Goals for 2024-2025

GOAL 11 – Heavily Market CVPA’s master’s programs and explore alternative models such as low residency and CBE

Alignment to New Strategic Plan:

EXCEL: University Distinctiveness

EDUCATE: Innovate Academic Programs

Actions Planned:

- Created a marketing plan for AY25, explored diverse modes of delivery (low residency, CBE).



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Goals for 2024-2025

EXCEL

- Broaden Regional Presence: CVPA Goals 6, 10
- Institutional Prominence: CVPA Goals 1, 4, 8
- Excellence Institutes:

EDUCATE

- Student Intellectual Development: CVPA Goal 5
- Academic Advising & Mentoring:
- Innovate Academic Programs: CVPA Goals 2, 3, 11
- Re-envision General Education:
- Timely Degree Attainment: CVPA Goal 6

ENRICH

- Elevate Campus Life: CVPA Goals 4, 8
- Experiential Learning: (Implicitly covered by CVPA Goal 3)
- Retention & Graduation Rates: (Implicitly covered by CVPA Goal 6)
- Student Well-Being and Residential Experience: CVPA Goals 8, 9

ENGAGE

- Alumni Engagement: CVPA Goal 7
- Corporate Partnerships: CVPA Goals 3, 10
- Local & Regional Community Engagement:
- Fundraising for Future Growth: CVPA Goals 2, 7

ENHANCE

- Financial Resilience: CVPA Goals 4, 10
- Next-Gen Campus: CVPA Goal 9
- Institutional Excellence: CVPA Goals 1, 5
- Strategic Public-Private Partnerships: CVPA Goal 7



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IV. DEAN'S REPORT

d. CVPA Budget Overview for 2024-2025

Budget Report for AY 24-25

- Chairs and CVPA units submitted their AY 25 budgets February 1
- We presented a realistic budget as previous budget allocations did not account for essential line items
- Budgets were loaded last month (July) which is a huge improvement in comparison to last year (April)
- Unfortunately, we did not get everything we requested, as Winthrop is trying eradicate the debt, in hopes of starting fresh next year with a realistic budget
- What does this mean? Essentially it means we are going to have another tight year, and our budgets will be similar to that of the last 3 years.
- There were some essential line items that were not funded, and I am currently in negotiation for contingency funds. I will be making our case to the CFO on August 20.

Budget

- \$10,000 Operating funds per academic Departments and the Dean's office (Same as recent years). Chairs will devise a plan on how these funds will be used for each department. Please reduce printing, as this can often consume 1/3 of this budget. Use course fees if you are printing for class.
- \$25,000- \$30,000 Professional Development/ Travel for the College (Same as recent years). If you missed the spring deadline, there is still time to apply. Not all funds have been allocated. For those of you who are new, this fund is for professional travel for academic conferences, workshops, dissemination of research (Exhibitions, performances, etc). We will send out the call again soon to everyone.

Budget

- \$3,750 Operating funds for the Gallery. Will need to do fundraising and use foundation accounts. Has foundation account to hire students.
- \$1,500 Operating funds for Creatorspace. Courses using the facilities should dedicate course fees as appropriate to assist.
- \$8,000- \$10,000- Lauren Grad's Office Communications and Marketing (open house, graduating senior event, and other student events, swag, recruitment materials/ banners, marketing, social media campaigns, advancement). We will use the remainder of this budget to hire a temp employee to work in this position when Lauren goes on leave from October – January.

Budget

Areas where we currently fall short.

We are reallocating about \$25,000 funds from other CVPA Budget Lines to balance these areas out (or requesting contingency funds when the required allocation beyond our capacity). This is expected to be ironed out by the end of the month. Chairs will keep you posted on developments- will report back at next assembly.

- 50% of our student budget for Design, Fine Arts and Theater & Dance. Music got their requested allocation. I will move funds to balance this out, but we may need to use course fees and revenue funds to supplement some departments.
- Creatorspace (no student budget provided- looking for work study)
- Pep Band (funds apparently secured, but I do not see them)
- Music Licensure (expect contingency funds to cover this)
- Interim Faculty Budget (expect contingency funds to cover this)

A sincere thank you for all that you do for our college and our students!

I look forward to working together in the coming academic year to engage in the many activities and initiatives outlined to strengthen our College and maximize ours and our students' successes.

Wishing you all a successful academic year!

V. ASSOCIATE DEAN'S REPORT – Dr. Tracy Patterson, Associate Dean

See next slides

2024-2025 CVPA Curriculum Calendar

Round 1

Friday, September 6: Proposals are due to the Department Committee by 5:00 pm

Tuesday, September 24: Proposals are due to the CVPA Committee by 5:00 pm

Tuesday, October 8: CVPA Curriculum Committee meeting (discussion and vote) at 11:00 am

Friday, October 18: CVPA Faculty Assembly (curriculum discussion and vote) at 2:00 pm

Round 2

Friday, November 8: Proposals are due to the Department Committee by 5:00 pm

Tuesday, November 19: Proposals are due to the CVPA Committee by 5:00 pm

Tuesday, December 10: CVPA Curriculum Committee meeting (discussion and vote) at 11:00 am

Friday, January 17: CVPA Faculty Assembly (curriculum discussion and vote) at 2:00 pm

Round 3

Friday, January 24: Proposals are due to the Department Committee by 5:00 pm

Tuesday, February 11: Proposals are due to the CVPA Committee by 5:00 pm

Tuesday, February 25: CVPA Curriculum Committee meeting (discussion and vote) at 11:00 am

Friday, March 7: CVPA Faculty Assembly (curriculum discussion and vote) at 2:00 pm

Tenure (+pre/post) and Promotion Actions



Tenure (+pre/post) and Promotion Actions

University-Wide T&P Kickoff Meeting

Tuesday, August 27: Office of the Provost, via Zoom, 11:00 am



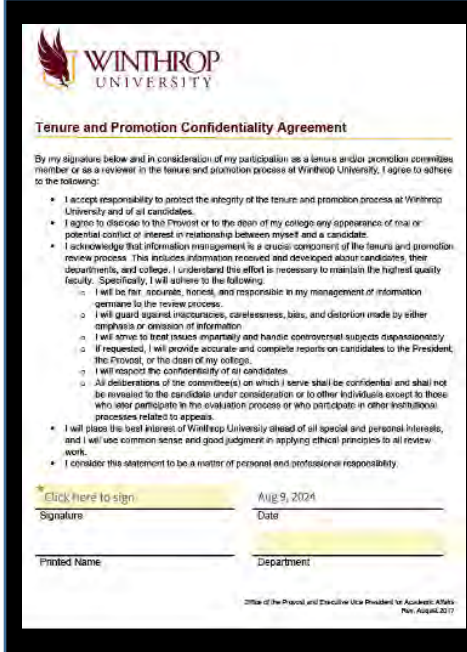
Tenure (+pre/post) and Promotion Actions

University-Wide T&P Kickoff Meeting

Tuesday, August 27: Office of the Provost, via ZOOM, 11:00 am

Confidentiality Agreement

- Access to Interfolio will be granted to reviewers after they have signed the agreement!



The image shows a screenshot of a digital form titled "Tenure and Promotion Confidentiality Agreement" from Winthrop University. The form includes the university's logo and a list of terms and conditions. At the bottom, there are fields for "Signature", "Date", "Printed Name", and "Department". A yellow highlight is visible over the "Click here to sign" button and the "Date" field.

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Tenure and Promotion Confidentiality Agreement

By my signature below and in consideration of my participation as a tenure and/or promotion committee member or as a reviewer in the tenure and promotion process at Winthrop University, I agree to adhere to the following:

- I accept responsibility to protect the integrity of the tenure and promotion process at Winthrop University and of all candidates.
- I agree to disclose to the Provost or to the dean of my college any appearance of real or potential conflict of interest in relationship between myself and a candidate.
- I acknowledge that information management is a crucial component of the tenure and promotion review process. This includes information received and developed about candidates, their departments, and college. I understand this effort is necessary to maintain the highest quality faculty. Specifically, I will adhere to the following:
 - I will be fair, accurate, honest, and responsible in my management of information germane to the review process.
 - I will guard against inaccuracies, carelessness, bias, and distortion made by either emphasis or omission of information.
 - I will strive to treat issues impartially and handle controversial subjects dispassionately.
 - If requested, I will provide accurate and complete reports on candidates to the President, the Provost, or the dean of my college.
 - I will respect the confidentiality of all candidates.
 - All deliberations of the committee(s) on which I serve shall be confidential and shall not be revealed to the candidate under consideration or to other individuals except to those who later participate in the evaluation process or who participate in other institutional processes related to appeals.
- I will state the best interests of Winthrop University ahead of all special and personal interests, and I will use common sense and good judgment in applying ethical principles to all review work.
- I consider this statement to be a matter of personal and professional responsibility.

Click here to sign _____ Aug 9, 2024
Signature _____ Date _____

Printed Name _____ Department _____

Office of the Provost and Executive Vice President for Academic Affairs
PO# AUGPR2017

Tenure (+pre/post) and Promotion Actions

University-Wide T&P Kickoff Meeting

Tuesday, August 27: Office of the Provost, via ZOOM, 11am-12:15pm

CVPA T&P Workshops

Thursday, September 19: CVPA T&P Information Session, Rutledge 119, 11:00 am

Friday, TBA : Mentorship Session 1: *Academic Responsibility and Professional Stewardship*

Friday, TBA : Mentorship Session 2: *Student Intellectual Development and Scholarly and Creative Activities*

Tenure (+pre/post) and Promotion Actions

University-Wide T&P Kickoff Meeting

Tuesday, August 27: Office of the Provost, via ZOOM, 11am-12:15pm

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Thursday, September 19: CVPA T&P Information Session, Rutledge 119, 11:00 am

Friday, TBA : Mentorship Session 1: *Academic Responsibility and Professional Stewardship*

Friday, TBA : Mentorship Session 2: *Student Intellectual Development and Scholarly and Creative Activities*

Graduate Studies

- Unfilled Graduate Assistantships
 - Creator Space Assistant
 - Half-time (10 hours a week, \$3,500 total per semester)
 - Student Services/Arts Education Assistant
 - Full-time (20 hours a week, \$7,000 total per semester)
- Consider New Delivery Methods for Current Graduate Programs
 - Online, hybrid, self-paced, low-residency...

ARTS Winthrop Community Connection Series

- Community engagement
- Create new relationships
- Fundraising
- Recruitment
- Showcase student and faculty talent



- Dates TBD
- Share your ideas!

VI. COMMUNICATIONS REPORT – Lauren Grad, Director

See next slides



CVPA New Student Assembly

Monday, August 19, 2024, 2-3:30pm
Barnes Recital Hall

This event is an informal gathering for New Students joining the College of Visual and Performing Arts at Winthrop. Aims are to provide a warm welcome to these New Students; offer knowledge about CVPA and the Departments in which they have selected to take classes; and to strengthen engagement efforts by providing an opportunity to meet CVPA leadership, faculty, and staff.

Faculty, Staff: Please arrive no later than 1:50pm *Please wear your nametags & ArtsWinthrop T-shirts

Schedule

Check-in (ongoing) in Barnes Lobby 1:30-2:15ish

CVPA Program in Barnes Recital Hall 2:15ish

Breakout Spaces 2:30ish

- Design – Barnes Recital Hall 90 students*
- Th&Dance – OWENS G01 58 students*
- Music – CMUS 315 52 students*
- FA – Rutledge 119 42 students*

We love to keep in touch and brag about our alumni! Alumni are encouraged to use this portal to keep up with the latest alumni news and to keep their profiles up to date.

CREATE/EDIT ALUMNI PROFILE

SUBMIT YOUR NEWS

SUBMIT ALUMNI OPPORTUNITY

ALUMNI PROFILES

The ArtsWinthrop Alumni project is in the works and more profiles will be coming soon...

****If you are an Alumnus/a, or know someone who is, please create your alumni profile today and help us build our online Alumni network!***



JULIA MCCALLUM

M.M.E., 2010, B.M.E., 1997

mccallumj@winthrop.edu

[READ FULL BIO](#)



**CAMERON
VIPPERMAN**

B.A. THEATRE: MUSICAL THEATRE,
2024

cevipperman02@gmail.com

[READ FULL BIO](#)



**MARY HORN
GARBER**

B.A. THEATRE, TECHNICAL DESIGN:
COSTUMES, 2024

maryhgarber@gmail.com

[READ FULL BIO](#)



RACHEL PETERSON

B.A. DANCE: PERFORMANCE AND
CHOREOGRAPHY, 2024

rachel.peterson2800@yahoo.com

[READ FULL BIO](#)

Upcoming Events

August 2024

Summer – September 21

Flirting with Association – Student Sculpture Exhibition

Lewandowski Student Gallery
Winthrop University Galleries

August 14

TRiO Connect Orientation

12 p.m. - 4 p.m., Barnes Recital Hall
Winthrop Department of Music

August 16- 18

Band Auditions

8 a.m. - 5 p.m., Barnes Recital Hall
Winthrop Department of Music

August 20

Winthrop Symphony Orchestra Auditions

6:30 p.m. - 10 p.m., CMUS 120
Winthrop Department of Music

August 20

Lily's Purple Plastic Purse- AUDITIONS

Auditions, 6:30 p.m., Johnson Lobby
Winthrop Department of Theatre & Dance

August 21

Lily's Purple Plastic Purse- CALLBACKS

Callbacks, 6:30 p.m., Johnson Lobby
Winthrop Department of Theatre & Dance

August 21

Winthrop Dance Theatre & Rockhettes- AUDITIONS

Auditions, 6:30 p.m., J235
Winthrop Department of Theatre & Dance

August 20

Department of Music Convocation

11 a.m. - 1 p.m., Barnes Recital Hall
Winthrop Department of Music

August 22

Student Directed Musical Workshop- AUDITIONS

Auditions, 6:30 p.m., Johnson Lobby
Winthrop Department of Theatre & Dance

August 23

Student Directed Musical Workshop- CALLBACKS

Callbacks, 6:30 p.m., Johnson Lobby
Winthrop Department of Theatre & Dance

August 26 – October 5

Emergent Ecologies – Group Exhibit

Rutledge Gallery & Elizabeth Dunlap Patrick Gallery
Winthrop University Galleries

August 27

Senior Choreography Showcase- AUDITIONS

Auditions, 6:30 p.m., J235
Winthrop Department of Theatre & Dance



#artswinthrop

NEWS AND EVENTS

<https://www.winthrop.edu/cvpa/news.aspx>

DID YOU KNOW??

ArtsWinthrop has a newsletter you can subscribe to! Stay up to date with all of our news and events by subscribing today!

SUBSCRIBE HERE!



<https://www.winthrop.edu/cvpa/events.aspx>

College of Visual and Performing Arts

2024 – 2025 Recruitment Events

FALL 2024

- September 27
- ***Fine Arts Center College Day- Recruitment Event***
Fine Arts Center, Greenville, SC
- September 28
- ***SC Governor's School- Recruitment Event***
SC Governor's School for the Arts & Humanities, Greenville, SC
- October 19
- ***Admissions Fall Open House & ArtsWinthrop Open House***
- November 15
- ***First Look Friday- Admissions***

SPRING 2025

- February 8 or 14
- ***Proposed ArtsWinthrop Takeover***
- March 8
- ***Admissions Spring Open House & ArtsWinthrop Open House***
- April 5
- ***Winthrop Day & ArtsWinthrop Open House***
- April 18
- ***Spring First Look Friday- Admissions***

**Find full schedule, details, and sign ups here: [2024 - 2025.docx](#)

Greenville Recruitment Events

September 27 & 28, 2024

- *September 27, 2024*
- ***Fine Arts Center College Day- Recruitment Event***
Fine Arts Center, Greenville, SC
Friday, September 27, 2024 at 12:15 PM - 03:15 PM
- *September 28, 2024*
- ***SC Governor's School- Recruitment Event***
SC Governor's School for the Arts & Humanities, Greenville, SC
- **Saturday, September 28, 2024 at 1 PM - 3 PM**

Find full schedule, details,
and sign up here:

[2024 - 2025.docx](#)

*****We will need department volunteers, one representative from each major will attend alongside Paula Garofalo and Karen Oremus.***

VII. ENROLLMENT & RECRUITMENT HIGHLIGHTS

2024-25 – Paula Garofalo, CVPA Recruiter

See next slides

Actual Enrollment Numbers Fall 2024

- Freshmen students registered for an orientation session

Metric	Admitted	Orientation	Conversion
Visual & Performing Arts	749	199	26.5%
Business	1397	227	16%
Education	905	139	15%
Arts & Sciences	2548	324	13%
Undecided	384	41	10.5%
Total	5983	930	15.5%

New Winthrop Student Enrollment 2024

TYPE/ COLLEGE	A&S	B&T	EHS	UC	VPA	TOTAL
Freshmen	324	227	139	41	199	930
Transfers	120	106	48	3	41	318
TOTAL	444	333	187	44	240	1248

New Student Enrollment Fall 2024

CVPA

Design	89
Fine Arts	43
Music	51
Theatre and Dance	57
TOTAL	240

New Student Enrollment Fall 2024

Department of Design

Game Design	2
Graphic Design	27
Illustration	24
Interior Design	36
TOTAL	89

New Student Enrollment Fall 2024

Department of Fine Arts

Art- BA	7
Art- BFA	22
Art History	3
Art- Teacher Certification	11
TOTAL	43

New Student Enrollment Fall 2024

Department of Theatre & Dance

Dance- Teacher Certification	8
Theatre	12
Theatre- Acting	10
Theatre- Design/Tech	7
Theatre- Musical Theatre	17
Theatre- Teacher Certification	3
TOTAL	57

New Student Enrollment Fall 2024

Department of Music

Music	4
Music Performance	11
Music Composition	1
Music- Choral Education	10
Music- Instrumental Education	15
Music Technology	10
TOTAL	51

2023-2024 Recruitment Highlights

School Counselor Luncheons

Fort Mill, Columbia, Greenville - reaching 63 high schools hosted by the Office of Admissions

ArtsWinthrop Take Over (2/2/2024)

48 Seniors attended and 79% are enrolling this fall

Winthrop Day

97 Seniors attended and 95% are enrolling this fall

Updated Contacts

We have updated the teacher contact list that is used for outreach to High School counselors and Arts teachers

Marketing/ Outreach

-Distributed over 600 CVPA Posters to arts classrooms in surrounding schools.

-Paula is currently building her fall travel schedule to visit teacher's classrooms.

***If you have leads, please reach out to Paula Garofalo. Garofalopl@winthrop.edu*

VIII. STUDENT SERVICES REPORT – Anna Fredericks, Director

- a. 240 New Students registered administratively – have patience as they won't be familiar with all processes and systems. All transfers met virtually and do not have ACAD required.

August 23rd, 2024	Last Day to Add Full Term Classes
August 26th, 2024	Last Day to Drop Full Term Classes

- b. After 8/23, students will need to use the Schedule Change Form to add a class. Instructor must sign and then send to Student Services or Dean's office for approval – last day to submit 9/9/24

VIII. STUDENT SERVICES REPORT

- c. Advisors assigned in Department by end of month
- d. Advisor Training for new Faculty in late Sept. --- Refreshers available for all faculty
- e. Students at Risk Reporting: <https://www.winthrop.edu/uc/academic-at-risk.aspx>
- f. Important Upcoming Dates:
 - Last day to apply for May 2025 graduation (without late fee) is September 15th
 - Family Day is Saturday, October 5th
 - Last day to Withdraw from a full semester course or to elect an S/U is October 23rd
 - Advising for Spring 2025 begins October 16th and Registration begins November 6th

IX. DEPARTMENT & UNIT REPORTS –

a. **Department of Design** – Jason Tselentis, Chair

See next slides



FACILITIES UPGRADES

McLaurin Painting, Flooring, Furniture









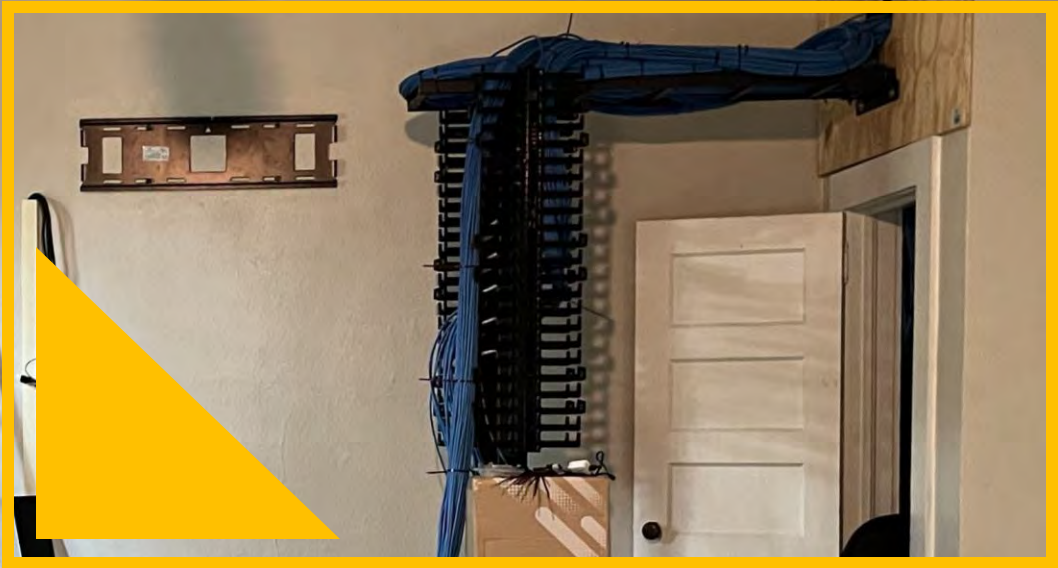




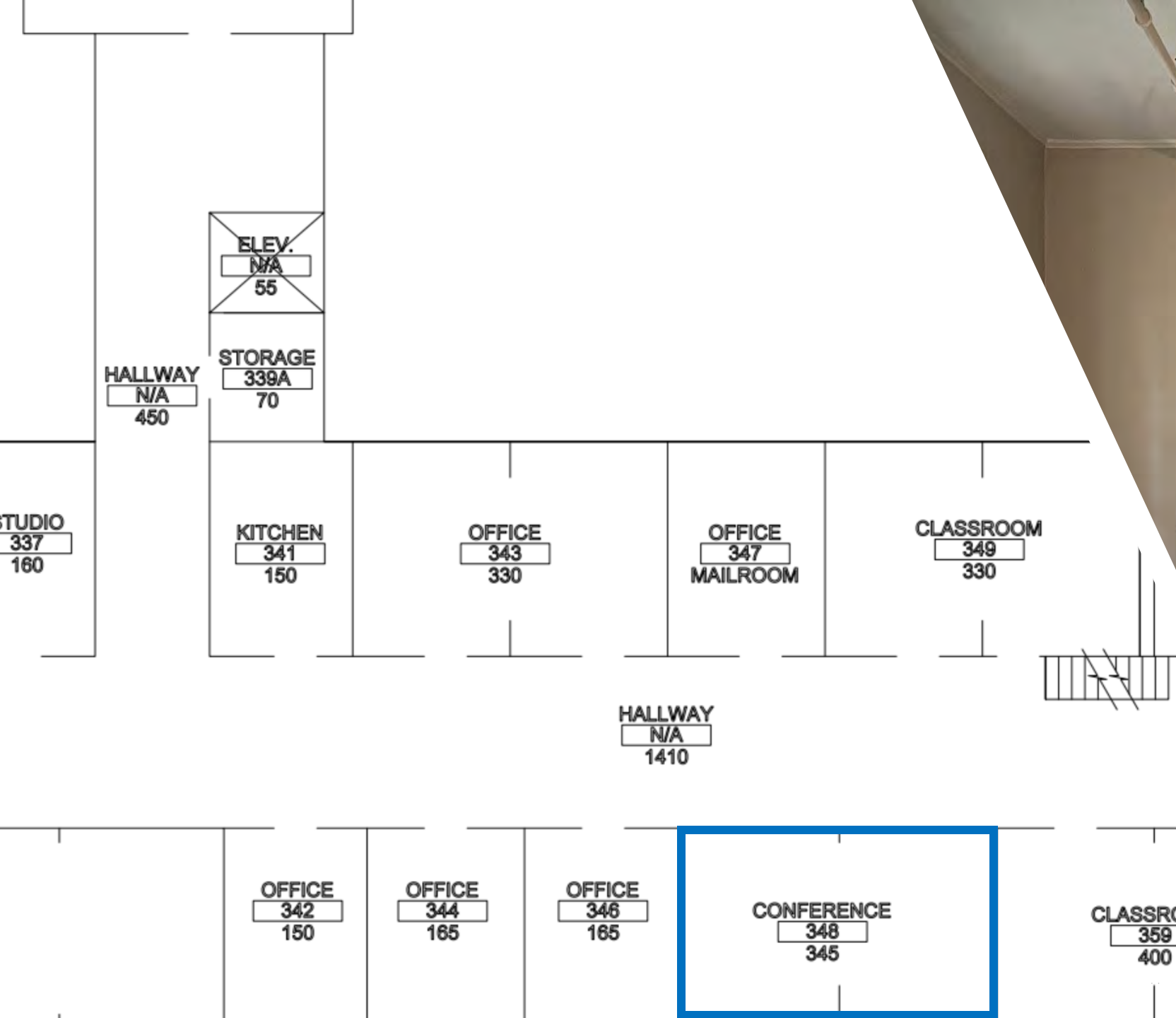
FACILITIES UPGRADES

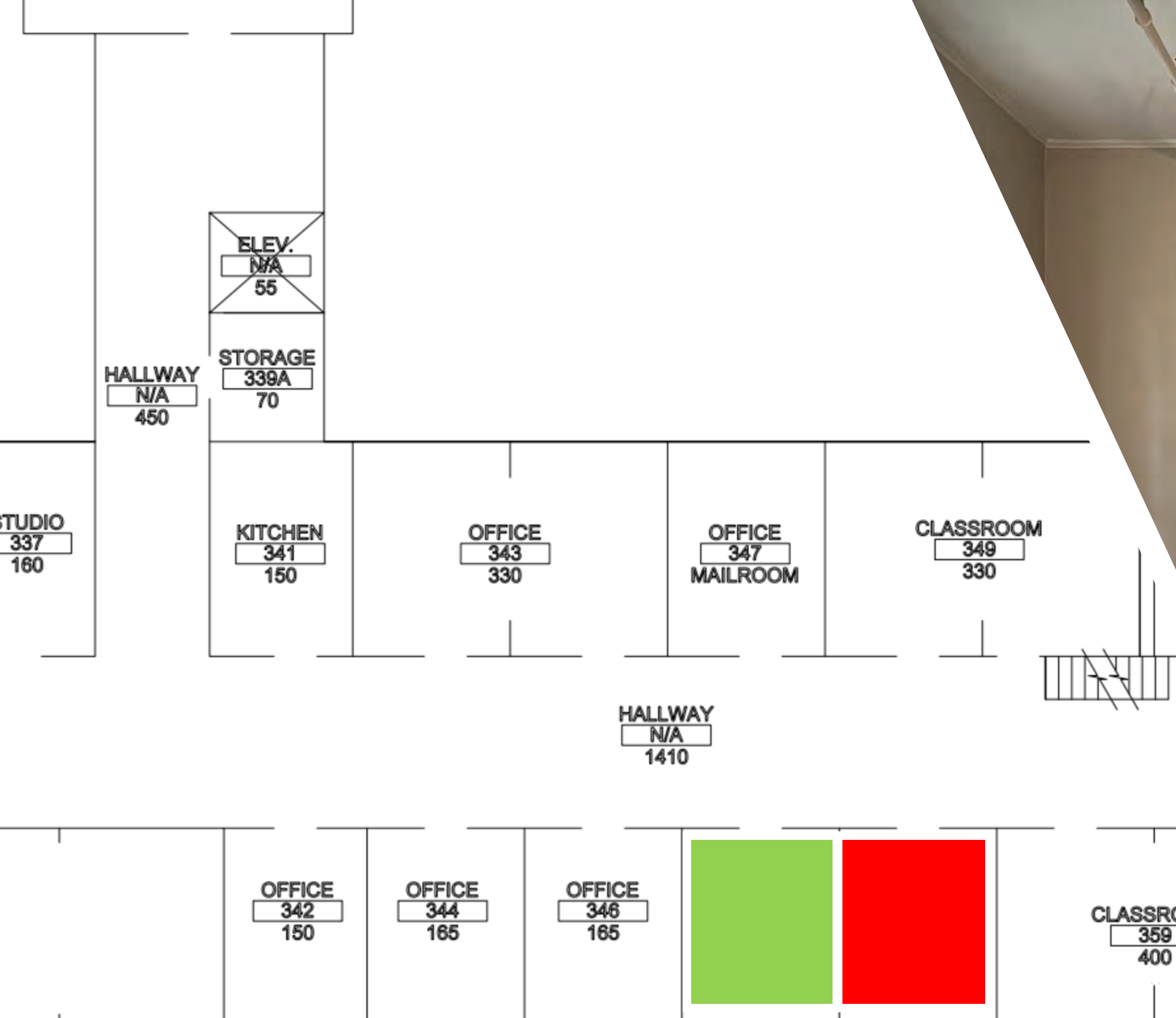
INTERNET, CABLING, RECONSTRUCTION











FACULTY ACTIVITIES

R+D, Research and Design



Want More by Myles Calvert + Tamara LaValla...

May 16 - Jul 6, 2024

Want More by Myles Calvert + Tamara LaValla | May 16th — July 6th |
Reception May 16th from 5:30pm – 8:30pm

Artist Statement

"Impulsive acquisitions, giving and receiving, a sense of what is deserved, owed, and only right, WANT MORE elevates surfaces into seductive invitations and mysterious points of inquiry.



Codependency is a collection of black and white screen-printed textiles designed to be worn, framed, hung, or used as “furoshiki” — a traditional Japanese fabric gift-wrap that elevates the elegance and intention of your offerings. The series was built upon a creative trust fall with designers **Drew Heffron** and **Wesley Fry**, and printmaker, **Myles Calvert**. Exploring the complex nature of collaboration, adoration, vulnerability, generosity, and trust, the word *amato* (Italian for “beloved”) is permanently locked into a pixelated cube that balances precariously — and eternally — on its side. Because we get what we give. And vice versa.

John Hairston, Jr.

CREATExVISION: Episode 14



CREATExVISION: EP14 - John Hairston Jr

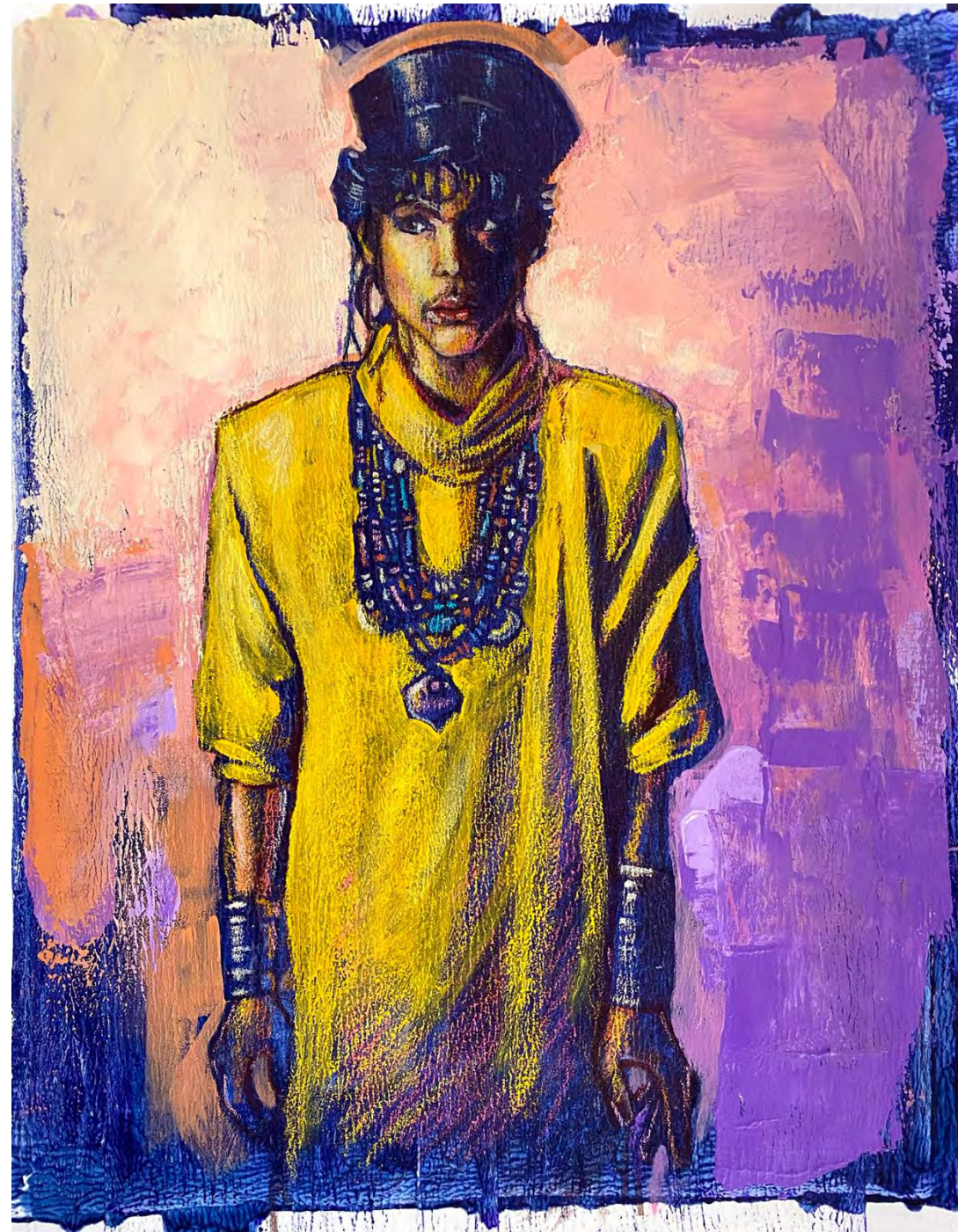
JTCM Studio
41 subscribers

Subscribe

11 | Share | Download | Clip | Save | ...

John Hairston, Jr.

Prince *Sign O' the times* limited edition art print





EARN FAMOUS NAME EARN \$1.00 AN ITEM

PRIZES OR CASH

HEY, KIDS! SCAN THE QR CODE BELOW FOR A LINK TO THE OFFICIAL MIXTAPE!!!

CAPTAIN 'O'!

THE WAY TO GO WITH CAPTAIN 'O'! Let me tell you how to earn super PRIZES or BIG CASH PROFITS... at NO COST TO YOU! You can do it — by joining the Olympic Sales Club and selling beautiful, All Occasion Cards and Notes, Personalized Stationery and exciting Gifts from their FREE colorfully illustrated 1982 Sales Folder.

*** FRIENDS, RELATIVES, NEIGHBORS...** anyone's a prospect! Just by showing the high-quality, low-priced Olympic line you'll earn prize credits or \$1.00 cash profit for yourself on every item sold.

*** YOU PAY NOTHING... OWE NOTHING... RETURN NOTHING!** Call my Captain 'O' Operator or TOLL-FREE OR mail us your name, address and zip code. Either way, you'll get full membership information, Olympic's FREE full-color Catalog of 82 Prizes, and FREE Sales Folder... everything you need to join and earn PRIZES or CASH the Olympic way!

* Name & address only please. Operator CANNOT answer questions.

OLYMPIC SALES CLUB, INC.
Dept. 82MC4, Enfield, Connecticut 06082

PHONE FREE /100

Ask for **BIG TASHA**
She or another CAPTAIN "O" operator is waiting to rush your name, address and ZIP CODE to us.

***PLEASE...** operators can take name and address only... CANNOT answer questions.

OLYMPIC SALES CLUB, INC.

Collected works
John Hairston, Jr.
*Jago13: the official
 Mixtape Vol. 1*



THE OFFICIAL MIXTAPE Vol. 1

The Collected Works Of John Hairston Jr.

John Hairston, Jr.

- *CREATExVISION: Episode 14*
- *For Jamie* Painting & Essay, UNC Charlotte Generations 60th Anniversary
- *How Many More* Charlotte Arts & Science Council Gun Violence Prevention Art Installation
- Collected works *Jago13: the official Mixtape Vol. 1*
- *Prince Sign O' the times* Study Limited edition art print
- Potions & Pixels Game industry gathering
- HeroesCon 2024, comic book convention in Charlotte, NC
- Black Panther Blank Cover Demonstration

**GET 2024: 17th International
Conference on Game and
Entertainment Technologies
13 – 15 July 2024 Budapest, Hungary**

Brad
Young

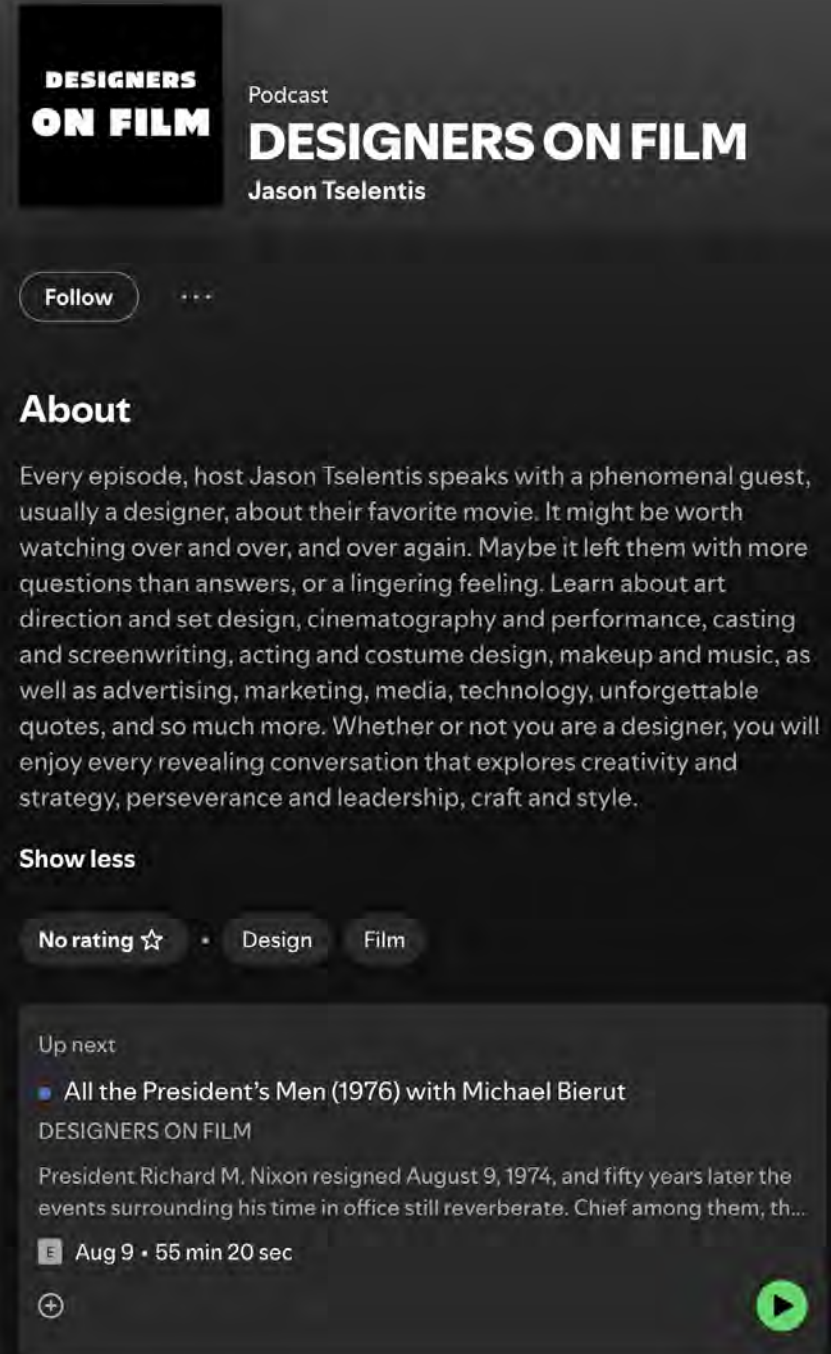
**TRANSDISCIPLINARY FUTURES:
Enhancing Game Design and Interactive Media
Education in the Higher Education Landscape**
Dr. Brad Young

Transdisciplinary
Futures

Enhancing Game Design and Interactive Media Education in Higher Education

Assoc. Prof. Bradley Young
Ph.D. D.M.Sc. GSEP, Ed.D. E'Tech, UTO, AMIA
Department of Design
College of Visual and Performing Arts
Winthrop University, USA





DESIGNERS ON FILM Podcast
DESIGNERS ON FILM
Jason Tselentis

Follow ...

About

Every episode, host Jason Tselentis speaks with a phenomenal guest, usually a designer, about their favorite movie. It might be worth watching over and over, and over again. Maybe it left them with more questions than answers, or a lingering feeling. Learn about art direction and set design, cinematography and performance, casting and screenwriting, acting and costume design, makeup and music, as well as advertising, marketing, media, technology, unforgettable quotes, and so much more. Whether or not you are a designer, you will enjoy every revealing conversation that explores creativity and strategy, perseverance and leadership, craft and style.

Show less

No rating ☆ • Design • Film

Up next

- All the President's Men (1976) with Michael Bierut

DESIGNERS ON FILM

President Richard M. Nixon resigned August 9, 1974, and fifty years later the events surrounding his time in office still reverberate. Chief among them, th...

Aug 9 • 55 min 20 sec

+ ▶

Jason Tselentis

Designers On Film podcast Apple, Spotify, Amazon

**DESIGNERS
ON FILM**

Season 1

All the President's Men (1976) with **Michael Bierut**

The Verdict (1982) with **Paula Scher**

Die Hard (1988) with **Sean McCaul**

Highlander (1986) with **Tom Muller**

Pretty in Pink (1986) with **Nikki Villagomez**

Tron (1982) with **Tim Lapetino**

Star Trek II: The Wrath of Khan (1982) with **Oen M. Hammonds**

My Octopus Teacher (2020) with **Anna Jordan**

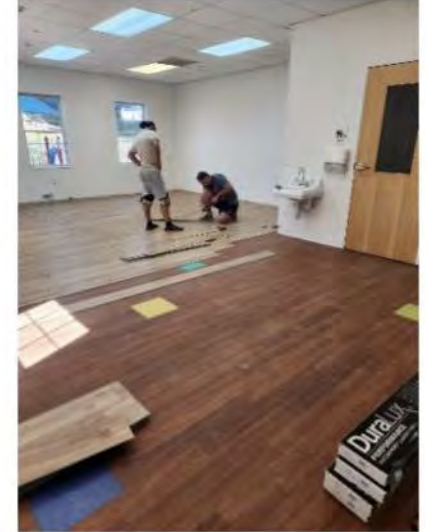
Excalibur (1981) with **Bill Childs**

The Sword in the Stone (1963) with **Amy Hood**

CLIENT WORK
Gold Hill Preschool
Fort Mill, SC
Full building renovation
80% completion

Quintel Gwinn

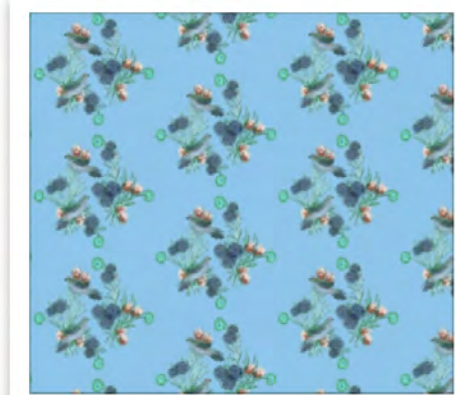
Interior renovation, existing building, accommodates 8 preschool classrooms. Design approach prioritizes holistic wellness with enlarged interior windows, improved daylight exposure, strategic color palette development evoking a calming atmosphere, plus spatial arrangements that cater to diverse needs. Intended to support the whole student, their physiological, emotional, and intellectual needs.



SUMMER 2024 COURSE
SURFACE PATTERN DESIGN

Quintel Gwinn

New course, an introduction to surface pattern design for Interior Design students, includes iPad use and Procreate basics. Students were introduced to pattern design and overall digital surface design principles using industry-standard applications, textiles, wallpaper, and home décor products. Total design process from initial research to design awareness, theme development to color palettes, and design applications. For the final project, students created a mini collection, featuring 3 repeat patterns using Procreate. Actual textile and wallpaper samples are being provided through a collaboration with Springs Creative, Rock Hill, SC.



IX. DEPARTMENT & UNIT REPORTS –

- b. **Department of Fine Arts** – Mark Hamilton, Chair
See next slides

Fine Arts Faculty

Andrew Davis & Kyle Sweeney

- Capturing the Camino- An artist and art historian team up to hike a medieval pilgrimage trail 500 miles from the foothills of the Pyrenees Mountains to the tomb of Saint James in Santiago de Compostela. Along the way, they will capture imagery for the creation of immersive digital models of the trail's cultural heritage sites.

Amanda Foshag

- *South Carolina Festival of Flowers Juried Art Show 2024 at the The Arts Center of Greenwood.*
- *Shadows & Memory, Sprengheri Studio Gallery, Rock Hill, SC Opening 13 August*

Claudia O'Steen

- Solo show, *Limnologies*, Open Space Gallery, Calumet Michigan (Solo exhibition) S4
- Feature in *Dovetail* magazine, <https://niche.dovetailmag.com/after-the-winter> -
- Exhibition, *After the Dust Settles*, Echo Contemporary Gallery, Atlanta, GA S24
- Curator and exhibitor in *Emergent Ecologies* exhibition, Winthrop University
Opens August 26 Rutledge Gallery, Winthrop University Galleries
- Art and Science Exhibition, Spartanburg Art Museum, Spartanburg, SC

Fine Arts Faculty

Seth Rouser

- *South Carolina Festival of Flowers Juried Art Show 2024 at the The Arts Center of Greenwood.*

Stephanie Sutton

- taught a two-day field workshop “People and Place: Ethics of Travel Photography” in Montepulciano, Italy for art students in Kennesaw State University’s study abroad program.
- A solo show this October at Mercer University in Macon, Georgia of never-before-exhibited work from 2009 titled “FOODFACE”.

IX. DEPARTMENT & UNIT REPORTS –

c. **Department of Music** – Dr. Lorrie Crochet, Chair
See next slides

Professional Development Summer 2024

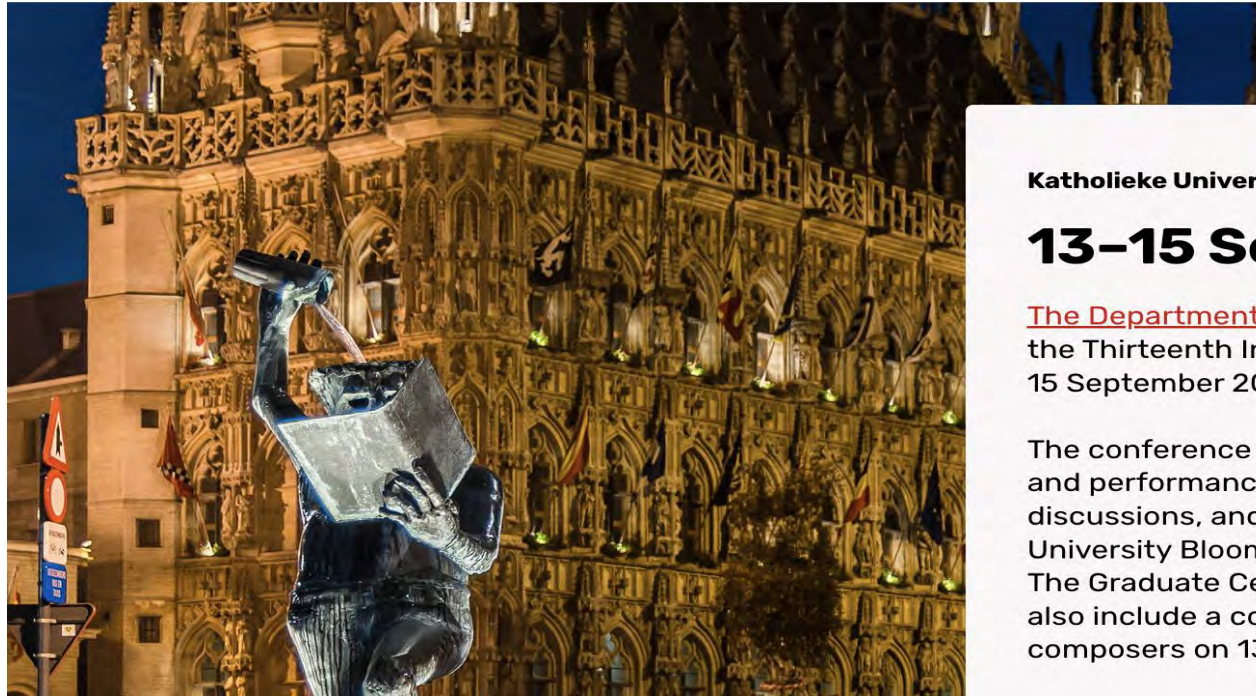
Craig Allen



Tomoko Deguchi



[Home](#) [Schedule](#) [Keynotes](#) [Registration](#) [Venue](#) [Travel](#) [More](#)



Katholieke Universiteit Leuven, Leuven, Belgium

13-15 September 2024

[The Department of Musicology, KU Leuven](#) is delighted to be hosting the Thirteenth International Conference on Music Since 1900 on 13-15 September 2024.

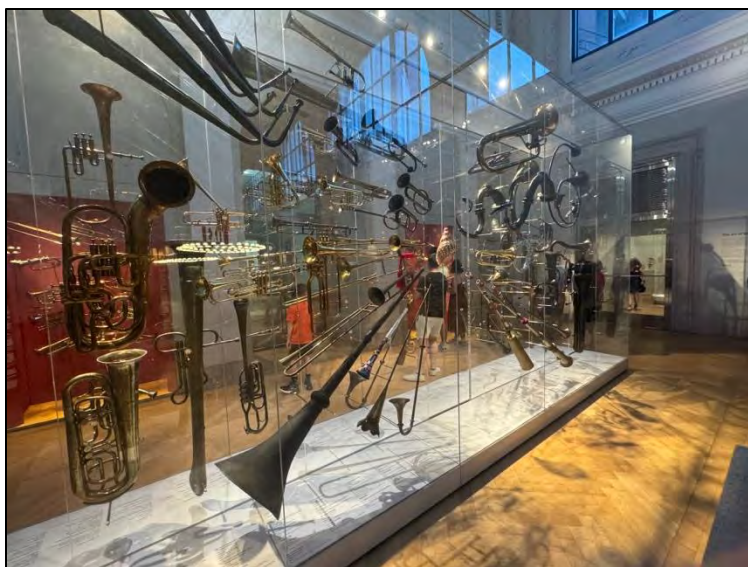
The conference features 91 individual papers, composition research and performance-based presentations, 4 themed sessions/roundtable discussions, and 2 keynote addresses by **J. Peter Burkholder** (Indiana University Bloomington) and **Yayoi Uno Everett** (Hunter College and The Graduate Center, City University of New York). The programme will also include a concert celebrating the anniversaries of selected composers on 13 September 2024.

Elisa Koehler



Elisa Koehler, Professor of Music

- President, Historic Brass Society
- Host and Presenter, Fourth International Historic Brass Symposium in New York City (July 2024)
- Guest Artist and Presenter, 2024 North American Baroque Trumpet Conference at Colorado State University (April 2024)




HISTORIC BRASS SOCIETY

College of Visual and Performing Arts

Justin Isenhour



Charlotte Symphony Orchestra | Summer Pops Season

- Symphony Park (South Park)
- Matthews
- Lake Norman
- Pineville
- Cornelius
- Kannapolis



4th Annual: Winthrop Select Youth Trombone Choir

- 25 high school trombonists
- 7 different high schools
- 4 trombone quartets
- Concert in Barnes pre-remodel

NATS



Jeremy
Mims

Lutheridge

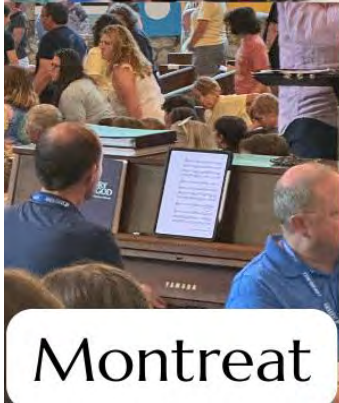


Inspirar



Summer
2024

Montreat



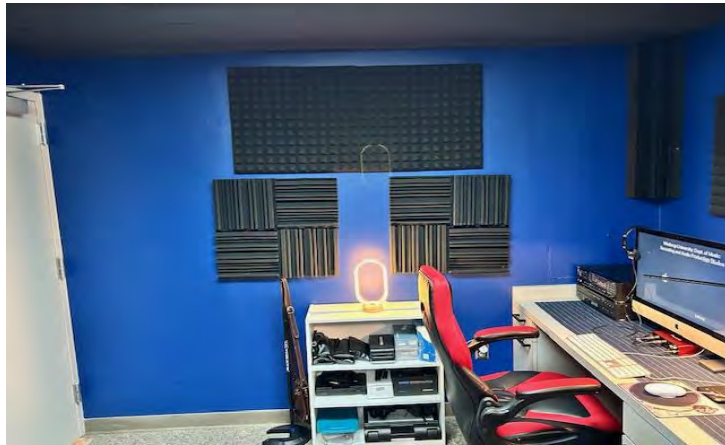
Voci



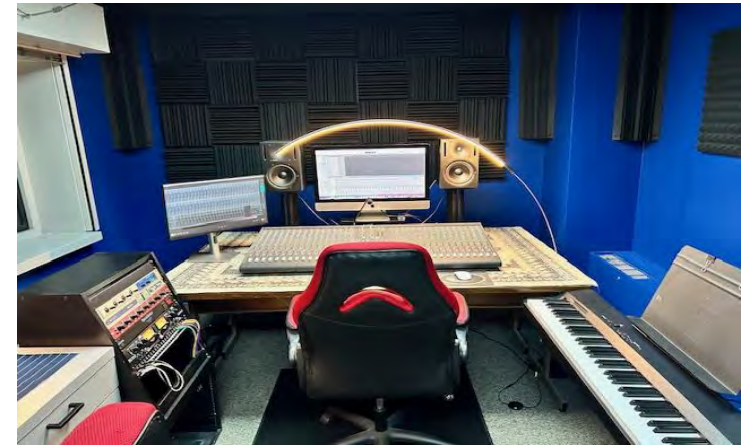
Ron Parks



Room 222
Control Room
Before



Room 222
Control Room
After



IX. DEPARTMENT & UNIT REPORTS –

d. **Department of Theatre and Dance** – Daniel Gordon, Chair
See next slides



If you would like a POSTER for your area, please let us know.

2024-2025 SEASON CALENDAR

#artswinthrop



FALL

Growin' Up and Movin' Out

October 23 - 26, 7:30 p.m.
October 27, 2 p.m.

Lilly's Purple Plastic Purse

October 17 - 18, 7:30 p.m.
October 19 - 20, 2 p.m.

Fall One-Act Festival

November 15 & 16, 7:30 p.m.
November 16 & 17, 2 p.m.

Winthrop Dance Theatre

November 8 - 9, 7:30 p.m.
November 10, 2 p.m.

Senior Choreography Showcase

November 22 - 23, 7:30 p.m.
November 24, 2 p.m.

BUY TICKETS



SPRING

Moments of Icarus

February 19 - 22, 7:30 p.m.
February 23, 2 p.m.

Into the Woods

February 26 - March 1, 7:30 p.m.
March 2, 2 p.m.

Antigone

April 9 - 12, 7:30 p.m.
April 13, 2 p.m.

Playing with Fire: (After Frankenstein)

April 16 - 19, 7:30 p.m.

Spring Dance Showcase

April 25 - 26, 7:30 p.m.
April 27, 2 p.m.

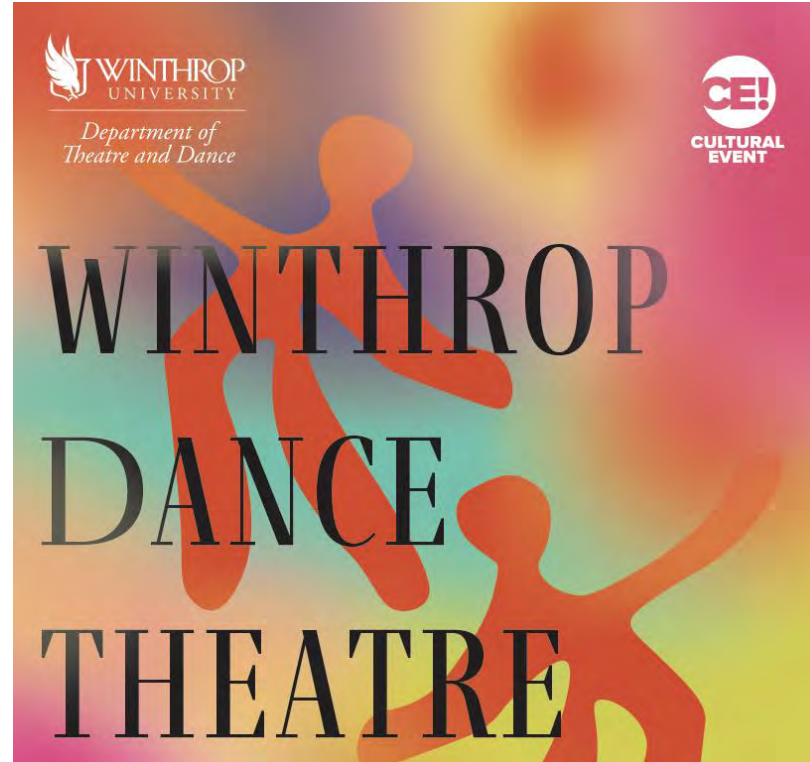
Consider adding a production as a resource for your class!

College of Visual and Performing Arts



LILLY'S PURPLE PLASTIC PURSE

- **October 17** 7:30 p.m.
- **October 18** 10 a.m. and 7:30 p.m.
- **October 19** 2 p.m.
- **October 20** 2 p.m.
- **All tickets for all performances \$5**



- **November 8 through 9 at 7:30 p.m.**
- **November 10 at 2 p.m.**
- **Special outreach performance Friday, November 8 at 10 a.m.**
- **Johnson Theatre, Johnson Hall**

To get your tickets...



DANDELION

AN ORIGINAL MUSICAL



- Trustus Theatre capped off their season this summer with a workshop premiere production of the new, original musical *Dandelion*, August 9th - 24th, 2024.
- Story and Book by 2019 alumnus Hailee Beltzhoover Zuniga.
- Story and Book, and Director, Jessica Fichter, Winthrop Theatre Ed alumnus
- Additional book, Sean Rhiem, 2019 alumnus

Faculty News



- **Gabby Tull** participated in the weeklong Institute for Dunham Technique Certification at Ohio State University, part of the internationally recognized intensive that specializes in the legacy, philosophy, and embodiment of modern dance pioneer Katherine Dunham. Sessions at the institute, in addition to the Dunham technique, ranged from Haitian, Afro Cuban, and West African dance forms.



I N S T I T U T E F O R
D U N H A M
T E C H N I Q U E
C E R T I F I C A T I O N



July 4th Concert



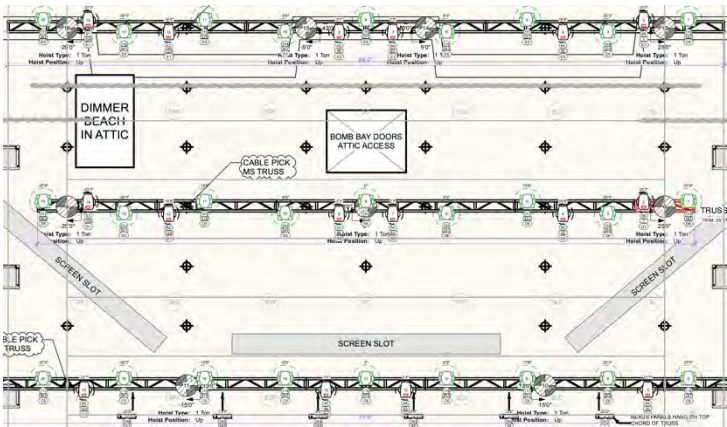
Fundraiser Event



Rhapsodic Dances



I Due Timidi



John P. Woodey



Served as Lighting Designer, Chautauqua Institution Amphitheater, Chautauqua, NY



- **KELLY OZUST** has an article forthcoming in the journal Dance Education in Practice titled **Beyond Technique: Advocating for Composition Skills in Musical Theatre Curriculum**

- This article was completed during the John Bird and Seung Lee Writing Residency that Winthrop offers each spring.

- She and **GABBY TULL** also completed workshops in Teacher Advocacy and Implicit Bias in Dance Education, and Jazz Dance Professional Development. These workshops were conducted through the South Carolina Dance Education Network.



Rachel Dawson and Brandon Dawson

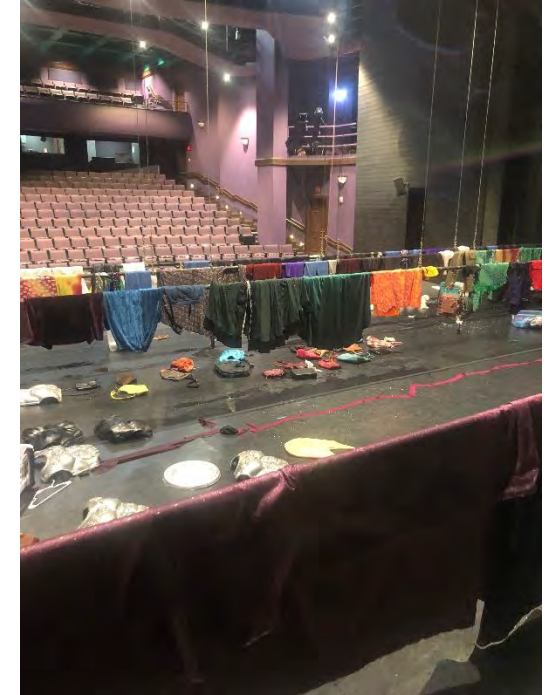
performed in *A Midsummer Night's Dream* and *TEXAS Outdoor Musical*.



Rachel Dawson also taught single-sword for the theatre portion at ArtsBridge at Winthrop in June to a group of high schoolers and teachers.



THANK YOU!
to everyone who
LITERALLY held
the fort down
this summer



Ramona Kundl
Biff Edge
Leslie Cook
Stephen Gundersheim
and the StARTS team

College of Visual and Performing Arts

IX. DEPARTMENT & UNIT REPORTS –

e. **Master of Arts in Arts Administration Program** – Robert Wildman, Director

See next slides

Recent MAAA Graduates



Samantha Wyatt
Charlotte, NC
Spring 2024



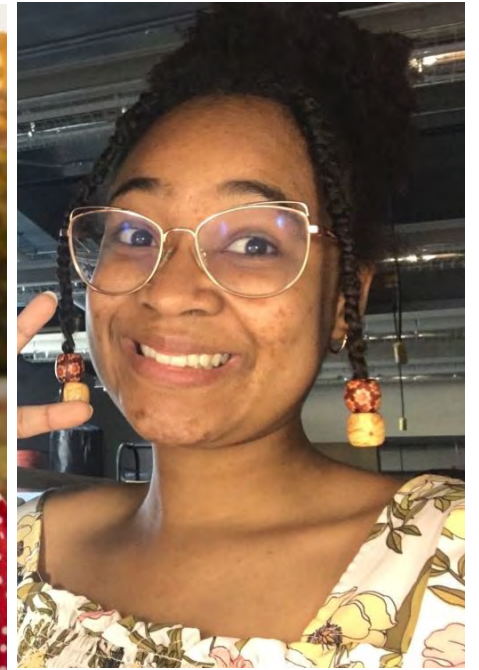
Ashley Brooks
Atlanta, GA
Summer 2024



Ruthie Foster
Charleston, SC
Summer 2024



Tess King
Virginia Beach, VA
Summer 2024



Jaida Thomas
Fort Mill, SC
Summer 2024

New MAAA Graduate Students

Cohort XII, entered summer 2024



Maureen Binter
Charlotte, NC



Indya Childs
Atlanta, GA



Chloe Crowther
Findlay, OH



Melissa Dorsch
Charlotte, NC



Nigel Grant
Lugoff, SC



Hadley Henry
Charlotte, NC



Kat Johnson
Greenville, SC

New MAAA Graduate Students

Cohort XIV, entering fall 2024



Njeri Holland
Kernersville, NC



Teresa Hopson
Charlotte, NC



Kiera Whittemore
Kannapolis, NC

Darell Hunt
Brooklyn, NY

Heather Ball
Manville, NJ

MaryKay Brennan
Omaha, NE

Regina Cobb
Clover, SC

Diana Torres
Wilson, NC

Recent Internships, Cohort XII

Bailey Wingler
ArtPop Street Gallery



Kendall Kiker
Lake City Community
Theater (LCCT)



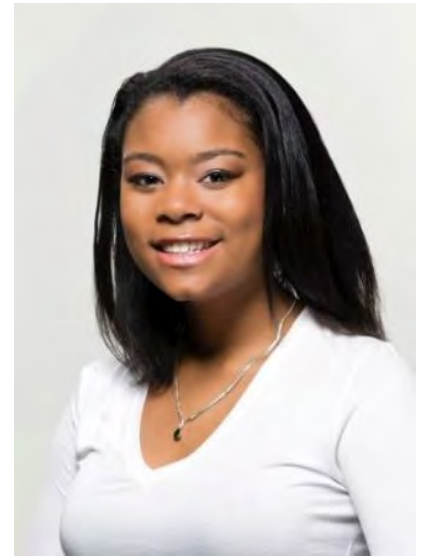
Lottie Hutson
Spartanburg Philharmonic



Leslie Arnold
Athens Area Council
for the Arts (AACA)



Rachel Fludd
Columbia Museum
of Art



Alumni News

Randella Davis '19

Managed a public art project on behalf of the Arts and Science Council.



Whitney Walls '21

Just celebrated 3 years as Volunteer Coordinator and Church Relations Advocate with the Union-Anson County Habitat for Humanity.



Kellie Knight '22

has been promoted to Associate Director of Production with Arts Commons in Calgary Alberta, Canada.



IX. DEPARTMENT & UNIT REPORTS –

f. ST-ARTS– Dr. Jeff McEvoy, Director

ST-ARTS 2024: JUNE 10 - 28

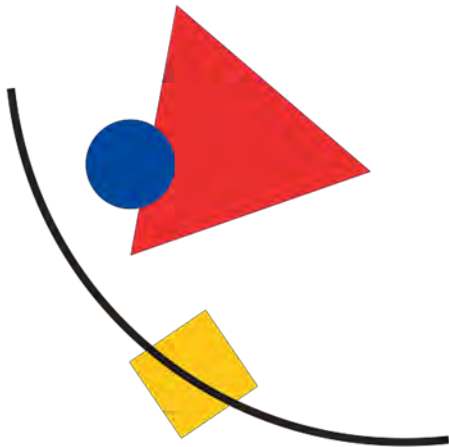
(SPECIAL TALENT IN THE ARTS)



College of Visual and Performing Arts

IX. DEPARTMENT & UNIT REPORTS –

g. Arts in Basic Curriculum Institute – Kim Wilson, Director



ABC INSTITUTE

Arts in Basic Curriculum

SC Arts
Commission

SC Dept of
Education

Winthrop
University

IX. DEPARTMENT & UNIT REPORTS –

h. **Winthrop University Galleries** – Mike Gentry, Director
See next slides



Emergent Ecologies

August 28 - October 5th, 2024
Reception Thursday, September 5th, 5:30 pm
Rutledge and Patrick Galleries

WINTHROP
UNIVERSITY
GALLERIES

Emergent Ecologies Public Program

Thursday, September 12, 6pm

Featuring: Talks by Dr. Brent Woodfill & Jessi Lessenberry

Performance by E.E. Balcos, Mark Leonard Lewis, & Claudia O'Steen

Rutledge and Patrick Galleries



TYRONE GETER

BRAVE NEW WORLD

**October 21 -
December 13, 2024**

**Reception Thurs., Nov.
7th, 5:30 pm
Rutledge Gallery**

WINTHROP
UNIVERSITY
GALLERIES



X. Q & A

NEXT CVPA ASSEMBLY
FRIDAY, OCTOBER 18, 2PM
LOCATION TBD

XI. ADJOURNMENT

College of Visual and Performing Arts

THANK YOU!