

GRADUATE COUNCIL
Special Electronic Meeting: April 7, 2020, 11:00 am

Minutes

Members present (via BB Collaborate): Amanda Hiner, Anna Romanova, Eric Birgbauer, Jennifer Jordan, Melissa Robinson, Sherry Hoyle, and Siobhan Brownson. Guests present: Steve Frankforter, Wanda Ebright, Greg Oakes, April Hershey, Jack DeRochi, Lisa Harris, PN Saksena and Tim Drueke.

Meeting called to order by Eric Birgbauer at 11:02 am.

Steve Frankforter spoke regarding the course changes for the new certificates being offered by the CBA. Concentrations are now optional and the program has been shortened to the required 30 credit hours.

PN spoke briefly about the growing need for stackable certificates and the changes needed to make these offerings more marketable.

Jack DeRochi: The MBA program is building certificates (12-18 credit hours) that have to be sent as notifications to CHE. They are also building micro-certificates (6-12 credit hours) and do not have to go through CHE but students can get a note added to their transcript that show a micro-certificate achieved. This is also helpful for students who just want to do the certificate but not the full MBA.

Two full certificates (one in advanced accounting and one in analytics) while the others are micro. The Curriculum Action System shows all of these as program changes even though this is not a full change to the MBA existing program.

Amanda Hiner: Are all of the pre-reqs listed in the enclosed document? Yes.

PN: There have been some changes at the undergraduate level and the analytics course has been added to the MBAA so the pre-req changes reflect these changes.

Greg Oakes: Does the MBA require that the pre-reqs be met by academic credit only? Steve Frankforter: Yes. Jack DeRochi: The MBA does accommodate a GRE waiver for applicants that can show work experience so this is a benefit in those terms.

I. Curriculum action

You may log in and review prior to the meeting at:

<https://apps.winthrop.edu/courseaction/display.aspx>

- a. Modify course: BADM561: Electronic Commerce for Managers
Discussion related to the addition of information needed regarding graduate rigor.
Motion to approve with edits by SB. Second by JJ. *Approved.*
- b. Program Change: CERT-GBLO: Grad Cert in Leadership in Organizations
- c. Program Change: CERT-GHRM: Grad Con Cert in Human Resource Man
- d. Program Change: CERT-GSPR: Grad Con Cert in Sport Mktg and Revenue
- e. Program Change: CERT-GSTL: Grad Con Cert in Strategic Leadership s
- f. Program Change: CERT-GFNA: Grad Concentration Cert in Finance
- g. Program Change: CERT-GMKT: Grad Concentration Cert in Marketing
- h. Program Change: CERT-GBAN: Graduate Cert in Business Analytics
- i. Program Change: CERT-GBFA: Graduate Cert in Financial Analysis
- j. Program Change: CERT-ACTA: Graduate Certificate in Acct Analytics

- k. Program Change: CERT-AACT: Graduate Certificate in Advanced Acct
Items b thru k voted on as a block. Motion to approve by SB. Second by JJ. *Approved.*
- l. Program Change: MBA-BADM: MASTER OF BUSINESS ADMINISTRATION
Motion to approve by SB. Second by JJ. *Approved.*
- m. Program Change: MBA-BADM-ACCT: MBA ACCOUNTING & ANALYTICS
Motion to approve by SB. Second by JJ. *Approved.*

Course actions not requiring a vote. For review only

- n. Modify ACCT606 Advanced Accounting
- o. Modify ACCT680 Accounting for Managers
- p. New ACCT694 Internship in Accounting
- q. New CSCI685 Data Management
- r. Modify ECON680 Managerial Economics
- s. Modify MGMT680 Leadership and Organizational Behavior
- t. Modify MGMT684 Strategic and International Issues in Management
- u. Modify MKTG680 Marketing Management
- v. Modify QMTH680 Statistical Methods and Business Research

II. Old Business

- a. Nominations for GFA election on April 17: update. The nominations for these positions are still open and faculty are encouraged to nominate colleagues or themselves prior to the deadline for the GFA meeting.
 - 1. Graduate Faculty Assembly Chair (2 year term) – replace Lisa Harris
One (1) nominee = Eric Birgbauer (Biology)
 - 2. Faculty Committee on University Priorities (4 year term) – replace Malayka Klimchak (must be tenured)
Two (2) nominees = Amanda Hiner (English) and Jane Thomas (Management & Marketing)
 - 3. Graduate Faculty rep to University Curriculum (3 year term) – replace Amanda Hiner who was elected to finish term from Stephanie Lawson
Four (4) nominees = Tammy Burnham (EDUC), Alex Perri (Management & Marketing), Robert Wildman (MAAA), and Kori Bloomquist (Social Work).

Brief discussion with Lisa Harris regarding the use of electronic ballots vs. within the BB Collaborate space for voting during next week’s GFA meeting.

Adjourned at 11:36 am.

Future 2019-2020 Meeting Dates

April 21, Tuesday, 11:00 am: TBA

Graduate Faculty Assembly and Graduate Council Website:

<https://www.winthrop.edu/graduateschool/graduate-faculty-governance.aspx>

Curriculum Action System Access (click on as Graduate Council Chair)

<https://apps.winthrop.edu/courseaction/display.aspx>

2019-20 Committee			
Voting Members <i>*The voting members of the Graduate Council also serve as the Graduate Petitions Committee.</i>			Term Expires
Eric Birgbauer, CAS, Chair	birgbauere@winthrop.edu	Appointed (VPAA)	2020
Tracy Griggs, CBA	griggst@winthrop.edu	Appointed (VPAA)	2022
Jennifer Jordan, COE	jordanje@winthrop.edu	Appointed (VPAA)	2021
Sherry Hoyle, COE	hoyles@winthrop.edu	Elected COE	2021
Siobhan Brownson, CAS	brownsons@winthrop.edu	Elected CAS	2022
Tomoko Deguchi, CVPA	deguchit@winthrop.edu	Elected CVPA	2022
Anna Romanova, CBA	romanovaa@winthrop.edu	Elected CBA	2021
Ex Officio, non-voting			
Hope Johnson	johnsonhs@winthrop.edu	Elected, Library Faculty	2021
Amanda Hiner, GFA member to CUC	hinera@winthrop.edu	Elected, GFA (from CUC)	
Jack DeRochi, Grad Dean	derochij@winthrop.edu	Graduate Dean, Appointed Ex Officio	--
April Hershey, Grad School Appointed Ex Officio	hersheya@winthrop.edu	Grad School, Appointed Ex Officio	--
Chandler Salley, COE	salleyc3@winthrop.edu	Student, COE Appt. Ex Officio	2020
Melissa Robinson, CVPA	robinsonml@winthrop.edu	Student, CVPA Appt. Ex Officio	2020
Lisa Harris	harrisl@winthrop.edu	GFA Chair	
Tim Druke	druket@winthrop.edu	AVP, Academic Affairs	
Gina Jones	jonesgg@winthrop.edu	Registrar	
Wanda Ebright	ebrightw@winthrop.edu	Graduate Director, CVPA	
Greg Oakes	oakesm@winthrop.edu	Graduate Director, CAS	
Shawna Helf	helfs@winthrop.edu	Graduate Director, COE	
Steve Frankforter	frankforters@winthrop.edu	Graduate Director, CBA	
		Graduate Petitions Coordinator	
Maria D'Agostino	dagostinom@winthrop.edu	Associate Registrar	
Adolphus G. Belk	belka@winthrop.edu	Faculty Conference Chair	