

WINTHROP ELEVATE LAUNCH

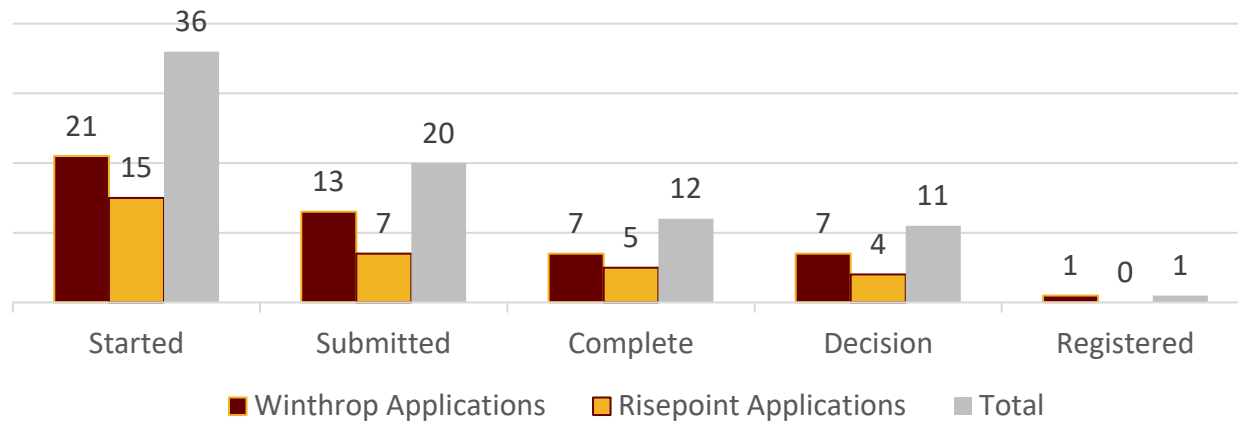
Start: Sept 2024

Finish: June 2025

Budget: \$150,000

Actual YTD: \$25,000

Spring 2025 Applications as of Dec. 3



RISK/MITIGATION

Change in key personnel and/or failure to develop additional programs could slow momentum and ultimately enrollment growth. Since annual expenses track enrollment and additional investment would be determined by growth, there is a relatively low direct financial risk. Programs in development for 2025 include General Business, Accounting, and additional General Education courses and could be slowed due to various shared governance processes.

Q1 HIGHLIGHTS

- ✓ Branded Winthrop Elevate, developed slide deck and materials, and launched website
- ✓ Secured RisePoint partnership
- ✓ Gained CHE and SACSCOC approval for BPS
- ✓ Took application live in Slate
- ✓ Secured first Advisory Board member: Suzie Shannon with SC Competes
- ✓ Met with Cummins, EPRI, SC Competes, Comporium
- ✓ Launched grants for new program development

Q2 OBJECTIVES

- ✓ Enroll 10 CBE students in Spr 2025
- ✓ Recruit 50 students for Sum 2025
- ✓ Develop annualized budget for course development, marketing and support
- ✓ Develop new CBE programs in General Business, Accounting, and key General Education courses
- ✓ Recruit 5 Advisory Board industry reps

Status:

Lead: Sebastian van Delden

Pillars: Educate, Excel

Date: 11/25/24

DESCRIPTION

A competency-based education modality, Winthrop Elevate is a significant move into the adult learning space and positions Winthrop to be the leader in South Carolina once some key partnerships are established and new programs are developed.

