

Graduate Council Minutes

**February 3, 2012
208 Thurmond Hall**

Members present: Wanda Briggs, chair (COE), Andy Doyle (CAS), Spiro Shetuni (Dacus), Stevie Chepko (COE), Tom Polaski, ex officio (CAS), Jessica Reynolds (student, VPA)

Guests present: Dean Graham, Gina Jones (R/R), Margaret Williamson (GSO)

- I. The November meeting minutes were approved.
- II. Dean Graham presented an application and enrollment update. She also provided information on the January 24 Open House, indicating the session went well. Three hundred and forty-one courses are currently listed for summer session. VP Boyd is strongly committed to having a graduate school dean. The job description is ready, however, Dean Graham is not sure when it will be distributed.
- III. Dr. Chia-Lan Chang, from the history department, was approved for graduate faculty status.
- IV. The following curriculum action items were approved:

Modify MBA-BADM

MBA--Evening Program. The evening MBA is a program of 36 semester hours of required graduate courses. The curriculum includes the MBA core of 27 hours and 9 hours of elective courses. Up to 4 hours of prerequisites may be required, depending upon the individual student's preparation.

Admission Requirements. The applicant for admission to the MBA program must show high promise of success in post-graduate business study as measured by undergraduate grades, scores on the Graduate Management Admissions Test (GMAT) and other relevant criteria. An applicant must present a score of at least 400 on the GMAT. An applicant whose native language is not English must present a score of at least 550 on the TOEFL.

Requirement in each prerequisite area: Completion of the prerequisite course with a grade of "C" or better, or grade of "C" or better in similar undergraduate courses and undergraduate degree completed within three years of enrollment in the MBA program, or successful completion of an approved test.

ACCT 670 Principles of Accounting
AND
 ECON 670 Principles of Economics
AND
 FINC 670 Introduction to Finance
AND
 CSCI 670 Principles of Information Technology

The required MBA program includes the following Phase I and Phase II Courses:

Required Program	Semester Hours	
ACCT 680 Accounting for Managers	3	
MGMT 682 Organization Behavior/Organization Development		3
MGMT 680 Organizational Leadership & Communications	3	
QMTH 680 Statistical Methods and Business Research	1.5	
MGMT 681 Business and Society	1.5	
MGMT 684 Strategic and International Issues in Management	3	
FINC 680 Financial Policy Management	3	
MKTG 680 Marketing Management	3	
MGMT 683 Sustainable Operations	3	
ECON 680 Managerial Economics	3	
500 and 600 level approved electives (3 hours must be 600 level)***		9
Total Semester Hours		36

Note: Registration for GSTC 600, Continuing Graduate Studies, may be required. Check with advisor.

**Throughout the MBA program, the faculty and administration are dedicated to providing current and integrated coverage of relevant business concepts and issues.

*** May be taken as a concentration.

Add MBA-BADM -HRMG

MBA – Human Resource Management Concentration

The traditional (general)MBA programs is a 36 graduate hour program, including 9 hours of electives. For the MBA/Human Resource Management Concentration, a student must enroll in nine (9) hours of electives as follows:

MGMT 622	Advanced Human Resources Management and Labor Relations	3
MGMT 522	Growing and Developing Talent	3
MGMT 524	Employment Law*	3

*May substitute MGMT 526 (Talent Management Seminar) or BADM 694 for MGMT 524 with work experience and the ability to pass a test in basic employment law. BADM 694 must be an approved internship in Human Resources Management.

Applicants will be required to meet the same admission and prerequisite requirements as the traditional program.

Add MBA-BADM -MKTG

MBA-Marketing Concentration.

The traditional (general) MBA program is a 36 graduate hour program, including 9 hours of electives. For the MBA/Marketing Concentration, a student must enroll in nine (9) hours of electives as follows:

MKTG 681	Strategic Marketing Seminar	3
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And, two of the following courses:

MKTG 581	Marketing for Global Competitiveness	3
BADM 561	Electronic Commerce for Managers	3
ENTR 579	Business Plan Development	3
BADM 694	Internship in Business Administration*	3

*Must be an approved internship in Marketing

Applicants will be required to meet the same admission and prerequisite requirements as the traditional program.

Add MBA-BADM- STLD

MBA-Strategic Leadership Concentration.

The traditional (general) MBA program is a 36 graduate hour program, including 9 hours of electives. For the MBA/Strategic Leadership Concentration, 5 Years of professional work experience is required, then

a student must enroll in nine (9) hours of electives as follows:

MGMT 675 Leadership Dynamics 3

MGMT 622 Advanced Human Resources Management 3
and Labor Relations

And, one of the following courses:

BADM 600: International Field Experience 3

Or,

BADM 633: International Business Culture 3

Applicants will be required to meet the same admission and prerequisite requirements as the traditional program.

Modify MBA- BADM -ACCT

MBA-Accounting Emphasis-Evening Program. The Master of Business Administration/Accounting Emphasis program provides graduate business education of high quality. The MBA/Accounting program prepares students to assume responsible positions as leaders and team members in the dynamic and varied organizations of the twenty-first century. To this end, the program promotes the following objectives: accountability, adaptability, creative thinking, teamwork, communication and accounting expertise.

Students from a variety of educational, managerial and professional backgrounds participate in and enhance the educational experience. Nationally accredited, the program is taught by a faculty committed to excellence in teaching and research.

The evening MBA with an Accounting emphasis is a two-phase program of 33 semester hours of required graduate courses. Depending upon the individual student's preparation, prerequisites may be required.

Admission Requirements. The applicant for admission to the MBA/Accounting emphasis program must show high promise of success in post-graduate business study as measured by undergraduate grades, scores on the GMAT and other relevant criteria.

An applicant whose baccalaureate degree is from a foreign institution must present a score of at least 400 on the GMAT. An applicant whose native language is not English must present a score of at least 550 on the TOEFL.

Students desiring to participate in the MBA/Accounting emphasis program who do not have a bachelors degree in business administration from an AACSB accredited college or university or who have not had appropriate undergraduate training in business administration, accounting or economics may be required to complete certain prerequisite courses including the following:

ACCT280 Accounting Principles 1

ACCT281 Accounting Principles 2

ACCT303 Accounting Information Systems

ACCT305 Intermediate Accounting I

ACCT306 Intermediate Accounting II

ACCT309 Cost Accounting

ACCT401 Introduction to Tax

ECON215 Principles of Macroeconomics **and**

ECON216 Principles of Microeconomics **OR**

ECON 670 Principles of Economics (1)** **and**

ECON 670 Techniques of Economic Education (3)

BADM 350 Legal Environment of Business

FINC 311 Principles of Finance **OR**

FINC 670 Introduction to Finance (1)**

Students are required to include the following undergraduate courses as prerequisites or the 600-level course as a part of their MBA program:

MGMT 355 Business Communications **OR**

MGMT 680 Organizational Leadership & Communications

QMTH 205 Applied Statistics I **and**

QMTH 206 Applied Statistics II **OR**

QMTH 680 Statistical Methods and Business Research (1.5) **and**

MGMT 681 Business and Society (1.5)

MGMT 326 Sustainable Operations **OR**

MGMT 683 Sustainable Operations

The MBA/Accounting emphasis requires the following courses

Required Program	Semester Hours
ACCT 606 Advanced Financial Accounting	3
ACCT 607 Tax Research	3
ACCT 609 Advanced Auditing	3
ACCT 610 Advanced Managerial Accounting	3
FINC 680 Financial Policy Management	3
MGMT 682 Organizational Behavior/Organization Development	3
MGMT 684 Strategic and International Issues in Management	3
600-level BADM, FINC, MGMT, MKTG, QMTH	6
500-600 level ECON, FINC, MGMT, MKTG, QMTH	3
Select 3 hours from the following list:	3
ACCT 502 Corporate Tax	
ACCT 505 Intermediate Accounting III	
ACCT 506 Not for Profit Accounting	
ACCT 509 External Auditing	
BADM 501 Estate Planning	
Successful completion of ACCCT 616, 617, 618 and 619*	0
Total Semester Hours	33

* ACCT 616-619 are zero credit courses graded on a credit/no credit basis that do not contribute hours toward degree completion. Successful completion of these courses is required before the

MBA/Accounting Emphasis degree is awarded. These courses are preparation for the different sections of the CPA Examination. Students should enroll in a minimum of one of these courses every semester until all four parts of the simulated CPA exam are passed. Students may substitute actual CPA examination scores for a simulated CPA exam score if the actual exam has been taken and passed.

** ECON 670 and FINC 670 are both one credit courses which may not qualify for the CPA exam requirements.

Note: Registration for GSTC 600, Continuing Graduate Studies, may be required. Check with advisor.

This program applies to students entering under the five-year program. It does not apply to transfers, non-business majors and current Winthrop accounting option students. Each student's academic background will be evaluated and a plan of study developed.

Course substitutions may be made if appropriate. The course of study must include 24 semester hours at the 600 level.

Add Certificate – Dietetic Internship

Program Description and Program Details

Students completing the Winthrop University, Department of Human Nutrition, post baccalaureate Dietetic Internship Certificate Program receive a Verification Statement and are eligible to take the Registration Examination for Dietitians administered by the Commission on Dietetic Registration. In addition, they will accrue 12 semester hours of graduate credit; six hours may be applied to the M.S. degree program in Human Nutrition offered by the department. The Dietetic Internship has been granted continued accreditation by the Commission on Accreditation for Dietetics Education (CADE) of the American Dietetic Association. CADE is a specialized accrediting body recognized by the United States Department of Education. The address and phone number of CADE are: 120 South Riverside Plaza, Suite 2000, Chicago, IL 60606-6995, (312) 899-4876.

The program combines theoretical and practical experiences that enable future dietetic professionals the opportunity to expand their knowledge and ability to excel in such areas of dietetics as medical nutrition therapy, public/community health nutrition, corporate wellness programs, sports nutrition, and school foodservice.

ADMISSION REQUIREMENTS

Students are required to have a baccalaureate degree conferred by a regionally accredited college or university before they enter the program. In addition, applications must be submitted by February 15 for internship classes starting in the fall. All applications must include the following: (1) completed and signed standard American Dietetic Association application form, (2) official transcripts from all colleges and universities attended by the applicant, (3) three letters of recommendation, (4) personal statement of goals, (5) Graduate Record Examination Scores, (6) Verification Statement or Declaration of Intent stating completion or proposed date of completion of required undergraduate course work (CADE didactic program in dietetics

requirements), and (7) \$50 nonrefundable application fee. Applicants are required to come to campus for a personal interview.

Acceptance into the program is highly competitive. Selection criteria are based on the strength of the undergraduate academic record, relevant work experience in the field of dietetics, letters of recommendation, volunteer and other experiences, personal interview, and scores on the GRE. The selection committee, composed of professionals in the field of dietetics and faculty members, evaluates the applications, interviews the candidates, and ranks them accordingly. The selections are then submitted to a computer matching service contracted by the American Dietetic Association. Applicants and the dietetic internship program director are notified of the results in mid-April.

Application requirements are available on the dietetic internship website, www.winthrop.edu/nutrition. Internship application materials, application checklist and information on the early acceptance option are available on the same website and from the Department of Human Nutrition, 302 Dalton Hall, 803/323-2101. You may contact the Dietetic Internship Director, Ms. Judy Thomas, at thomasjh@winthrop.edu for additional information. eligible to take the Registration Examination for Dietitians administered by the Commission on Dietetic Registration. In addition, they will accrue 12 semester hours of graduate credit; six hours may be applied to the M.S. degree program in Human Nutrition offered by the department. The Dietetic Internship has been granted continued accreditation by the Commission on Accreditation for Dietetics Education (CADE) of the American Dietetic Association. CADE is a specialized accrediting body recognized by the United States Department of Education. The address and phone number of CADE are: 120 South Riverside Plaza, Suite 2000, Chicago, IL 60606-6995, (312) 899-4876.

Program Summary Section

DIETETIC INTERNSHIP COURSES* required in the program include the following:

NUTR 528 (3). Dietetic Internship I: Nutrition Therapy Inpatient/Acute Care. CADE accredited dietetic internship in facilities providing acute/inpatient care.

NUTR 529 (3). Dietetic Internship II: Outpatient Nutrition Therapy, Education, Wellness, and Consultation.

NUTR 530 (3). Dietetic Internship III: Food and Nutrition Management.

NUTR 531 (3). Dietetic Internship IV: Professional Development in Dietetics.

***Dietetic Interns complete NUTR 528 and 529 in the fall and NUTR 530 and 531 in the spring.**

Six hours of course work may be counted toward the M.S. degree in Human Nutrition; in Addition, interns may take NUTR 604, which may be applied toward the M.S. degree requirements.

Modify MA-ENGL

Admission Requirements. Admission to the program for the Master of Arts degree in English usually requires the successful completion of 24 semester hours of approved courses in English, such as a major figures course, a period course, and a course in advanced composition or its equivalent at the undergraduate or graduate level, in addition to the general requirements for admission to graduate study at Winthrop. Applicants are expected to have a GPA of 3.0 or better in all English courses and an overall GPA of at least 2.8 on a four-point scale.

In addition to the general admission requirements to graduate study at Winthrop, applicants should submit scores of 150 or higher on the verbal section (450 or higher on the pre-August 2011 verbal section) and 3.5 or higher on the analytic writing section of the General Test of the Graduate Record Examination. GRE scores more than five years old will not be considered. In lieu of the GRE, applicants may submit scores not more than five years old of at least 160/200 on the PRAXIS 0041 or 150 on the PRAXIS 0049/5049, or scores not more than five years old of at least 380 on the Miller Analogies Test.

Students wishing to be considered for assistantships or scholarships in the Department should also submit a writing sample consisting of an original critical paper on a literary or rhetorical/composition subject of at least ten double-spaced typed pages. This paper should be accompanied by a professor's note that the paper being submitted was turned in by the student for the professor's course and is, to the professor's knowledge, free of plagiarism. Applicants who cannot provide such a sample or obtain such a note should consult the Graduate Program Director for alternatives.

Program Requirements With Thesis. The Master of Arts degree in English with thesis requires the completion of at least 36 hours of approved graduate level courses, including 6 semester hours of thesis. At least half the work presented for the degree must be 600-level courses. Students wishing to elect this option must apply for the approval of the English Graduate Committee after they have completed nine hours in the program; they may not register for ENGL 695 until that approval is granted.

Immediately upon entering the graduate program, the student should develop, with the assigned advisor, an individual course of study which meets the requirements for the degree and the student's objectives.

To be eligible for graduation, a student must fulfill all course requirements and perform satisfactorily on a final comprehensive examination.

Required Program Semester Hours

ENGL 600 Materials and Methods of Research in English or its equivalent*	3
ENGL 602 Critical Theory or its equivalent*	3
ENGL 695 Thesis**	3
ENGL 696 Thesis**	3
British Literature prior to 1784*	3
British Literature after 1784*	3

American Literature*	3	
A Major Figures course*	3	
Collateral courses in supporting areas or departments*	0-9	
500-600 level ENGL electives	0-30	
Total Semester Hours		36

Note: Registration for GSTC 600, Continuing Graduate Studies, may be required. Check with advisor.

*These requirements are to assure a variety of experiences. If the student has a strong background in a particular area, he or she may substitute another course or area in consultation with the advisor.

**Before registering for ENGL 695, Thesis, the student must have successfully completed 9 semester hours of a foreign language or have passed a language examination approved by the department.

Program Requirements Without Thesis. The Master of Arts degree in English without a thesis requires the completion of at least 36 hours of approved graduate level courses. At least half the work presented for the degree must be 600-level courses.

Immediately upon entering the graduate program, the student should develop, with the assigned advisor, an individual course of study which meets the requirements for the degree and the student's objectives.

To be eligible for graduation, a student must fulfill all course requirements and perform satisfactorily on a final comprehensive examination.

Required Program Semester Hours

ENGL 600 Materials and Methods of Research in English or its equivalent*	3	
ENGL 602 Critical Theory or its equivalent*	3	
British Literature prior to 1784*	3	
British Literature after 1784*	3	
American Literature*	3	
A Major Figures course*	3	
Collateral courses in supporting areas or departments*	0-12	
500-600 level ENGL electives**	0-36	
Total Semester Hours		36

Note: Registration for GSTC 600, Continuing Graduate Studies, may be required. Check with advisor.

*These requirements are to assure a variety of experiences. If the student has a strong background in a particular area, he or she may substitute another course or area in consultation with the advisor.

**Students must have successfully completed 9 semester hours of a foreign language or have passed a language examination approved by the department before registering for the 25th semester hour of the program.

Modify MA-HIST

Admission Requirements. Admission to the program for the Master of Arts degree in history usually requires the successful completion of 24 semester hours of approved courses in history at the undergraduate or graduate level and a satisfactory score on the General Test of the Graduate Record Examination, in addition to the general requirements for admission to graduate study at Winthrop.

Exit Requirements. To be eligible for graduation, the student must perform satisfactorily on a comprehensive examination administered by the department.

Program Requirements With Thesis. The Master of Arts degree in history with thesis requires the completion of at least 33 hours of approved graduate-level courses including a thesis. At least half the work presented for the degree must be 600-level courses.

If the student has not taken HIST 300 or its equivalent prior to admission, he or she must take it in the first semester of graduate study. In exceptional circumstances, a student may demonstrate research and writing skills at a level that meets the approval of the chair and graduate director and receiving their approval.

Students wishing to pursue the thesis option must obtain the permission of a committee comprised of the department chair, graduate director, and an additional faculty member.

Immediately upon entering the graduate program, the student should develop with the assigned advisor an individual course of study that meets the requirements for the degree and the student's objectives.

	Semester
Required Program	Hours
HIST 603 or 604	3
500-600 level approved HIST courses	15-24
500-600 level approved collateral courses in supporting areas or departments	0-9
HIST 695 Thesis	3
HIST 696 Thesis	3
—	
Total Semester Hours	33

Note: Registration for GSTC 600, Continuing Graduate Studies, may be required. Check with advisor.

Foreign Language Requirement. In addition to the requirements stated above, before registering for HIST 695, Thesis, the student must have successfully completed 6 semester hours of a foreign language or have passed a language examination approved by the department.

Program Requirements Without Thesis. The Master of Arts in history without a thesis requires the completion of at least 33 hours of approved graduate-level courses. At least half the work presented for the degree must be 600-level courses.

If the student has not taken HIST 300 or its equivalent prior to admission, he or she must take it in the first semester of graduate study. In exceptional circumstances, a student may demonstrate research and writing skills at a level that meets the approval of the chair and graduate director and receiving their approval.

Immediately upon entering the graduate program, the student should develop with the assigned advisor an individual course of study which meets the requirements for the degree and the student's objectives.

	Semester
Required Program	Hours
HIST 603 or 604	3
500-600 level approved HIST courses	21-30
500-600 level approved collateral courses in supporting areas or departments	0-9
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Total Semester Hours	33

Note: Registration for GSTC 600, Continuing Graduate Studies, may be required. Check with advisor.

Foreign Language Requirement. In addition to the requirements stated above, before registering for the 25th semester hour of the program, the student must have successfully completed 6 semester hours of a foreign language or have passed a language examination approved by the department

Modify MFA-ARTD

Admission Requirements. All applicants to the Master of Fine Arts program must submit a digital portfolio representing the applicant's studio artwork in the intended area(s) of concentration.

Materials and applications are due by

March 1 for the fall semester or September 1 for the spring semester. Final admission decisions cannot be made until all information has been received.

The Department of Fine Arts offers the MFA degree in four areas of concentration. Candidates may elect a concentration in one of the following:

- | | |
|-----------------|-----------|
| Crafts | Painting |
| General Studio* | Sculpture |

**15 semester hours in each of two major areas of concentration.*

For admission to the graduate program, the applicant must:

1. Have an overall undergraduate grade-point average of 3.0 or better on a 4.0 scale.
2. Submit a written statement of purpose reflective of your creative goals in the intended major and minor areas of study. The statement should indicate how the applicant envisions his or her work developing and why it is important to pursue a graduate degree.
3. Submit a resume;
4. Have three original letters of recommendation submitted directly from art and design professionals; and
 - 5. ~~Submit a minimum of 20 digital images with inventory sheet representing work in the intended area of concentration.~~ Submit one CD/DVD containing up to 20 digital images, saved in jpeg format and named using the following convention: "lastname_01.jpg". Images should be optimized for screen media (72 dpi) and be no larger than 2 MB each. Please also provide a corresponding printed image checklist consisting of titles, date, medium, description and small thumbnail for each work included in the portfolio. Of the 20 image, five images should demonstrate foundational competency in drawing; five should demonstrate foundational competency in area of specialization; and the remaining images should demonstrate what you consider to be your best work.
6. Arrange and participate in an admission's interview with the MFA Advisor and appropriate Fine Arts faculty.

A limited number of graduate assistantships and other awards are available for qualified applicants. Also, a limited number of graduate teaching assistantships are available for qualified graduate students after they have 18 semester graduate hours or more in the major concentration.

Students are required to complete at least 60 semester hours of approved graduate-level work. At least half the work presented for the degree must be 600-level courses.

	Semester
Required Program	Hours
500-600 level courses in major area	30
(Including Special Topics in Art: MFA Studio Seminars ARTS 584, ARTS 585 and ARTS 690 in area of specialization)	
500-600 level courses in minor*	9-12
Art History:	
ARTH 683 Seminar in Aesthetics,	
Theory and Criticism of Art	3
500-600 level art history courses	6
500-600 level electives outside Art and	
Design	3-6
ARTS 695 Thesis**	3
ARTS 696 Thesis**	3

Graduate Exhibition*** 0

Total Semester Hours 60

Note: Registration for GSTC 600, Continuing Graduate Studies, may be required. Check with advisor.

*Courses must be in related area of art and design approved by advisor.

**A thesis project is required for the MFA degree in art and design, creative in content and including a written thesis statement that can be retained by the University. Upon completion of the thesis, students must pass an oral examination (to be completed at least two weeks prior to final examinations).

***Documented exhibition is required of every candidate for the MFA degree in art and design.

Modify MS-NUTR

Admission Requirements. Admission as a graduate degree student in human nutrition requires the applicant to show adequate undergraduate preparation for graduate work in the chosen program and to have an overall satisfactory grade point average.

A combined score of 800 or higher on the General Test of the Graduate Record Examination, is preferred. Admission is competitive. Each graduate applicant must also complete an entrance conference with the director of the program or his/her designee.

The Master of Science degree in human nutrition requires the completion of at least 30 hours of approved graduate-level courses. At least half the work presented for the degree must be 600-level courses. No more than six hours from another graduate school may be transferred. No more than six hours from the Winthrop University Dietetic Internship may be applied to MS degree program in human nutrition. If six hours of Winthrop University Dietetic Internship are applied to the MS degree program, no hours may be transferred from another graduate school.

Required Program Semester

With Thesis Hours

Core courses

MATH 546 Applied Statistics for the
Sciences 3

NUTR 607 or EDUC 640 3

NUTR 600 or NUTR 604 3

NUTR 624 Vitamin Metabolism 3

NUTR 626 Mineral Metabolism 3

Electives

500-600 level NUTR courses 6

500-600 level, ANTH, BADM, BIOL, CHEM,
CSDV, ECON, EDUC, FINC, GEOG,
HLTH, MATH, MCOM, MGMT, MKTG,
PHED, PLSC, PSYC, QMTH, SOCL,

WRIT, or NUTR	3
NUTR 695 Thesis	3
NUTR 696 Thesis	3
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Total Semester Hours	30

Note: Registration for GSTC 600, Continuing Graduate Studies, may be required. Check with advisor.

Required Program	Semester
Without Thesis	Hours
Core courses	
MATH 546 Applied Statistics for the Sciences	3
NUTR 600 or 604	3
NUTR 607 or EDUC 640	3
NUTR 624 Vitamin Metabolism	3
NUTR 626 Mineral Metabolism	3
Electives	
500-600 level NUTR courses	12
500-600 level, ANTH, BADM, BIOL, CHEM, CSDV, ECON, EDUC, FINC, GEOG, HLTH, MATH, MCOM, MGMT, MKTG, PHED, PLSC, PSYC, QMTH, SOCL, WRIT, or NUTR	3
Total Semester Hours	30

Note: Registration for GSTC 600, Continuing Graduate Studies, may be required. Check with advisor.

A Master of Science degree option is available which incorporates the Commission on Accreditation for Dietetics Education (CADE) accredited Dietetic Internship. No more than six hours of internship credit may be applied to the Master of Science degree in human nutrition. Contact information is The Commission on Accreditation for Dietetics Education of the American Dietetic Association, 120 South Riverside Plaza, Suite 2000, Chicago, IL 60606, 312/899-4817. Application requirements are available on the dietetic internship website, www.winthrop.edu/nutrition. Internship application materials, application checklist and information on the early acceptance option are available on the same website and from the Department of Human Nutrition, 302 Dalton Hall, 803/323-2101. You may contact the Dietetic Internship Director, Ms. Judy Thomas, at thomasjh@winthrop.edu for additional information.

NUTR 624 Vitamin Metabolism	3
NUTR 626 Mineral Metabolism	3
Electives	
600 level NUTR elective	3
500-600 level NUTR elective	3
500-600 level electives	3
ANTH, BADM, BIOL, CHEM, CSDV, ECON, EDUC, FINC, GEOG, HLTH, MATH, MCOM, MGMT, MKTG, PHED, PLSC, PSYC, QMTH, SOCL, WRIT, or NUTR	
CADE Dietetic Internship	6
NUTR 528 Dietetic Internship I	
NUTR 529 Dietetic Internship II	
NUTR 530 Dietetic Internship III	
NUTR 531 Dietetic Internship IV	
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Total Semester Hours	30

Add MLA-LART-PLCE

Master of Liberal Arts with a Concentration in Political and Civic Engagement

Admission Requirements. Admission to the program requires a baccalaureate degree from an accredited institution, an essay, and an interview with the program director.

Applications should be submitted to the Graduate School (contact by phone 803-323-2204 or via e-mail at gradschool@winthrop.edu). Completed applications will include:

1. Application for Graduate Admission;
2. Official transcripts (sent directly to Winthrop University from the issuing Institution) from all post-secondary education; and
3. A 5-6 page essay describing why the applicant wishes to enter the program. Call the MLA office (803/323-4572 or 803/323-2368 (option 1)) for details.

After credentials are reviewed by the MLA admissions committee, the program director will contact the applicant to schedule an interview. Additional information about the program and the admission process can be obtained from the Director of the MLA Program, G14 Bancroft

Hall, Winthrop University, Rock Hill, SC 29733.

Program Requirements. The Master of Liberal Arts degree requires completion of 33 semester hours of approved graduate-level courses as indicated below, at least half of which must be 600-level courses. Twelve hours are in four courses designed for the program. Three of these courses are interdisciplinary colloquia developed on the theme, “The Search for Order.” These courses explore this search by examining how order is brought to our world through empirical, rational and intuitive means. The fourth required course, to be taken at the end of the program, is an individual project on a topic of interest to the student. The remaining seven courses (21 hours) are elective graduate courses in liberal arts and science disciplines selected by the student upon consultation with the director.

The concentration in political and civic engagement consists of 12 hours of approved courses (see list that follows), of which at least 6 hours must be at the 600-level. In addition, the Capstone Colloquium (LART 604) must focus on a topic or theme directly related to the concentration and must be done with a faculty director with expertise in the chosen area.

Required	Semester
Program	Hours
LART 601 The Search for Order: The Empirical Eye	3
LART 602 The Search for Order: The Rational Eye	3
LART 603 The Search for Order: The Intuitive Eye	3
LART 604 Capstone Colloquium	3
Courses within the Concentration*	
(Minimum of 6 hours at 600-level)	12
500-600 level electives	9
<u>Total Semester Hours</u>	<u>33</u>

Note:

- 500-level course credit earned as an undergraduate at Winthrop University cannot be applied to this concentration and cannot be re-taken for graduate credit.
- Registration for GSTC 600, Continuing Graduate Studies, may be required if LART 604 is not completed within the semester for which it is registered. Check with the program director.

***Courses within the Concentration:**

The following Political Science (PLSC) courses may be applied to the Concentration in Political and Civic Engagement: 506, 507, 512, 514, 515, 551, 553. In addition, all 600-level Political Science courses may be applied to the Concentration in Political and Civic Engagement. These courses are offered on a regular and rotating basis.

MLA students enrolling in the Concentration in Political and Civic Engagement may enroll in 500-level Political Science courses that are not listed above. These courses will be considered electives

Course Actions

Drop ACCT 654, Management Accounting. Is being replaced by ACCT 680.

Add ACCT 670 , Principles of Accounting. As part of the MBA curriculum revisions to reflect market changes and the needs of MBA students based on assessment data from alumni, employers, and current students. This course serves as a prerequisite for the MBA program for those who have not previously taken accounting and/or need a review of prior accounting courses taken. This one-hour course is an overview of the financial accounting and reporting system, including basic transaction analysis, financial statement preparation, with emphasis on developing basic accounting literacy skills. Does not count toward the 36 hours required for the MBA degree.

Add ACCT 680, Accounting for Managers. To revise the MBA curriculum to reflect market changes and the needs of MBA students based on assessment data from alumni, employers, and current students. The goal is to significantly expand the financial and managerial accounting literacy of students completing the MBA program. Prerequisite: ACCT 670 or undergraduate waivers for ACCT 280 and ACCT 281, or successful completion of an approved test. Goals: To significantly expand the financial and managerial accounting literacy of students completing the MBA program.

Add BADM 602, Financial Markets Seminar. To replace existing BADM 580 with BADM 602 (graduate) and BADM 402 (undergraduate). This course provides lectures, panel discussions and site visits relevant to the world of business through the participation in a weeklong seminar series in New York City and other financial cities such as Washington, D.C. and other possible locations. Goals: To identify the challenges of competing in the financial marketplace; to gain an understanding of the formation and maintenance of relationships with customers, distribution channels, competition, communication agencies and regulatory bodies in the various financial markets; and to increase the students' understanding of how financial markets operate and impact business and business practices.

Add BIOL 551, Conservation Biology. Conservation biology is an area of high interest for our biology majors. We wish to offer additional coursework which provides both direct experience for many careers our students are interested in and training which will prepare students for graduate work in this area. Prerequisites: BIOL 203/204, 205, 206, 300, CHEM 106/108 or permission of the instructor, or graduate student status. Goals: Students will understand fundamental concepts of conservation biology. Students will explore the effects of humans on natural habitats. Students will develop historical and global perspectives on conservation approaches and efforts and be able to evaluate

conservation techniques for efficacy. Students will connect scientific approaches to conservation with the social, political, and ethical components of such efforts. **Add BIOL 522B, Conservation Biology PracticumA. Field conservation Biology in the Tropics.** for the same reason as BIOL 551. Prerequisites: BIOL 203/204, 205, 206, 300, 551, CHEM 106/108. Goals: To develop expertise with field conservation biology techniques. To develop an understanding of tropical forest ecosystems. To carry out an original scientific investigation and analyze results. To develop an understanding of the complexities of conservation and its socio-political context in a global setting. To contribute to ongoing conservation efforts by undertaking a service learning project in the local village.

Add CSCI 670, Principles of Information Technology. As part of the new MBA program. This course serves as a prerequisite for the MBA program for those students who have not previously taken, or need a review of, Information Systems. Does not count toward the 36 hours required for the MBA. Goals: After completing this course, students will understand the role, limitations, and costs of IT in a variety of businesses. Students will demonstrate proficiency in use of software to support oral and written communication, and use of spreadsheet software to support decision making.

Drop ECON 609, Survey of Economic Principles. that is no longer used with the revised MBA program.

Modify ECON 670, Principles of Economics. This course serves as a prerequisite for the MBA program for those who have not previously taken economics and/or need a review of prior economics courses taken. This one hour course reviews briefly the key topics generally covered in principles of economics courses. Does not count toward the 36 hours required for the MBA degree. The existing ECON 670 course, Techniques of Economic Education, will be renumbered as ECON 678.

Add ECON 678, Techniques of Economic Education. Renumber ECON 670, Techniques of Economic Education, to ECON 678. The ECON 670 number will be used for an MBA prerequisite course. The goal is to provide required content for public school teachers.

Modify ECON 680, Managerial Economics. To revise the MBA curriculum to reflect market changes and the needs of MBA students based on assessment data from alumni, employers, and current students. The existing ECON 680 course, Advanced Techniques for Economic Education, is no longer needed and will be dropped from the curriculum. Prerequisites: ECON 670, or undergraduate waivers for ECON 215 and QMTH 205, or successful completion of approved tests.

Drop ECON 686, Advanced Placement Teacher Training in Macroeconomics and **ECON 688, Advanced Placement Teacher Training in Microeconomics** which are no longer required.

Drop ECON 693, Industrial Economics and Public Policy, which is being replaced by ECON 680.

Modify EDUC 660, Effective Teaching & Management Strategies. The College of Education is dropping all pre-reqs for this course. This change will allow students in the new MAT5 program to register for the course. Students in the

MAT5 must take this course in their first semester of study. This change will also allow PACE teachers to enroll.

Modify ENGL 602, Critical Theory. Add a pre-requisite that students must have passed ENGL 600 or have the permission of the Director of Graduate Studies in English. Students who enroll in ENGL 602 without the proper methodology preparation have difficulty successfully completing the course. This change formalizes the practice we have tried to enforce through advising in the past.

Drop FINC 655, Financial Policy Management, which will be renumbered to FINC 680 with the MBA revision.

Drop FINC 665, Advanced Financial Management, which will be renumbered to FINC 681 for the MBA revision.

This course serves as a prerequisite for the MBA program for those who have not previously taken finance and/or need a review of prior finance taken. This one hour course reviews briefly the key topics generally covered in principles of finance course. Does not count toward the 36 hours required for the MBA degree.

Add FINC 670, Principles of Finance. Goals: To provide with the fundamentals in time value of money, bond valuation, stock valuation, risk & return, cost of capital, and project valuation. After completing this course, students should have a basic understanding of the following: Present values, future values, discount rates, annuities; Bond pricing, YTM, bond values/interest rates; Stock pricing, constant/non-constant growth rates, dividends and capital gains; Expected return/required return, standard deviation/beta; The costs that companies must pay on their capital in the form of a cost of debt and cost of equity; How to determine if a project is valuable for a company.

Add FINC 680, Financial Policy Management. This course is designed to prepare financial managers with a practical understanding of the core financial concepts that are used in business. It is part of the revision of the MBA program. Prerequisite: FINC 670, or undergraduate waiver for FINC 311, or successful completion of an approved test.

Add FINC 681, Advanced Financial Management. To expose students to using financial statements including the use of valuation models. This course content follows and builds on FINC 680. Prerequisites: ACCT 306, ACCT 654, or ACCT 680; and FINC 680.

Add FINC 682, Corporate Financial Analysis. Goal: To improve students' understanding of capital budgeting and capital structure decisions. Improve students' spreadsheet skills and ability to apply those skills to corporate finance topics.

Drop MGMT 650, Theory and Behavior of Business Organization. This course is being replaced by MGMT 682.

Drop MGMT 657, Strategic and International Issues in Management. This course is being replaced by MGMT 684.

Drop MGMT 662, Operations Management. This course is being replaced by MGMT 683.

Drop MGMT 671, Advanced Business Communications. This course is being replaced by MGMT 680.

Add MGMT 680, Organizational Leadership and Communications. The goals of the class are: 1. Understand the relationship between self-perception, leadership and communication; gain self-awareness of personal strengths and weaknesses through reflection and assessment.

2. Understand the communication process, the flow of information in an organization, the relevance of communication and technology including media, and the impact of directional communication in organizations.

3. Select the appropriate communication channel and apply the appropriate communication styles and techniques to achieve communication objectives.

4. Understand the fundamentals of negotiation and apply negotiation strategies.

5. Understand various theories of leadership and the relevant application of leadership in different cultural contexts.

6. Understand how power and politics are related to leadership in organizations.

7. Understand how leadership affects innovation in organizations.

8. Understand and apply the principles of team-building from a leadership perspective.

Add MGMT 681, Business and Society. Goals: To learn about the social issues that confront business and how to address them; To understand who stakeholders and the claims they make on organizations; To understand the ethical considerations that business confronts; To recognize ethical dilemmas; To learn

Add MGMT 682, Organizational Behavior/Organizational Development. Goals:

By the completion of this course, students will be able to: Recognize and appreciate the basic social-psychological processes that affect individual and group behavior in organizations, including individual perceptions, personalities, motivation, and work attitudes; Understand individual, group, and organizational influences on commitment, productivity, and performance; Understand the complexities of organizational culture, structure, environment, technology, and change and how these things affect human performance; Recognize how to manage group and individual decision making and problem solving; Understand the importance of organizational learning, creativity, and innovation.

Add MGMT 683, Sustainable Operations. Goals: To develop an understanding of the strategic importance of sustainability and how operations supports a company's business strategy to ethically meet the needs of customers in a global business environment; To develop a knowledge of the issues related to designing goods, services, processes, and supply chains, and the techniques used to ensure that the environment is protected for future generations and ethical standards are met; To develop a knowledge of the issues related to managing processes, projects, and supply chains, and the techniques used to ensure that the environment is protected for future; To develop an understanding of the role of management information systems in sustainable operations; To develop the ability to use statistical and quantitative tools to solve operations problems, including model formulation, computation, and interpretation of results.

Add MGMT 684, Marketing Management. Goals: The integration of knowledge derived from functional courses into a balance, overall view of an entire business enterprise while providing a transition from academic analysis to the practical application of concepts in concrete domestic and international

business situations, primarily through the "case method." 2. The development of a greater appreciation of the relationship of a profit-making business organization to its environmental context and society, and provide experience in dealing with unstructured problems, multiple/conflicting goals, ethical dilemmas and dubious information. 3. The appreciation of management challenges associated with developing strategies and managing the operations of companies whose activities stretch across national boundaries where complexity, diversity and uncertainty abound. 4. The combination of theory and practice, so as to assist the student in developing into a strategist.

Drop MKTG 653, Marketing Management. This course is being replaced by MKTG 680.

Add MKTG 680, Marketing Strategies. Goals: 1. To provide a broad understanding of marketing management 2. To understand the strategic marketing planning process as it relates to for-profit businesses 3. To have knowledge of the market analysis process, including segmentation, targeting, and positioning 4. To understand how managers use research in decision making 5. To understand the process of shaping and managing a market offering, including pricing, products/services, marketing communication, and distribution 6. To understand the importance of marketing communication theory and practice as they relate to long-term, customer relationship building strategies.

Add MKTG 681, Strategic Marketing Seminar. Goals: 1. To provide an in-depth understanding of rapidly changing trends and current issues within the field of marketing; 2. To learn how to theoretically and practically address trends and issues in marketing; 3. To have knowledge of creativity and innovation as they relate to marketing for profit and non-profit businesses; 4. To understand how to develop strategies to address marketing issues that arise in today's workplace; and 5. To be aware of legal, ethical, and global issues as they relate to the field of marketing.

Modify NUTR 530, From Internship in Food System Management to Dietetic Internship III: Food and Nutrition Management. Goals: 1. Provide practice experiences in facilities, schools, agencies, and/or other venues which provide management of services related to dietetics. 2. Partially satisfy CADE requirements for eligibility to take the national examination to become a registered dietitian. 3. Provide opportunities for application of management principles in food systems and nutrition services. For graduate students only. Prerequisite: Acceptance into the dietetic internship; completion of didactic program requirements in dietetics; verification statement from CADE.

Drop QMTH 651, Statistical Methods for Decision-Making. This course is being replaced by QMTH 680.

- V. There was no old business
- VI. The meeting was adjourned.

The next meeting is scheduled for February 21, 2012 at 11:00 a.m. in Thurmond 208 to vote on curriculum action items.