



Institutional Effectiveness Presents:



***Conversations
about Winthrop Data***

Graduating Senior Survey Results

September 24, 2024

www.winthrop.edu/ie/ssp



Agenda

- Introduction to the Student Success Partners Series
- Data Literacy
- Graduating Senior Survey
- Table Conversations – Survey Data
- Large Group Conversations
- Wrap-up
- Next Session





Student Success Partners: Conversations about Winthrop Data

- Data Transparency
- Student Success
- Conversations
- Partners





What is your Role?

- Not a committee or task force – simply a gathering of like-minded individuals invested in seeing our students succeed.
- Listen, participate, and take actionable information back to your office/division/program/college for consideration.
- **Bonus:** Look at and discuss data across divisions. Draw different data sets together around a particular concern. Generate ideas for a new study. Share some of your data.





Data Literacy

- Data – Scary word?
- Data Literacy – Even scarier words?
- We are here to help you...
- Data literacy is the ability to read, understand, and communicate data as information.





Department of IE Staff

- Dr. Noreen Gaubatz – Director of Institutional Effectiveness and SACSCOC Liaison
- Dr. KB Gwebu – Director of Assessment
- Maria Linn – Director of Institutional Research
- Kelly Scott – Senior Data Analyst
- Nancy Scurry – Budget, Personnel, and Business Analyst
- Dr. Zach Abernathy – Educational Data Scientist and Professor of Mathematics





About the Data

Maria Linn, Director of Institutional Research





What is the Graduating Senior Survey?

- Institution-wide survey to gather recent graduates' feedback on academics, support services, educational experiences, & graduation outcomes
- Consistently administered electronically to all undergraduate degree completers since 2010
- Invitations sent the Monday prior to Commencement
- December administration includes August UG degree completers and seniors who apply to graduate in Dec
- May administration includes seniors who apply to graduate in May
- Confidential, not anonymous





Why do we collect these data?

Instrument has evolved over time as reporting needs have changed. Results have been used for:

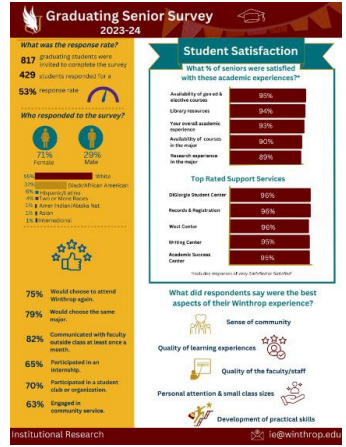
- Performance-based funding metrics
- Key Performance Indicators (KPIs)
- Assessment of University-Level Competencies (ULCs)
- State Accountability Report performance measures & targets
- Continuous Improvement Plans & Reports
- SACSCOC compliance
- Program-level accreditation
- Program reviews





What's available & where?

One-page overview (Public)



Dashboard (F/S only)

Main Menu | Response Rates & Profile | Academic Resources | Support Services | Communication with Faculty & Hours Worked | Student Organizations | Enriching Experiences & Overall Satisfaction



- Response Rates & Profile
- Academic Resources
- Support Services
- Communication with Faculty & Hours Worked
- Student Organizations
- Enriching Experiences & Overall Satisfaction

Archived reports (F/S only)

SharePoint | IR Winthrop Data (Login Required) | Home | INSTRUCTIONS | Documents | Back to Institutional Research

+ New | Upload | Edit in grid view | Share | Copy link | Sync | Add shortcut to OneDrive

Documents > Institutional Surveys > Graduating Senior Surveys > Reports from Previous Years

Name
Archived Reports, 2010-11 through 2017-18
2018-19 Graduating Senior Survey Report.pdf
2019-20 Graduating Senior Survey Report.pdf
2020-21 Graduating Senior Survey Report.pdf
2021-22 Graduating Senior Survey Report.pdf
2022-23 Graduating Senior Survey Report.pdf

Open Ended responses (Deans)

SharePoint | IR Winthrop Data (Login Required) | Home | INSTRUCTIONS | Documents | Back to Institutional Research | Edit

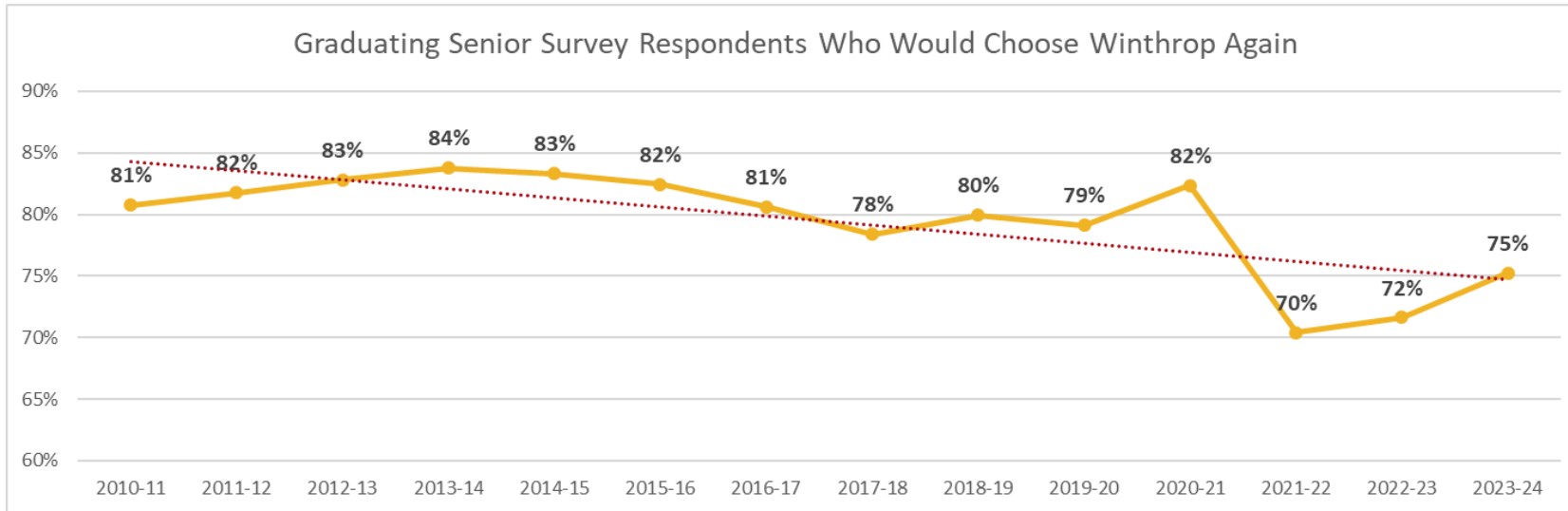
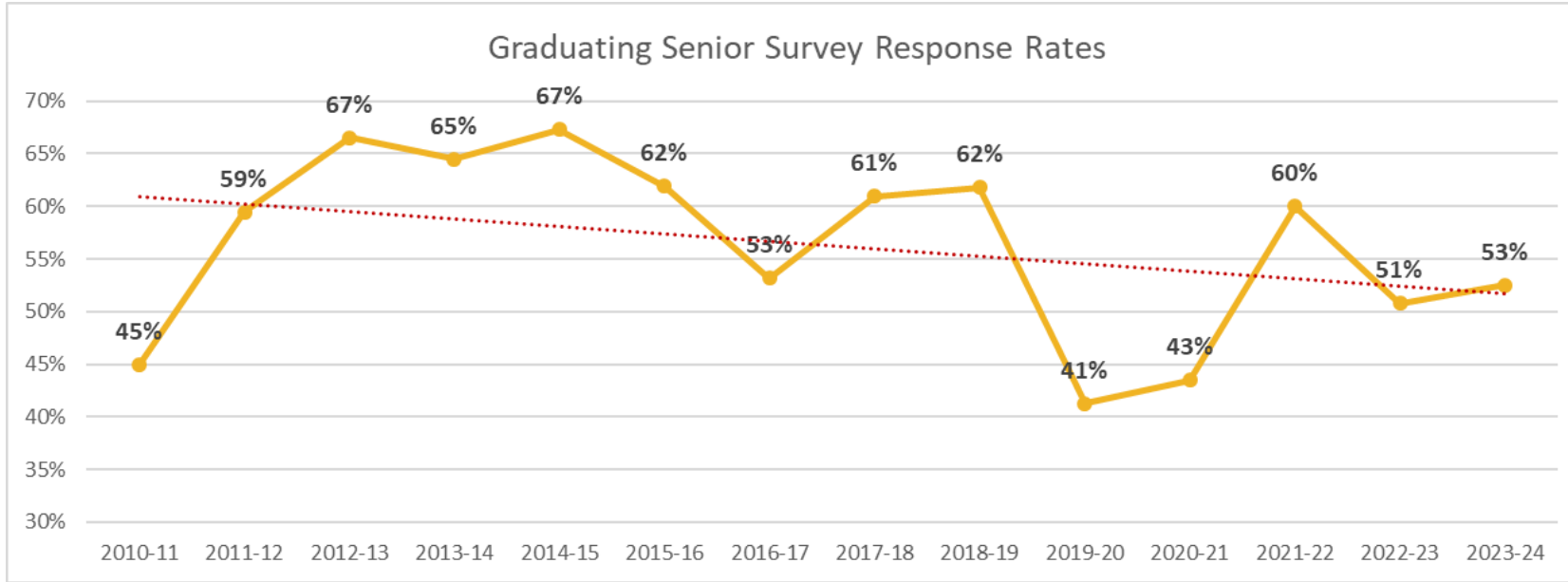
+ New | Upload | Edit in grid view | Share | Copy link | Sync | Add shortcut to OneDrive | Download | Export to OneDrive

Documents > Institutional Surveys > Graduating Senior Surveys > Graduating Senior Survey Open Ended Responses - Provost

Name	Modified	File Size
Senior Survey Open Ended Comments_ALL_2021.22.xlsx	August 7, 2023	491 KB
Senior Survey Open Ended Comments_ALL_2022.23.xlsx	August 7, 2023	130 KB
Senior Survey Open Ended Comments_ALL_2023-24.xlsx	July 18	152 KB



Historical Data Trends



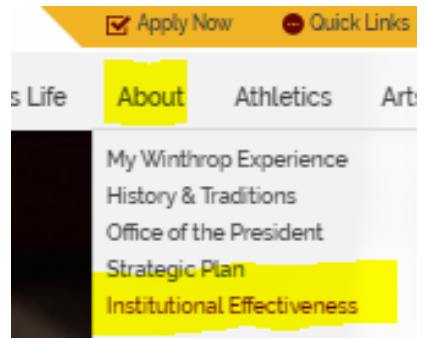


Let's Navigate to the Dashboard

URL: www.winthrop.edu/ie/sharepoint-site

Or click through from www.winthrop.edu:

1.





2.





3.


Institutional Research
Official Source of Historical Institutional Data



FACT BOOK
 Historical data related to enrollment, new students, student outcomes, and faculty
[Learn More!](#)


QUICK FACTS
 Brochure-style student profiles published each fall, including some one-year comparisons
[Learn More!](#)


COMMON DATA SET
 A set of standard data points often incorporated into external surveys
[Learn More!](#)


INSTITUTIONAL SURVEYS
 Results from Graduating Senior, Alumni, & NSSE surveys
[Learn More!](#)


WINTHROP DATA
 Internal reports, including credit hour production, faculty load, & grade distributions
[Login Required](#)


ADDITIONAL RESOURCES
 More resources including interactive dashboards
[Learn More!](#)

4.

Documents See all

Name
Credit Hour Production
Degrees Conferred
Enrollment Data
Faculty Data
Faculty Load
Grade Distributions
Institutional Surveys
Retention Data
SU Analysis

Data shared here are intended for the sole use of members of the Winthrop community and are to be used only for legitimate business needs. Data users have an obligation to use the data provided responsibly, respect the privacy and rights of other users, and comply with the Winthrop University Policy on the Appropriate Use of Information Technology, Resources, and the IE Privacy Statement. Under no circumstances should a member of the Winthrop community provide confidential information about students or faculty to any other person who has not been authorized to receive such information, including students (even for classroom use or research purposes).


If you have any questions about the data files found here, please contact Maria Linn, Director of Institutional Research, at ext 3806 or email linnm@winthrop.edu.

If you need technical assistance with accessing files in this site, please contact Kelly Scott, Sr. Data Analyst in Institutional Research, at ext 4857 or email scottks@winthrop.edu.

Interactive Dashboards

WARNING: Please do not share these dashboards, their images, or URLs outside of Winthrop faculty and staff. Thank you.

Click image to go to interactive dashboard


 WU Enrollment Dashboard


 WU First Generation in College Dashboard



 WU Graduating Senior Survey Results

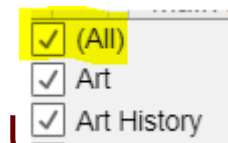


Tableau Tips & Tricks

- Preferred browsers: Microsoft Edge or Google Chrome
- Zoom settings may need to be adjusted (67%) – click refresh after adjusting for best results
- Navigate using gray tabs along the top or buttons on main menu
- When filtering the data, keep in mind that results will be masked for numbers less than 5

- Several options to clear filters:

- Click the RESET ALL FILTERS button
- Click the clear filter icon on each filter
- Choose (All) in each filter's drop-down menu.





Guiding Questions

Choose an area of interest and explore and discuss the dashboard with a partner. Jot down notes to share with the group.

1. What surprised you about the data?
2. What did you learn from the data?
3. Do these data raise other questions?





Wrap-Up

- **Thank you** for attending! **Vinyl sticker** is our departing gift to you.
- Feel free to take the **Graduating Senior handout** with you for future reference.
- Please, complete an **evaluation form** – on paper or scan the QR code.





Join us for our next session!

*Student
Success*

PARTNERS

**S/U Grade Analysis
with Dr. Zach Abernathy**

**Conversations
about Winthrop Data**

Wednesday, Oct. 9, 2024

10:00-11:15 a.m.

DiGs 114

www.winthrop.edu/ie/ssp