

ANNUAL GIVING INVESTMENT

Start: July 2024

Budget: \$18,497

Finish: June 2025

Actual YTD: \$0

ANNUAL GIVING INVESTMENT WORKFLOW

Task	Jul	Aug	Sep	Oct	Nov	Dec
Draft of Job Description	■					
Initial Job Posting			■			
Second Posting of Job				■		
Targeted Recruitment of Potential Candidates					■	

RISK/MITIGATION

Recruiting for advancement positions has become more and more challenging. Not only does a dearth of quality fundraising talent exist, but more and more candidates also have expectations of fully remote work. As such, candidate pools are not as robust as one would like. Secondly, as with any frontline fundraiser, it takes time for a new employee to orient to the university in order to be an effective advocate to solicit for gifts.

Q1 HIGHLIGHTS

- ✓ Job description was created and position posted
- ✓ Initial posting only produced two candidates
- ✓ Job was re-posted

Q2 OBJECTIVES

- Secure a robust pool of candidates
- Conduct interviews
- Make an offer and select a successful candidate

Status:

Lead: Kevin Hughes

Pillars: Engage

Date: 11/25/24

DESCRIPTION

Upgrade of existing annual giving position from entry level to frontline fundraiser who will be soliciting leadership annual fund gifts.

